

TWENTY-FIFTH

OCTOBER 12, 1953

# TIME

THE WEEKLY NEWSMAGAZINE



SECRETARY OF STATE DULLES  
To unite principle and the facts of life.



When you buy it. Ford sells in the low-price field, yet in feature after feature it gives you quality that's usually associated only with costliest cars. Its smooth, level ride proves you don't need big, heavy car weight. And only Ford in its field offers a V-8.

It's  
WORTH MORE  
all ways!



Its "Worth More" features  
are a big reason why  
the swing is to Ford



While you drive it. Ford gives you top performance with all-round economy. The powerful Ford V-8 provides the smooth GO of the highest priced cars. And a Ford Six, with optional Overdrive, took top "prize" in this year's Mobilgas Economy Run over all cars entered—proof that Fords give "best miles-per-gallon."

When you sell it. Official used-car prices show that year-old Fords return the highest portion of their original cost. Ford's years-ahead styling . . . its lustrous baked-enamel finish . . . and its traditional ability to "take it," throughout years and years of the toughest service, make Ford worth more to the used-car buyer, too.

**Ford** Worth more when you buy it...  
worth more when you sell it!



## THE DOLLAR THAT *buys more today*

**THIS IS A VERY UNUSUAL DOLLAR**—for these days, anyhow. It's a dollar that is actually worth more than it was in 1925. You see, it's the dollar you use to buy gasoline for your car.

Here are the facts:

**1. Gasoline prices (exclusive of taxes) are only slightly higher than in 1925.**

**2. Gasoline has increased tremendously in quality. In fact, two gallons of today's fuel will do the work of three gallons of 1925 gasoline.**

There are good reasons why you get such wonderful value for your gasoline money. For one thing, U.S. oil companies have spent millions of dollars developing new and better refining processes to produce more and more high octane gasoline. And, practically every oil company

uses "Ethyl" antiknock compound to further step up octane ratings.

So, thanks to America's progressively managed petroleum industry, you get a bargain every time you drive into your service station and say, "Fill 'er up!"



### OIL—at Your Service

Because Americans have enjoyed a bountiful supply of petroleum products at low cost for so many years, the average person is likely to take for granted the wonderful service performed by the 2,000,000 men and women in the U. S. petroleum industry. To give this splendid record the recognition it truly deserves, this message is published by

**ETHYL CORPORATION**, New York 17, N. Y.,  
manufacturers of "Ethyl" antiknock compound  
used by refiners to improve gasoline



# Let us introduce YOUR Product



***Everyone a prospect...everyone  
living in States served by  
AMERICAN AIRLINES AIRFREIGHT***

THINK OF IT! One hundred and fifteen million people\*... about two-thirds of the entire population of the United States... live in areas served by American. Translated in terms of retail markets, this figure becomes even more impressive.

It means seventy-seven key cities—or 2 out of every 3 of the top thirty retail markets—can be reached in hours when you ship your wares American Airfreight.

That's why American can match your sales territories better than any other air carrier. And serve



# to 115,000,000 People!



them better, too! For, in addition to more experience and superior facilities, American offers next day deliveries on coast-to-coast shipments, thanks to DC-6A Airfreighters—newest, largest, fastest cargo carriers in commercial aviation today!

For the complete story, wire collect to American Airlines, Cargo Sales Division, 100 Park Avenue, New York 17, New York.



**AMERICAN  
AIRLINES INC.**  
*America's Leading Airline*

\*Sales Management Survey of Buying Power—May '53

nothing more BEAUTIFUL



nothing more PRECIOUS



nothing more PRECISE



than magnificent  
Girard-Perregaux  
diamond watches

• watch enlarged to show details

# GIRARD PERREGAUX

30 Rockefeller Plaza, New York 20, N. Y.

*Fine watches since 1791*

24 diamonds, 14K white gold,  
17-jewels, at \$375. *Fed. Tax Incl.*  
Others from \$110 to \$3000.

Write for name of nearest jeweler and for  
brochure showing other diamond watches.

OFFICIAL WATCH OF CAPITAL AIRLINES

## LETTERS

### Holmes Revisited

Sir:

Few things in your magazine have been more sane than the very accurate appraisal you give [Sept. 21] of the role of the late Justice Holmes as an opponent of order. The ridiculous pedestal on which modern skeptics and relativists . . . have put the master of "humbly" deserves to be toppled . . .

WILLIAM L. MAIER

Webster, N.Y.

Sir:

Justice Oliver Wendell Holmes will be honored for his opinions long after the editors of TIME stop foisting their opinions upon their readers.

MORRIS FRANKEL

Washington, D.C.

Sir:

Justice Holmes actually believed and practiced what all judges of the Court have always professed, namely, that the Supreme Court is not a super-legislature, passing on the policy or wisdom of legislation, state or federal, but only on its conformity with the Constitution. The cause of liberty, of that social morality which we call justice, had his firm and unwavering support. He stood for freedom of thought and speech even though the freedom sought to be maintained was that of the poor and the obscure . . . All this is good American doctrine . . .

WALTER L. NOSSAMAN

Los Angeles

Sir:

I protest when you say: "Every year the free world sees more clearly that the appeal of Communism is not so much to the belly

Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N. Y.

TIME is published weekly by TIME Inc., at 540 N. Michigan Ave., Chicago 11, Illinois. Printed in U.S.A. Entered as second-class matter January 21, 1928, at the Post Office at Chicago, Illinois, under the act of March 3, 1879.

Subscription Rates: Continental U.S., 1 yr., \$6.00; 2 yrs., \$10.50; 3 yrs., \$14.00. Canada and Yukon, 1 yr., \$6.50; 2 yrs., \$11.50; 3 yrs., \$15.50. Plans: expedited editions, Hawaii, 1 yr., \$8.00; Alaska, 1 yr., \$10.00; Cuba, Mexico, Panama, Puerto Rico, Canal Zone, Virgin Islands, Continental Europe & Japan, 1 yr., \$12.50; all other countries, 1 yr., \$15.00. For U.S. and Canadian active military personnel anywhere in the world, 1 yr., \$4.75.

Subscription Service: J. E. King, Genl. Mgr. Mail subscription orders, correspondence and instructions for change of address to:

TIME SUBSCRIPTION SERVICE  
540 N. Michigan Avenue  
Chicago 11, Illinois

Change of Address: Send old address (exactly as printed on mailing label of your copy of TIME) and new address (with zone number, if any)—allow three weeks for change-over.

Advertising Correspondence should be addressed to: TIME, Time & Life Building, 9 Rockefeller Plaza, New York 20, N. Y.

Copyright: TIME is copyrighted 1953 by TIME Inc. under International Copyright Convention. All rights reserved under Pan American Copyright Convention.

The Associated Press is exclusively entitled to the use for republication of the local telegraphic and cable news published herein, originated by TIME. The Weekly Newsmagazine or obtained from The Associated Press.

TIME Inc. also publishes LIFE, FORTUNE, ARCHITECTURAL FORUM and HOME & HOME. CHAIRMAN: Maurice T. Moore; President: Roy E. Larsen; Executive Vice-President for Publishing: Howard Black; Executive Vice-President and Treasurer: Charles L. Stillman; Vice-President and Secretary: D. W. Brumbaugh; Vice-President, Bernard Barnes, Allen Grover, Andrew Heiskell, James A. Lisen, Ralph D. Paine, Jr., P. I. Prestice; Comptroller and Assistant Secretary: Arnold W. Carlson.

TIME  
October 12, 1953

Volume LXII  
Number 15

TIME, OCTOBER 12, 1953

as to man's appetite for order—an end to contradiction and chaos." You are officiating at the burial service of Democracy. For contradiction and chaos are the essence of Democracy. When they die, Democracy dies with them; the baby is thrown out with the bath water. Unity, yes; uniformity, no . . . Let's keep our contradiction and chaos, even at the cost of consistency if necessary . . . I would rather go to hell with the banner of contradiction and chaos before me than be frog-marched into heaven under the mean whip of consistency. Because then, at least, I would go to hell a free man.

IRIS HARVEY

Shirley Hill  
Brailsford  
Derbyshire, England

Sir:  
Congratulations on your excellent article, "A Clearer Voice?" . . . How much farther must American jurisprudence travel on a "restricted railroad ticket" before the impact of the tragically fallacious attempt to separate law from morality is fully understood?

GEORGE G. LORINCZI

Millwaukee

#### Atomic Boss

Sir:  
 . . . I sincerely believe we are all extremely fortunate to have such a man as the boss of our atomic weapons program (Sept. 21) . . . Our so-called security and civil defense systems . . . are still "a big joke" . . . We must be "educated" to realize we're on the verge of complete destruction, the atomic clock is running out of time, and it's now or never! . . . My personal recommendation is that we . . . arm to the teeth with super-bombs and attack the Russians first . . .

VAN B. RUSSELL JR.

Civilian Personnel Division  
Air Force Flight Test Center  
Edwards Air Force Base  
Edwards, Calif.

Sir:  
 . . . You make repeated mention of the "vague hopes" and the "moral confusion" of Mr. Lilienthal, Dr. Oppenheimer, and other Americans who share their views regarding the use of the thermo-nuclear bomb. By "vague hopes" you appear to mean the hope that another war can be avoided, and by "moral confusion" the belief that it is wrong to use such destructive power as the bomb affords.

The hope is not at all vague, and the morality not at all confused. The necessity that may some day force us to use the bomb will not make it right, and until war is actually upon us we shall surely be wrong in not pursuing wholeheartedly every decent means to its avoidance . . .

W. A. LANE

Greensboro, N.C.

Sir:  
 . . . Your article states that the radioactive dust scooped up by U.S. bombers was floating westward over the Pacific from Siberia. This may come as somewhat of a shock to you, but confidentially, the Pacific Ocean lies east of Siberia, not west.

BENJAMIN W. DAVIS  
Captain, U.S.A.F.

East Lansing, Mich.

#### Episcopalian Dignity

Sir:  
 Re President Eisenhower's remark that Episcopalians "are too darn dignified" (Sept. 21); as a "too darn dignified" Episcopalian who voted for Mr. Eisenhower with the hope that he would, among other things, restore some semblance of dignity to the

## You can share in the Hereford Heritage



### YOUR INVESTMENT IS SECURE WHEN YOU BECOME A PART OF THIS DISTINGUISHED TRADITION

Your share in the Hereford Heritage is waiting for you. Your opportunity to join old and new cattlemen in the common cause of carrying on a distinguished tradition is here. Your reward—now, as ever, *forever*—steady, continuing profits.

Men who invest in Herefords discover not only healthy investment returns, but a satisfying feeling of real achievement . . . security and contentment on the land . . . a new significance in living. For, after the business careers of Hereford breeders are forgotten, their names live on in the pedigrees of Herefords they bred and named.

The success of Herefords is due to the fact that they are bred to produce better beef, more beef, faster, at lower cost . . . in any climate . . . wherever grass is grown. Proof? Herefords draw the day's top price over 81% of the time at major markets across the land.

You're ahead with Herefords . . . and you *stay* ahead!

**YOUR FUTURE WITH HEREFORDS**—52-page, 4-color, illustrated booklet is fascinating, profitable reading. Write for your free copy today! American Hereford Association, Department Z, 300 West 11th Street, Kansas City 5, Missouri.



As Ever... Forever You're Ahead With Herefords!

# HEREFORDS

AMERICAN HEREFORD ASSOCIATION

Kansas City 5, Missouri



## Now! A TV Picture So Clear, So Sharp ...you'll think you're at the movies!

**Space-Saver 21-inch Models.** Here's what the whole TV industry has been striving for—the largest picture in the most compact cabinet, and it's yours with Emerson!

**Fringe Reception.** Whether you live in a steel skyscraper or many miles from a station, Emerson's Dynapower Chassis brings you a movie-perfect picture!

**Emerson Miracle Picture Lock.** No fading, no flickering, no "ghosts"—thanks to the exclusive Emerson Miracle Picture Lock which holds the picture steady at all times.

**Every Emerson Ready for UHF.** Every Emerson has built-in antenna. There are 44 distinctive models to choose from, priced as low as

**\$149.95**

*Prices include excise tax and warranty*

### ANOTHER ENGINEERING MIRACLE BY EMERSON!



#### THE SECRET!

Emerson's exclusive, revolutionary *tide controls* make possible the Space-Saver Cabinet: the front is all screen, a big 21" picture in the slimmest, trimmest cabinet ever built—all wood, in blonde, mahogany, other fine finishes.

☆SEE RALPH BELLAMY IN "MAN AGAINST CRIME"☆



\*REG. U. S. PAT. OFFICE

# Emerson

EMERSON RADIO & PHONOGRAPH CORP., N. Y., U. S. A.

**America's Best Buy! Over 14,000,000 satisfied owners**

presidential office. I was sorely disappointed to learn that he would speak disparagingly of any denomination.

JOAN HARMANSON

Houston

Sir:

A non-denominational Christian finds Mr. Eisenhower's quoted remarks a curious example of presidential manners.

NINA BURR

Elizabethton, Tenn.

Sir:

Being an Episcopalian, I would like to comment on the President's remark, but I'm "too darn dignified" to do it.

W. S. CHRISTIE

Indianapolis

### Controversial Conversationalist

Sir:

Your review of Mr. Hutchins' *Great Conversation* [Sept. 21] points up the end of an era. Adler and Hutchins were the great reactionaries of philosophy at a time when it had reached a low ebb. Flying against the strong winds of experimentalism, their banner of Platonism called the unbeliever to return to the ancient modes of thought. Standing almost alone at times, they did us and the country a very real service.

Now, however, since most of our modern philosophers have turned from a headlong flight into change for the sake of change, the leadership of Adler and Hutchins seems puny indeed. It is now universally recognized that one must know what Plato said, but one must also know how much of it is the purest kind of tommyrot.

CLAUDE W. FAWCETT

San Mateo, Calif.

Sir:

I wonder if anyone is more profoundly confused, in this century of profound confusion, than Dr. Robert Maynard Hutchins is concerning the goals and functions of education?

What Dr. Hutchins is really advocating . . . is a return to educational escapism, wherein education becomes an end in itself, is totally severed from all worldly connections and relationships.

"The doctrine of adaptation," complains Dr. Hutchins, "has won the day." Which breed or variety of adaptation? . . . Suffering one's problems is a form of human adaptation . . . Solving one's problems is an adaptive process also . . . We are living in a brighter, better age—than most, if not all, of our problems have fairly obvious solutions. We have entered the era of adaptation by problem-solving; and have largely abandoned the ancient age of adaptation through problem-suffering.

EARL C. FRENCH

Nogales, Ariz.

Sir:

Dr. Hutchins is not only living in an ivory tower, he has sealed himself in with ivory bricks, using ivory mortar, until he is completely isolated from the world . . .

R. THOMAS MYERS

Golden, Colo.

### The Prisoner's Lot

Sir:

My heart goes out to anyone who has suffered the bedevilment of Communist imprisonment. But to Major General William F. Dean (Sept. 14), and the hundreds of officers and G.I.s who had the faith and hope in God and their country and the personal courage to defy the Communists, many even unto death, all glory and honor! Compared



## CHECK LIST FOR PEOPLE WITH LIFE INSURANCE

- Does your Insurance Company have your correct name and address?
- Are premium notices being received promptly?
- Does your beneficiary know where your policies are kept?
- Are your children provided for in your insurance?
- Have any of the beneficiaries changed their names?
- Have there been any changes among other dependents?
- Have you named a contingent beneficiary or beneficiaries?
- Have you any loans on any of your insurance? If so, have you availed yourself of plans for convenient repayment?
- Have you any policies which have lapsed that might be eligible for reinstatement?
- Have you taken advantage of policy provisions to have your insurance paid as a monthly income?
- Have you made provision for income in the event of sickness or accident?
- Are you covered under the Social Security Act? If so, do you understand its provisions? Do you know the amount of the benefits to which you and your family might be entitled?
- Should any of your insurance be designated specifically for paying off a mortgage; supplying educational funds; providing a retirement income, etc.?
- Is your family (or other beneficiary) familiar with the objectives of your Life Insurance program?

## Is Your Life Insurance Program Up to Date?

Conditions may be different today than they were when you took out your Life Insurance. For example, you may have married, had additional children, or there might be other family situations which could require a change in beneficiary. There could have been changes in your business or other phases of your affairs that make it wise to review your Life Insurance program.

Listed above are some questions which you may apply to the Life Insurance you have in force. These will help you to decide whether or not your program is up to date.

It may well be that in order to find satisfactory answers to these questions you will need technical assistance. Any qualified Life Insurance agent will be glad to offer this assistance, but it would be wise to get in touch with the agent who originally helped you develop your program. In fact it is advisable that he review your program with you every year or so. Agents and companies welcome the opportunity to render

this service because it enables policyholders to get the most out of their Life Insurance.

**If you are a Metropolitan policyholder** or if you do not have a Life Insurance agent to advise you, a good man to check with is your local Metropolitan Agent. Through him the Company's Policy Review Service is yours for the asking.

The intensive training and experience of the Metropolitan Agent have made him a competent life underwriter, capable of helping you review your program in the light of current circumstances. From the standpoint of experience, the average Metropolitan

Agent has more than eleven years of service with our Company. Furthermore, each Metropolitan Agent has behind him the experience of his local district office and of experts in the home office.

As service to the policyholder is the very backbone of the Metropolitan Agent's business, you will find him ready and anxious to be of assistance whenever he can.

Get to know your Metropolitan Agent better. His advice will go a long way toward helping you secure, from your Life Insurance program, the greatest possible measure of protection for yourself and your family.

**Metropolitan Life Insurance Company**

(A MUTUAL COMPANY)

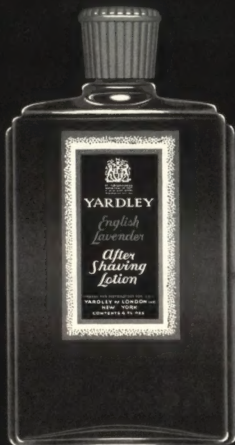
1 MADISON AVENUE, NEW YORK 10, N. Y.





*The criterion of good taste the world over...*

*Yardley for men*



BY APPOINTMENT PURVEYORS OF SOAP TO THE LATE KING GEORGE VI YARDLEY LONDON

Makers and Distributors for U. S. A., Yardley of London, Inc., New York

to them, William Oatis, "convinced that my only hope lay in playing their game" (Sept. 21), makes a poor showing.

VIRGINIA R. STUART

Providence

### Trigued or Tressed?

Sir:

Garding Lost Positives [Sept. 21], Cord's lightful proach to pressing English vides a tremely citing and dividualy new cept. Am trigued with his initiative. Trust my terpretation of cerpts in your story is cise.

JOHN W. BENNETT

Shelton, Wash.

Sir:

Re David McCord's Lost Positive Restoration—I'm afraid most of us are too rudite to get that stuff!

G. M. KINGMAN

Oxnard, Calif.

Sir:

David McCord's hobby is esting and triguing. However, I'm clined to think such words as *fulgent*, *prentice*, *jangled* and *pression* are Bare Roots rather than Lost Positives.

D. A. HUBER

Drexel Hill, Pa.

Sir:

Dear me, how clever of Mr. McCord to turn out such "Lost" Positives as *licit*, *iterate*, *fulgent* and *fangled*. . . All of them are in my Webster, and most of them not uncommon in literate circles. [Let] Harvardman McCord . . . heed this monition.

JACK L. HOFFMAN

New York City

Sir:

. . . I am turbed, tressed, and grunted.  
RICHARD T. WEIDNER  
Bound Brook, N.J.

Sir:

. . . I know a young lady who's strung—A little more un than high. She often seems daunted In the face of the wonted, But her manners are ruly and her hats are set wry.

MRS. R. D. HARRITY

Indianapolis

### Visions & Revisions

Sir:

Will you allow me to correct some serious misunderstandings that, mostly through my own fault, found their way into your review of my book, *The Renaissance* [Sept. 28]? When in 1927 I wrote *Transition*, I thought of it as a novel, called it so, and named the central character John Lemaire. While I was in Greece the book was mistaken as an autobiography, and I returned too late to correct the error. Later I consented to have it called "a mental autobiography," which it is; but there were some incidents in the story that never happened to me physically, like the explosion of the Anarchist bomb . . . The Anarchists looked down upon me for being only a Socialist. The Socialists in their turn excommunicated me . . .

I hailed the Russian Revolution in 1917 with an enthusiasm for which I offer no apology. After visiting Russia in 1933, I wrote a series of articles (published in book form as *The Tragedy of Russia*) which described the Soviet system as a tragic betrayal of the ideals of our youth. I have been a pet peeve of the Communists ever since.

As to the transient atheism of "John Lemaire," you will find that the term hardly applies to [my] views . . .

The nonsense ascribed to me—that "most

TIME, OCTOBER 12, 1953



President John M. Fox of the Minute Maid Company. "First law of selling is good appearance. If hile some are more graciously endowed by nature, it's the appearance we create ourselves that impresses most."

It is natural to look first at the head of each man you meet. Because successful executives are well aware of this, they are particularly careful about their hats. Excellence of make, hand-craftsmanship, modern styling—all are important. The Disney hat is made to meet—and surpass—their most exacting standards.\* And for 65 years it has been the pre-eminent choice of prominent men.

\*To select just one, THE DISNEY CAPELLO. A marvelously light, crushable, unbelievably resilient hat that surpasses the most luxurious "import". At fine stores, \$20. Many other Disney hats from \$10 to \$40. **Free!** Handsome booklet containing helpful tips by American business leaders. Ask your Disney dealer for "Guide Quates to Success."

  
The Hat of Presidents

# Florsheim Shoes

*Cost less in the Long Run*  
—by the Month or by the Mile!



The VIKING, N-1212  
Brown, cordovan wing tip,  
\$22.95

Men who define economy in terms of quality know that better shoes cost less in the long run. In Florsheim Shoes, the finest of materials and workmanship combine to produce shoes that look better longer and thus save you money — by the month or by the mile!

Other Florsheim Styles \$17.95 and higher

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women

men ought to die at 35"—was concocted by a young reporter . . . who . . . took a line from one page of the *Mansions*, which quoted Haylock Ellis as saying that men reach their (physical) zenith at 32, combined it with a whimsical quotation, several hundred pages later in the same book, to the effect that "men should die at their zenith," and then foisted upon me his brilliant synthesis . . .

It is a pity that you reviewed rather my immature *Transition* of 1927—damagingly misconceived—than my *Renaissance* of 1953; against which disappointment I can only appeal from Time to time.

Los Angeles.

WILL DURANT

## Calling All Art Lovers

Sir:

Princes from toads may appear, cows may jump over the moon, and Texans may decide that the Lone Star State is not the biggest and bestest after all—report any of these things in your excellent publication and I'll not hesitate to believe. But when you guys term the comic strip *Dick Tracy* a form of "art" (Sept. 21), then you've gone too far. Your statement is not only the most; it's too much.

Norman, Okla.

BILL B. FRYDAY

## Wrong Vintage

Sir:

The Education article entitled "Oceans of Piffle" [Sept. 7] has a quotation [from Albert Lynd's *Quackery in the Public Schools*] credited to the principal of a Champaign, Ill. junior high school. Since I have been the only principal of a junior high school in Champaign for 19 years, the reference must be to me. The quotation is as follows: "We shall some day accept the thought that it is just as illogical to assume that every boy must be able to read as it is that each one must be able to perform on a violin, that it is no more reasonable to require that each girl shall spell well than it is that each one shall bake a good cherry pie." I have never made this statement or any statement similar to it. Such a reference may be damaging to a teacher or school administrator . . .

A. L. THOMASSON  
Principal

Champaign, Ill.

¶ The heady statement came from a different vintage Champaign, was made by A. H. Lauchner, junior high principal in Urbana, Champaign County, Ill. —Ed.

## Science & Religion

Sir:

Reader M. Valerioté [Sept. 21] sounds like a parochial school graduate who lost his faith in college when he was introduced to calipers and test tubes. If he had ever taken the trouble to consult even a third-rate manual in theology above the catechism level, he would have found that the doctrine that God transcends all human experience and imagination is a commonplace in Roman Catholic thought.

Durham, N.C.

FRANK PATRICK

Sir:

May we call M. Valerioté's attention to the fact that such inquiring minds as Augustine, Aquinas, Pasteur, Newman and Maritain, although perhaps inferior to M. Valerioté, never found anything intellectually or scientifically cramping in the Catholic "formulae" whose "restrictions" it took M. Valerioté five years "to dislodge . . ."

Reserve, N.S., Canada

PAUL HUNTER

## THE GRAND MANNER OF SIR THOMAS

IT is related that Sir Thomas Beecham, the 73-year-old conductor and founder of the new Royal Philharmonic Orchestra, who has been described as the Winston Churchill of the musical world, went for a walk one afternoon in the streets of London. The weather was mild, and Sir Thomas began to feel impeded by his overcoat. Never a man to put up with an impediment, Sir Thomas hailed a cab with his customary manner of Drake defeating the Spanish Armada and tossed his coat inside. "Follow me!" quoth he to the cabbie, and continued his lordly walk down the street.

That Sir Thomas is probably the only man in the world whose overcoat rides in taxis, or about whom such a story can readily be believed, is a clue to his character and possibly to his music. He is a man of enormous personal style. He has the knack of investing everything he does with an air of jaunty majesty. Like Mr. Churchill, Beecham is physically small, but he manages through sheer force of inner conviction to seem at least one-and-a-half times his actual size. It is possible that his speech style has something to do with this impression. Sir Thomas is a master of the tall, shapely, dagger-edged sentence, and often sounds like one of the wittier characters from "Lady Windermere's Fan"—a faculty that has given rise to a lively international market in Beechamisms. Among the more reportable items is his polite

rebuttal to a casual and inaccurate player in a certain Opera House Orchestra, "I do not ask for your full attention Sir, but I should be grateful if you could keep in touch with us from time to time."

On the other hand it sometimes pleases him to substitute the curt for the courtly as is related of a somewhat languid performance at the Metropolitan Opera when the Orchestra was perceptibly fatigued, the vocalists were unduly saving their voices and the audience coldly unimpressed. To keep up his spirits, Sir Thomas sang most of the work to himself and at times rather audibly. At the conclusion he was greeted on his way out by a group of the principal singers who complimented him upon being in such excellent voice. In tones that resembled nothing so much as a biting North wind he said: "Well someone had to sing the damned work after all."

BEECHAM set out 46 years ago to fill England with music. The effects have spilled over the rest of the planet. He has founded or rejuvenated six different symphony orchestras and several opera companies. He has given or raised vast sums of money for musical undertakings on a grandiose scale. He has twitted or bludgeoned audiences into listening to—and eventually embracing—more new or unknown works than any two other British conductors. Above all, he has lent a new quality of excitement and worthiness to the act of listening to music. At a luncheon given in Beecham's honor a few years ago, a speaker recalled that the immortal Sibelius had called Beecham the greatest living conductor. "Hear, hear!" cried Sir Thomas, with pleasure but without surprise.

As a conductor, Beecham is known

as a man who is apt to take a score which holds nothing new for the experienced listener, and then to wring from it an unexpected radiance, a widely intoxicating and almost illegal beauty. He performs this miracle regularly upon Handel, Mozart, Haydn, Berlioz, Delius—composers for whom he feels a special fondness. It also turns up in less likely places. One concertgoer, who went to the American debut of the Royal Philharmonic fully prepared for the unexpected, recalls being taken aback at Beecham's performance of *The Star-Spangled Banner*. "It sounded like Beethoven," he reported with awe. "That Beecham. He could play *Mary Had a Little Lamb* and make it sound dignified and expensive." This quality of Beecham's conducting—a kind of musical green thumb—has led ordinarily level-headed critics to reach for words like "sheer magic" and "maddening mystery." In the hope of getting a less supernatural explanation, we called on Columbia's recording director and came out with this:

"Beecham plays a piece as if he admires it enormously. He gets across to you the pleasure that he finds in the music as a sensitive, aristocratic and highly civilized man." He paused, gave us a narrow look, then went on in a different voice: "It's as if you were taking out a beautiful woman of whom you were very proud, and you wanted everybody to see how beautiful she was, and you treated her with a sort of gallantry and . . . well . . . orchids and . . ."

Maybe you'd just better listen yourself. It's all on Columbia Records.

L. R.

### These Are My Latest by Sir Thomas Beecham

conducting the Royal Philharmonic Orchestra  
Beethoven: Symphony No. 3 ("Eroica")

Mendelssohn: Symphony No. 4  
("Italian")

Beethoven: Symphony No. 8

Sibelius: Symphony No. 1

Delius: Eventyr and North Country  
Sketches

Sir Thomas Beecham Records  
Exclusively For

**COLUMBIA  
RECORDS**

799 SEVENTH AVE., N. Y. 19, N. Y.

Originator of "Lip," the modern Long Playing Record



# Today's Best motor oil is Made...not Born

**Because:** Mother Nature produced oils good enough for yesterday, but not for the powerful high-speed engines of today.

*Advanced Custom-Made Havoline* is the result of taking nature's crude oil and removing impurities by superior refining methods. Then a Balanced-Additive formula makes Havoline's oil film tougher, prevents rust and the formation of corrosive acids and sludge.

This remarkable new Havoline is *made*, not born. Its Balanced-Additive formula gives your engine complete protection against all wear

factors that oil *alone* cannot give.

Tests prove that this new motor oil actually *wear-proofs your engine for the life of your car*—keeps it clean, free from sludge, rust, and bearing-eating acids — keeps new-engine liveliness for thousands of extra miles.

Change to *Advanced Custom-Made Havoline*, the Extra Heavy Duty Motor Oil and keep new-engine power with its gasoline economy. Keep *your* driving pleasure for all the miles you keep your car. Get Havoline from your Texaco Dealer, *the best friend your car has ever had.*

## "Born" Oil

This valve lifter has been in a test engine for only 100 hours. It was lubricated by a refined non-additive motor oil. The oil-film broke — note the "soup bowl" worn in the end. The valve lifters in your engine must take the beating of nearly a million hammer-blows every 60 minutes at 40 miles per hour.

Today's *Advanced* Havoline  
wear-proofs your engine  
for the life of your car



THE TEXAS COMPANY  
**TEXACO DEALERS**  
in all 48 states

Texaco Products are also distributed in Canada and in Latin America







## IT'S NEW!

*Advanced Custom-Made Havoline* would have been built even without the need which brought it sooner. For there is a creed of The Texas Company, one of those by which we live: Make Havoline "THE BEST MOTOR OIL YOUR MONEY CAN BUY" ... and keep it best!

### "Made" Motor Oil

This valve lifter took the same test but for 500 hours. It was lubricated with new *Advanced Custom-Made Havoline*. Note the like-new condition, no wear. Keeping these valve lifters in your engine from wearing or sticking takes the best *made* motor oil. You can't get good performance from "slow poke" valves.



# WORSTED-TEX®

presents the

*Sirmano* Model

\$65



The Continental Manner in Men's Clothes...  
For American Men of the World

Worsted-Tex offers the individual designing technique of the Sirmano Model... an exclusive construction based on the most successful achievements in Continental tailoring. The result is a smart new model featuring higher, natural shoulder lines and a distinctive cut that shows more of the shirt at the collar, chest and cuffs.

Worsted-Tex in the Sirmano Model is available in specially selected weaves, patterns and shades in 100% virgin wool worsteds, shetlands, gabardines, flannels and in a superior blend of DACRON® and Worsted.

At better stores everywhere. For the name of your nearest dealer, write:  
The House of Worsted-Tex, Inc., 2300 Walnut Street,  
Philadelphia 3, Pa.; 200 Fifth Avenue, New York 10, N. Y.



Guardian of Quality  
Symbol of the House of Worsted-Tex  
COPYRIGHT 1955 BY THE HOUSE OF WORSTED-TEX, INC.

**THE HOUSE OF WORSTED-TEX**

Makers of WORSTED-TEX® • TROP1-TEX® • KNIT-TEX® • WINTER-TEX® • SPORTS-TEX®

480PONT 100% POLYESTER FIBRE

THE WEEKLY NEWSMAGAZINE

INCORPORATING  
The  
Literary Digest

EDITOR-IN-CHIEF...  
PRESIDENT  
EDITORIAL DIRECTOR

Henry R. Luce  
Roy E. Larsen  
Shaw Billings

## INDEX

Cover Story . . . . 20  
Report on Turkey . . . .

Art.....	92	Miscellany.....	124
Books.....	116	Music.....	106
Business.....	96	National Affairs.....	17
Cinema.....	110	People.....	36
Education.....	89	Press.....	75
Foreign News.....	28	Radio & TV.....	82
International.....	26	Religion.....	70
Letters.....	4	Science.....	47
Medicine.....	55	Sport.....	41
Milestones.....	108	Theater.....	49

## MANAGING EDITOR

Roy Alexander

## ASSISTANT MANAGING EDITOR

Otto Faeberinger

SENIOR EDITORS  
Robert W. Boyd, Jr., Edward O. Cerf, Thomas Griffith,  
Henry Anatole Grunwald, Halla Milla, John Osborne,  
Convent Peckham, Joseph Purtell, John Tibby, John  
Walker, Max Waze.

## ASSOCIATE EDITORS

Douglas Auchincloss, Louis Banks, Bruce Barton, Jr., Gilbert Cant, Edwin Copps, Alexander Elliot, Frank Gibney, Max Glaser, Roger S. Hewlett, James C. Keogh, Louis Kronenberger, Jonathan Norton Leonard, Robert Manning, William Miller, Paul O'Neil, Margaret Quimby

## CONTRIBUTING EDITORS

Harriet Bachman, Jesse L. Birnbaum, Godfrey Blumend,  
William Bowen, Peter Braestrup, Rodney Campbell,  
Robert C. Christopher, Champ Clark, Richard M.  
Coffey, John C. Connelley, William C. Cragg,  
Brook Darrach, Jr., Nigel Dennis, Thomas Dorier,  
Osborn Elliott, William Forbix, Rebecca Franklin,  
Bernard Freiwil, Mannon Gaultin, Sara Gosselin, Hilson  
Greene, George H. Harbo, William H. Harbo, Jr.,  
Harman, Barker T. Harshbarger, Alvin M. Joseph, Jr.,  
Theodore E. Kalein, Douglas S. Kennedy, Essie Lee,  
Byron D. Mack, Peter Mathews, Robert McLaughlin,  
Martin Miller, William A. Miller, Mark Vukobrat,  
Roger B. Post, Richard Seamus, Mark Vukobrat,

ART DIRECTOR

Michael J. Phillips

#### EDITORIAL RESEARCHERS

Virginia Adams, Shirley Barrer, Helen Scott, Bennett  
Dorochen Bourne, Anne L. Riddick, Bessie, Barbara  
C. Riddick, Mary Ann Riddick, Elizabeth Riddick,  
Chase Lillian Davidson, Estelle Riddick, Lois Dickson,  
Anne Dillan, Joan Dyer, Mary E. Erickson, Mary  
Elizabeth Erickson, Margaret Erickson, Margaret  
Dorothy Ferenzenbach, Blanche Fern, Rosemary L. Frank  
L. Frank, Mary Ann Frank, Mary Ann Frank, Mary  
Marie, Kathryn Gibbons, Berta Look, Jean Gephim  
Dorothy Shavin Haystack, Harriet Heck, Robin Hinkle,  
Elizabeth Hinkle, Elizabeth Hinkle, Elizabeth Hinkle,  
Sonia King, Olga Kohl, Vera Kuzavsky, C. Kuzavsky,  
Elizabeth Kuzavsky, Elizabeth Kuzavsky, Elizabeth Kuzavsky,  
North, Mary Baylor Reinhardt, Dama Reske, Beryl, Mary  
Carol Rueland, Deirdre Mead Ryan, Jane Darcy Schell,  
Elizabeth Schell, Elizabeth Schell, Elizabeth Schell,  
son, Jean Sulzberger, Vi Vina Sung, Eleanor Tatum,  
Mary Annamaria Tatum, Mary Annamaria Tatum,  
Joan, Joan Wharton, Elsie Jean Wright.

## U.S. AND CANADIAN NEWS SERVICE

[illegible]

FOREIGN NEWS SERVICE

**FOREIGN NEWS SERVICE**

Mandrol Gottlieb (Chad) (Camden), John  
Boyle, Frederic G. Gysin, Clara Applegate.  
**RHAPSODY**—LONDON: Andre Laguerre, A. T. Baker, Hor-  
Ralfour, William Melville, George Volt. PARIS: Eric  
Lester, Fred King, Carl Frenzelberg, George Bell,  
Frank White, Tom Rothery, Robert  
Neville, Lester Bettsman, William Rosengold, John  
Lester, MADRID: Piero Saporiti, JOHANNESBURG: Alex-  
ander Campbell, BLISS: James Bell, David Richardson,  
Kathleen Burt, LONDON: Peter Hargrave, Richard  
Kangaswami. SINGAPORE: John Dowling, Hong Kong:  
John M. Merklin, TOKYO: Dwight Martin, James Le-  
Greenfield, MEXICO CITY: Robert Lubat, Madrid Delgado,  
Lorenzini, Paris: Robert D'Amico, London: Robert  
In Jones, BIRMINGHAM: Ramelle McCoy.

## PUBLISHER

James A. Losen

ADVERTISING DIRECTOR  
H. H. S. Phillips, Jr.

## A LETTER FROM THE PUBLISHER

Dear Time-Reader

RENOIR'S "VENUS VICTORIEUSE" HAS FINALLY COME OVER

THE MOUNTAINS. SALE OF THE REJECTED MAIDEN HAS BEEN COM-  
PLETED. I FOR ONE AM MOST HAPPY THAT THE OLD GIRL HAS  
FOUND SOMEONE WHO LOVES HER.

RUSS SACKETT



Victor M. Carter

This telegram from TIME's correspondent in Portland, Ore. refers to the lady pictured above. She has had a stormy career in recent months, and I'd like to tell you how TIME helped bring about a happy ending to her story.

Art you may remember reading in the *Oregonian* section (TIME, July 6) that this statue had been purchased from a Manhattan dealer for the city of Salem, Ore. The money was to come from the life savings that Carroll L. Moores, a Salem janitor, had left in trust for the purpose of erecting "a monument . . . in memory of early Oregon pioneers." The citizens of modern Salem, however, saw newspaper photographs of the sculpture and protested. The nude bronze figure was a far cry from the sunbrowned frontierswoman they had envisioned. Said a Salem housewife: "I would have a difficult time explaining to my young children why we would have a heathen goddess on our courthouse lawn and why she doesn't wear clothes." Result: the committee responsible for the selection withdrew their *Venus* before she even got to town.

One member of this committee was Thomas Colt, director of the Portland Art Museum. He hoped—as TIME reported—that "some patron would buy Salem's scorned *Venus* for Port-

land's museum, where . . . her rich beauty would be appreciated."

On the very afternoon that the story appeared in *TIME* a defender arose: the person of Victor M. Carter of Los Angeles, president of two hardware firms, director of the Hollywood State Bank, national president of the City of Hope Medical Center—and amateur art collector.

As soon as he read the TIME article, Carter phoned Colt offering to buy the rebuffed *Venus* for the same price (\$18,000) that the Salem committee had agreed to pay. And he proposed to lend her to the Portland Art Museum.

Explained Carter: "After the people have had a chance to get acquainted with really fine art like this, perhaps they will appreciate other fine art more. We have to live with art in order to understand it." He started his own collection in 1949 during a tour of the art shops of Europe; it now includes several Renoirs and a Degas.

Collector Carter's offer was accepted last month by the Pioneer Trust Co. of Salem, trustees of the janitor's estate. Declared Museum Director Colt: "The perceptive journalism of a great magazine and the vision of a generous citizen combined to reaffirm my faith that great art will always call forth strong champions, who will prevail over confusion."

The statue arrived for dedication ceremonies last week, and *Venus* may now be seen in a place of honor among the prized sculptures of the Portland Art Museum.

*Cordially yours,*

James A. Liven

P.S. The same man who created the controversial sculpture of *Venus Victorious*—evidently your favorite among painters, new and old. How do we know? His works have appeared most often in Time's "Public Favorites" series. And when readers write us to comment on Time's news of art and to ask where they can buy reproductions of paintings, the name they mention most frequently is that of Pierre Auguste Renoir.

THOSE WHO KNOW PICTURES BEST CHOOSE MAGNAVOX TV

"Part of my job is to evaluate picture quality on the screen.  
Over the years I have learned that warm tones are most pleasing.  
That is why watching my Magnavox TV is one of the joys of life."



*Cecil B. DeMille*  
Cecil B. DeMille, famous motion picture producer and director.

## Look into Magnavox chromatic television for true-to-life quality

New Magnavox Chromatic Television provides such a striking illusion of realism and depth that you seem to be looking into the picture, not at it. And this Magnavox picture—in contrast to the cold harshness of conventional TV—glows with life-like warmth, thanks to a remarkable Magnavox innovation, the Chromatic Optical Filter. Add the glorious, high-fidelity tone for which Magnavox sound is famous, and your feeling of being "at the show" is complete.

While Magnavox is recognized as the finest TV, it actually costs less than other well-known brands. Direct-to-dealer selling saves you money. So when shopping for TV, be sure to look into Magnavox Chromatic TV. Your classified phone book lists your nearest Magnavox dealer.

BETTER SIGHT—BETTER SOUND—BETTER BUY

*magnificent*  
**Magnavox**  
*television*



Betty Hutton and Charlton Heston in scene from Cecil B. DeMille's academy award picture, "The Greatest Show on Earth."

### EXCLUSIVE MAGNASCOPE BIG-PICTURE SYSTEM GIVES YOU:

1. **Super Power** to capture all the clarity and dimension of picture the TV camera is capable of transmitting!
2. **Chromatic Optical Filter** to soften glaring electron beams and bring you pleasingly clear pictures without eye-strain.
3. **Reflection Barrier** to deflect annoying glare and distracting reflections. **PLUS Magnavox High-Fidelity Sound** to supplement picture realism with a sound system of full dimensional qualities; and **Fine Furniture Cabinetry**.

◀ **THE PLAYHOUSE 24.** Smart console. Features the newest picture size in television. Big 24-in. screen has exclusive Chromatic Optical Filter. Two Magnavox high-fidelity speakers give complete acoustical reproduction. All-channel UHF-VHF tuner built in. *The Magnavox Company, Ft. Wayne 4, Ind.*

## NATIONAL AFFAIRS

### THE SUPREME COURT "One Law for All"

At high noon one day this week, an invisible hand parted the red velvet draperies at the front of the U.S. Supreme Court's magnificently plain chamber. Through openings in the draperies and past the gleaming marble Ionic columns stepped nine men robed in black. Eight seated themselves in the black leather chairs at the long mahogany bench; the ninth went with the clerk of the court to a desk beside the clerk. After a brief opening ceremony, Clerk Harold B. Willey turned to the man at his side and administered an oath: "I, Earl Warren, do solemnly swear that I will administer justice without respect to persons, and do equal right to the poor and to the rich..."

Then, in a borrowed robe (his new robe was not ready), Earl Warren stepped up to the bench and seated himself in the high-backed chair in its center. The U.S. had a new Chief Justice, and the U.S. Supreme Court was beginning a new era.

**One End to Serve.** Chief Justice Warren's first official duty was to "meet" a man he knew well indeed: U.S. Attorney General Herbert Brownell Jr. was formally introduced to the court. The same Herbert Brownell had recommended the appointment of Warren to President Eisenhower and had been the first to tell Warren that he would be appointed. The President had assigned Brownell to the task of searching for a new Chief Justice soon after the death of Fred M. Vinson (*TIME*, Sept. 21). Brownell immediately began seeking a man with judicial experience. He did not find one who, in his opinion, fitted the job.

Less than two weeks before the Warren appointment was announced, Brownell had a list of six final prospects. Then Supreme Court Associate Justice Robert Jackson was dropped from the list because, among other things, he had been a left-of-center Democrat and an ardent supporter of Franklin Roosevelt's Supreme Court packing plan. Associate Justice Harold Burton, the only Republican on the court but not its senior member, was eliminated because jumping him over the others might have started a new round of hickering among the Justices. Federal Circuit Judges Orie L. Phillips of Colorado and John J. Parker of Virginia were considered too old—both will be 68 on the same day, next Nov. 20. New Jersey's Chief Justice Arthur Vanderbilt, 65, was



CHIEF JUSTICE WARREN & FAMILY\*  
Where do you find a Charles Evans Hughes?

United Press

known to be a hard driver, and might have serious trouble with the prima donnas on the high court. That left one name.

When that point was reached, Brownell requisitioned an Air Force plane and flew to California. Dwight Eisenhower and Herbert Brownell already knew that Warren would like a Supreme Court post. But they wanted to find out specifically how the 62-year-old Californian felt about the Chief Justiceship, and whether he could take over right away. After an hour's talk with Warren at McClellan Field outside Sacramento, Brownell had his answers. He flew back to Washington, made his recommendation. President Eisenhower accepted it on the spot.

That night, Brownell leaked the story to some old friends of the press (and thereby caused an uproar—*see PRESS*), and two days later Dwight Eisenhower made it official at his news conference. Said the President: "I certainly wanted a man whose reputation for integrity, honesty, middle-of-the-road philosophy, experience in government, experience in the law, were all such as to convince the

U.S. that here was a man who had no ends to serve except the U.S. . . . He is a man who will make a great Chief Justice . . ."

**No Debt to Pay.** Public reaction, from both Republicans and Democrats, was almost unanimously favorable. Beneath the surface, some conservative Republicans grumbled that a Republican closer to the right should have been named, and some lawyers professed themselves appalled at Warren's total lack of judicial experience. But there were others who felt that Warren's long experience in government (*see box*) far outweighed his lack of experience on the bench. †

To the President and the Attorney General, Earl Warren seemed to be far & away the best man available. In addition to his administrative duties on the Supreme

\* From left: daughters Virginia and Nina, Mrs. Warren, daughter Dorothy.

† All of the five Chief Justices appointed in this century have had previous judicial experience. But five of the eight who came before (including the great John Marshall) had none.



Court, the Chief Justice presides over the Judicial Conference of the U.S. (comprised of chief judges of the U.S. circuit courts), and thus has an administrative function over all of the nation's federal courts. Warren's knowledge of the problems of government and his administrative ability would serve him well in that phase of his work. In addition, his knack for pulling opposing forces together would help to prevent discord on the often-divided court.

Part of the press asserted, with an air of tolerant wisdom, that Eisenhower was paying a political debt incurred in the 1952 campaign. Actually, any debt that Ike owed Warren could have been paid by a third-class postmastership. At the G.O.P. convention in Chicago last year, Warren's California delegates did cast their votes for the Eisenhower side in the battle of the contested delegations, but that was the proper strategy for Candidate Warren, who was then hoping for a deadlock. When the balloting for President came, California voted for Warren and never switched. In the campaign, Warren made only late, routine efforts for Ike, and he conspicuously snubbed his fellow Californian, Richard Nixon. Some Administration bigwigs were disappointed that they had not been able to choose a man who was more of a legal heavyweight. Said one White House aide: "Sure, we wanted a Charles Evans Hughes. But where the hell do you find one?"

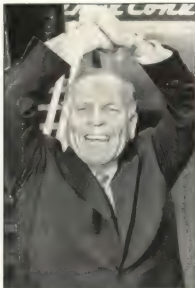
**A Position Made Clear.** Within five days after the announcement, Warren flew to Washington, arriving just 14 hours before he was sworn in. This week he was digging into his new job, facing one of the busiest and most important terms in the court's history. Before the court's next recess, it will probably have to dispose of more than 1,200 cases. Most explosive on the list: five cases challenging the constitutionality of segregation in public schools. Warren is known to be against race discrimination, but he also is known to be a guardian of states' rights.

Meanwhile, Chief Justice Warren had made his general position quite clear. Said he: "If through the years [the court's] work is well done, the home of every American life will always be his castle, every human life will have dignity, and there will forever be one law for all."

## CALIFORNIA

### Good Day for Goody

When Earl Warren boarded an airliner and took off for Washington this week, a whole political era in California went with him. The independent Warren, who had built his political power on bipartisan support, turned the governorship over to Goodwin Jess Knight, a regular, conservative, organization Republican. The new governor, a back-thumping, bouncing lawyer of 56 who has served seven years as lieutenant governor, could not hope to win the Democrats who supported Warren. But the day Warren departed was a good day for "Goody" Knight. It meant that



Associated Press

**GOODWIN KNIGHT**  
A loping start.

he will be running for governor next year as the incumbent, which will give him at least a loping start.

While Knight was taking over as chief executive of the second most populous state, photographers were joyously demonstrating that he has at least some of the same political assets that Earl Warren had. Widower Knight has two lovely blonde daughters, Carolyn, 20, a student at the University of Southern California, and Marilyn, 26, who is Mrs. Robert Eaton, wife of a Los Angeles attorney. Californians were immediately intrigued by the prospect that one of the daughters will serve as father's hostess and thus be the new first lady of California.



Associated Press

**CAROLYN KNIGHT**  
A familiar asset.

## THE JUDICIARY

### Bench Room for Two

For more than three months, powerful politicians and eminent jurists had been engaging in an Olympian tussle over a prospective appointment to the U.S. Court of Appeals for the Second Circuit (New York, Connecticut, Vermont). Connecticut Senators Prescott Bush and William Purtell, good Republicans both, wanted the job to go to Connecticut's Republican ex-U.S. Senator (1939-45) John A. Danaher, 54, who has been practicing law and lobbying in Washington. Judge Thomas Swan, who made the vacancy by retiring, and retired Circuit Judges Learned and Augustus Hand were all for Connecticut's Carroll C. Hincks, 63, senior judge of the Federal District Court for Connecticut (TIME, Aug. 31). Last week President Eisenhower found a neat solution. He nominated Danaher to be a judge of the U.S. Circuit Court of Appeals for the District of Columbia, to succeed Judge James M. Proctor, who died Sept. 17. Then he nominated Judge Hincks for the Second Circuit bench. Both judgeships carry approximately the same prestige and the same salary, \$17,500 a year.

## THE ADMINISTRATION

### In Search of Policies

President Eisenhower's program of creating study commissions has already been denounced by Democrats as "Government by postponement," but the real value of the commission approach will depend upon the wisdom and dispatch the commissions show in carrying out their job. Last week the four principal commissions set up so far were just getting started on studies of key Government problems. The four:

**Commission on Intergovernmental Relations.** Chairman: Clarence E. Manion, 57, ex-dean of Notre Dame University's law school. The 25 members include five Senators, five Representatives, four state governors. At the White House last week, President Eisenhower witnessed the commission's swearing-in. Its assignment, according to the President: to look for methods of eliminating "frictions, duplications and waste from federal-state relations." No. 1 problem: conflict and overlapping in federal and state taxation.

**Commission on Foreign Economic Policy.** Chairman: Clarence B. Randall, 62, board chairman of Chicago's Inland Steel Co. Its task, as stated by Eisenhower: "To find acceptable ways and means of widening and deepening the channels of economic intercourse between ourselves and our partners in the free world." The 17 members include, however, some of Congress' most hard-bitten protectionists, men who have shown great interest in narrowing trade channels.

**Commission on Organization of the Executive Branch of the Government.** Chairman: ex-President Herbert Hoover, 77. Sworn in last week, the twelve-member

commission is charged, by act of the 83rd Congress, with studying "the present organization and methods of operation of [the executive branch] to determine what changes would contribute to economy, efficiency and improved service in the transaction of the public business."

**Advisory Committee on Housing Policies and Programs.** Chairman: Albert M. Cole, 52, head of the Housing and Home Finance Agency. The Eisenhower executive order setting up the 22-member group directed it to make "studies and surveys" of federal housing.

Last week President Eisenhower re-established the 13-member *International Development Advisory Board*, originally set up in 1950. Chairman (appointed by Truman, reappointed by Eisenhower): Eric A. Johnston, president of the Motion Picture Association of America. Mission: to advise Foreign Operations Administrator Harold Stassen on technical assistance (Point Four) programs and policies.

## Economy Lesson

When Joseph M. Dodge, a man firmly established to pinching the taxpayers' pennies, took over the Budget Bureau last winter, he resolved to curb an old Washington custom: at the approach of June 30, the end of a fiscal year, agencies with unspent appropriations on their books invariably went on buying sprees. Dodge announced that the bureau would subject June accounts to hawk-eyed scrutiny. Last week Dodge & Co. reported that, while the warnings had been "generally effective," the bureau had detected \$1,100,000 worth of "excessive June buying." Instead of just issuing more warnings, Dodge gave the spenders a stern lesson in economy: "In every account where such purchasing was found, the bureau [trimmed funds for the current year] by an equal amount."

## THE PRESIDENCY

### Busy

For the first time in ten weeks, Dwight Eisenhower met the Washington press corps once again last week. The President opened his jam-packed press conference with the observation that he didn't suppose there was any more important news than the World Series. Then, with the news-hungry correspondents pitching the questions, the President proceeded to slam out a dozen headlines.

Measured in terms of laughter and anger, the conference was as lively as anything since the testiest press go-rounds of Franklin Roosevelt and Harry Truman. There was a roar of good, natural laughter when the President expressed the modest certainty that the State Department would not ignore the suggestions of his brother Milton, after his five-week goodwill trip through Latin America. There was reportorial anger over the news leak on the Warren appointment (see PAGES). And the President in turn was angered when a reporter asked for his version of ex-Secretary of Labor Martin Durkin's contention that Eisenhower had agreed to

## EARL WARREN, THE 14th CHIEF JUSTICE

**Ancestry:** His grandfather, Halvar Varran, a Norwegian carpenter, came to the U.S. in 1865 and changed his name to Harry Warren. Halvar's Norwegian-born son, Methias, and Swedish-born Chrysal Hermund, who met and married in California in the 1880s, were Earl Warren's parents. Methias became master car repairman for a division of the Southern Pacific Railroad, turned into a mortgage-foreclosing recluse in his later years, was bludgeoned to death in his lonely Bakersfield, Calif. home in 1938. The motive was believed to be robbery; the crime has never been solved.

**Early Years:** Earl Warren was born March 19, 1891, in a five-room frame house on Los Angeles' dingy Turner Street, grew up in the "railroad section" of Bakersfield. He earned his spending money as a newsboy, a railroad callboy, a freight hustler, a farm hand and a cub reporter on the Bakersfield *Californian*. At Bakersfield's Kern County High School, he played clarinet in the school band and outfield on the baseball team. At the University of California, he was full of fun but not of diligence. He was a popular member of the Gun Club, which headquartered at Pop Kessler's saloon, and he flunked second-year Greek. He graduated from the university's law school in 1914.

**Career:** After graduation, he spent three years as a junior lawyer in San Francisco and Oakland firms, once admitted that court appearances terrified him. Said he: "I'd get on a streetcar, and I'd be so tense I would hope the car would be wrecked on the way to the courthouse." He went into the Army as a private in 1917, came out as a first lieutenant in 1919, took a job as clerk of the California state assembly's judiciary committee and never returned to private practice; he has been a lawyer in government ever since. He was deputy city attorney for Oakland in 1919-20, deputy district attorney for Alameda County (Oakland, Berkeley, Alameda) in 1920-25, district attorney in 1925-39. A relentless prosecutor, he convicted an average of 15 murderers a year, jailed the county sheriff for gambling graft, convicted Alameda's mayor for bribery and theft of public funds. None of his convictions was ever reversed on appeal, but none of them gave him particular pleasure. Said he: "I never heard a jury bring in a verdict of guilty but that I felt sick at the pit of my stomach."

Elected attorney general of California in 1938, he won the Republican nomination for governor in 1942 and turned bumbling Democrat Culbert Olson out of office. He was re-elected on both the Republican and Democratic tickets in 1946, defeated Demo-

cratic Nominee James Roosevelt by more than a million votes in 1950. The only man ever elected to three terms as governor of California, he was staunchly independent, did not work with the regular Republican organization, won support of every element and class, appointed both Republicans and Democrats to state jobs. In his long political career, he lost only one election—as Republican candidate for Vice President in 1948. As governor, he cut the state sales tax, raised gasoline taxes to finance road building, widened unemployment insurance coverage, reformed the prison system, three times tried unsuccessfully to establish a compulsory state health insurance program. During his ten years and nine months as chief executive, the population of California nearly doubled, and he faced the great problems brought by great growth. No other governor in U.S. history has built so many highways, schools and hospitals. None of the major bills he signed has ever been declared unconstitutional; his judgeship appointments greatly improved the caliber of the California bench.

**Family:** In 1925, after four years of courtship, District Attorney Warren married Mrs. Nina Palmquist Meyers, a young widow with a six-year-old son, James. In addition to James, who was adopted and given the Warren name, they have two sons, Earl Jr., 23, and Robert, 18, and three photogenic daughters, Virginia, 25, Dorothy, 22, and Nina Elizabeth ("Honey Bear"), 19. Woeful California Democrats used to say: "You can beat Earl Warren, but how can you beat that family?"

**Personal Characteristics:** A big (6 ft. 1 in., 207 lbs.), hearty, smiling, blue-eyed Westerner with thinning, blond-white hair, he has an easy, friendly manner, a booming laugh, a bone-crushing handshake. A working Mason (33rd degree, past Grand Master of California), he often reads the Bible before going to bed at night or the first thing in the morning. His staff knows him as a firm and exacting boss, but a fair and considerate one. He is neat, orderly, practical, unimaginative, calm, judicious and stubborn. Said an old friend and associate: "He'll be careful as hell before he makes up his mind, but once he's decided . . . nothing in the world will change him." Although he has never expounded a philosophy of the law, his political philosophy is clear: middle of the road. While some conservative Republicans consider him too "liberal," he places himself midway between extremes, has said: "I am convinced the American people will not tolerate Socialist government, but they are definitely committed to social progress."

19 specific changes in the Taft-Hartley Act, and then run out on his word (TIME, Oct. 5). Said the President, jaw outthrust and eyes cold: he refused to speak of personalities publicly. To his knowledge, he had never broken an agreement with any associate in his life. If there was anyone there who had contrary evidence, he could have the floor and make his speech. In stony silence, the President waited for an unchallenged moment.

In his opening statement, the President produced enough front-page news items to make up for the ten-week intermissions between conferences. Items:

¶ The belated announcement of the appointment of Earl Warren as Chief Justice of the United States (see above).

¶ The assurance that the Government would not seek a federal retail sales tax. He did not rule out the possibility of a manufacturers' excise tax, however, as a means to make Federal ends meet.

¶ The announcement that there would probably be no special session of Congress this fall. "The savings in expenditures . . . make it appear that no special session will be necessary [to raise the national debt limit]," said the President, "and that we will get through to January and still have something left."

¶ A condemnation of the enforced retirement of Cardinal Wyszyński by the Polish Communists (see RELIGION).

In one of the busiest weeks since he took office, President Eisenhower also received President Remón of Panama (who brought Panamanian Indian costumes for the Eisenhower grandchildren), Crown Prince Olav of Norway, and Chiang Kai-shek's eldest son, Lieut. General Chiang Ching-kuo (who presented him with a

Formosan edition of his book, *Crusade in Europe*). He also got a 7 ft., 200-lb. pop-eyed halibut from Representative Thor Tollefson of Washington State. "Gee whiz," said the President when he met the monster fish on a porch bordering the Rose Garden. "I've never seen such a big fish."\*

The week's most famed visitor was Adlai Stevenson, who turned up for a conference with the President and a stag luncheon with 16 other top Administration officials. In two hours at the White House, Stevenson gave the President a report on his five-month tour of the world, and urged a nonaggression pact with Russia. The President, said Stevenson, was "very much interested" in his proposal, and assured him that "the Administration is examining closely [the proposed pact] as well as all other ways and means of relieving tension in Western Europe."

At week's end, Press Secretary Jim Hagerty gave White House reporters a statistical survey of the week's work. The President, he disclosed, had struck an average of 8 a.m. for arriving at the office. He had kept 31 official appointments, attended six official meetings with committees and commission, greeted 341 visitors at the White House, spoken on seven public occasions, attended two state dinners, two official luncheons, and had posed for photographers 20 times, in addition to his routine duties. With such a crushing schedule, Ike was ready & willing, when Sunday came, for a day off.

\* At her own press conference this week, Mamie Eisenhower revealed that she does not go fishing with Ike. "Not me," the First Lady told the assembled newshounds. "I'm the world's best sitter."

## FOREIGN RELATIONS

### Broad-Picture Man

(See Cover)

During a high-level diplomatic conference in Paris last February, two U.S. State Department officials found it necessary to consult their boss after the close of the business day. When they knocked on the door of his temporary quarters in the U.S. Embassy residence, a muffled voice directed them to come in. The bedroom they entered was empty, but the voice, which seemed to be coming from the bathroom, gave them further directions: "In here." Proceeding solemnly into the bathroom, the two diplomats found Secretary of State John Foster Dulles stretched out full-length in a warm tub, his arms folded upon his chest in an attitude suggestive of the funeral effigy of Henry III in Westminster Abbey. Brushing aside his subordinates' apologies, Dulles dealt with their problem in matter-of-fact fashion, then relapsed into his yogi-like trance for a few minutes' more rest before getting out to dress for an official dinner.

The rise of the U.S. to world leadership since 1941 has made the Secretary of State a focus for the hopes, fears and frustrations of hundreds of millions of people. No man could be more relaxed and at home in this awesome job than John Foster Dulles. He spent his youth under the shadow of grandfather John Foster, a Secretary of State to Benjamin Harrison, and uncle Robert Lansing, Secretary of State to Woodrow Wilson. It is quite possible that John Foster Dulles is the only American who, since boyhood, has dreamed of becoming U.S. Secretary of State.

In the pursuit of this goal, Dulles displayed the single-mindedness of a track star training for the Olympics. Dashing family hopes that he would follow his father into the Presbyterian ministry, he built himself a dual career as one of the nation's highest-priced international lawyers and outstanding nonprofessional diplomats. As senior partner of the Wall Street law firm of Sullivan & Cromwell, he worked into a practice that included half the governments of Europe. His part-time public service, which got under way at Versailles when he acted as a counsel to the World War I U.S. Peace Commission, reached its peak when he pushed through the World War II Japanese Peace Treaty almost singlehanded.

"A Change in Heart." Last January, a month before his 66th birthday, Dulles finally achieved his long-sought goal. When he came up before the Senate Foreign Relations Committee for confirmation as Secretary of State, Wisconsin's Senator Alexander Wiley asked him if he had in mind any specific changes in U.S. foreign policy. Dulles squinted at the ceiling, then said: "Well, I think the change that is most needed is a change in heart." By last week John Foster Dulles' accomplishments in office left little doubt that U.S. foreign policy had undergone such a change—and that it was a matter of head as well as heart.



Associated Press

THE EISENHOWERS & THE REMÓNS WITH IKE'S GRANDCHILDREN  
Sunday was a welcome day.

In Asia, where ultimate Communist triumph once seemed assured by progressive default of the West, Dulles had created new opportunities for the U.S. Items:

**Formosa.** President Eisenhower, with Dulles' approval, canceled the Truman order that obliged the U.S. Seventh Fleet to protect the Communist mainland from Chiang Kai-shek's troops. This change created a threat, made it more hazardous for Mao to mass strength on the Korean and Indo-Chinese borders.

**Korea.** Last May, through an artfully casual conversation with India's Nehru, Dulles warned the Chinese Communists that if the Korean truce talks broke down once again the U.S. would have to enlarge the war. Two months later the Communists signed the armistice. The terms left many Americans unhappy, but no one disputed the proposition that a diplomatic stalemate was preferable to a military stalemate. Dulles has been careful to keep up his relations with Korea's stubborn Syngman Rhee in the face of bitter anti-Rhee sentiment among U.S. allies. Aware that the armistice terms do not allow for a resumption of hostilities if the political conference is not held, Dulles expected the Reds to stall (as they have) on preparations for this meeting. The Communists know that they can scarcely improve on their present position at a political conference. Rhee represents the only solid pressure that can be exerted on the Chinese Reds in Korea. By visiting Rhee, by refusing to join the attack on him, Dulles has aligned himself with an Asian leader whose courage and obstinacy have won increasing respect in other Asian countries. Anti-Communism is growing in Asia, and Rhee, not Nehru, is its symbol.

**Indo-China.** In a series of carefully mortised negotiations from Saigon to Washington to Paris, Dulles persuaded the French government to promise General Henri Navarre enough troops to carry out "the Navarre Plan" for defeating the Communist-led Viet Minh rebels. The U.S.'s *quid* for France's *quo*: a promise of \$385 million in aid over the next year for the war in Indo-China. Under Dulles' pressure France also gave assurances of independence to the native states of Laos, Cambodia and Viet Nam. This meant that Indo-Chinese nationalists were no longer faced with a choice between Communism and colonialism. Result: new hope for winning the seven-year-old Indo-China war and stopping the Communist advance into Southeast Asia.

**Japan.** Dulles' insistent public demands for Japanese rearmament were received with ill grace by Prime Minister Yoshida, because of the political explosiveness of the issue. Last week, however, Japan's two largest political parties announced their joint support of a rearmament program that will reduce the power vacuum in northeast Asia.

In the Middle East, Dulles warded off impending disaster. Items:

**Iran.** Dulles and U.S. Ambassador Loy Henderson refused to pay blackmail to shift, dictatorial Premier Mohammed



United Press

#### DULLES IN KOREA (1950)

The prerequisite for peace: effective policy.

Mossadegh. In so doing they were running a risk that Mossadegh would retaliate by turning oil-rich Iran over to the Communists. The gamble paid off when the Iranian people rose to support the Shah, overthrew Mossadegh and gave the U.S. another chance in Iran.

**Egypt.** Last May, Egypt's General Mohammed Naguib and his military junta were threatening war unless Britain ended her occupation of the Suez Canal zone. In three days in Egypt, Dulles impressed on Naguib the importance the U.S. attached to Britain's Suez base, the biggest military installation in the Middle East. Since Dulles' visit, Britain and Egypt have made progress toward an agreement which will give Egypt control of the Canal Zone but allow British military technicians to operate the base until Egyptians are taught to do so.

In Europe the Communists had been thrown onto the defensive. Items:

**East Germany.** The U.S. reacted to last June's Berlin riots by arranging the distribution of U.S. food parcels to the hungry East Germans. This helped to keep alive East German resistance to Soviet rule and illustrated Dulles' claim that the U.S. can pursue an effective "liberation policy" without violence.

**European Defense Community.** Long after most European statesmen had written off the EDC plan for an international European army, Dulles continued to plug for it. His stubbornness began to bear fruit last month when West Germany showed its growing strength and political stability by re-electing Chancellor Konrad Adenauer, a strong EDC partisan. France, which had blocked EDC, suddenly reawakened to the danger that the U.S. might insist on independent German

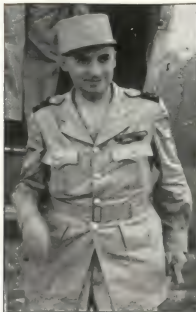
rearmament if EDC did not materialize. Result: the French government seemed to be moving toward acceptance of EDC, and prospects for a West German contribution to the defense of Europe looked better than they had in two years.

**Spain.** Three years ago, U.S. military men led by the late Admiral Forrest Sherman convinced the Truman Administration that the U.S. must have air and naval bases in Spain in order to defend Europe. But in the ensuing horse-trading, the State Department failed to put enough pressure on Franco. Last January, under new management, the State Department began to move briskly. Last week the U.S. finally got its Spanish bases.

**Desire & Accomplishment.** Necessarily, many of John Foster Dulles' achievements start from plans, decisions and achievements of the Truman Administration. Had there been no Berlin airlift, the U.S. would not now be in a position to capitalize upon East German unrest. Had there been no Marshall Plan, EDC would not even be a dream. But Dulles has not merely kept U.S. power in position to contain the enemy. Unlike Dean Acheson, he has also sought every opportunity to use that power actively against the Communists. Even in matters where Dulles and Acheson were in total agreement as to objectives, there was a difference between the two: Acheson acquired a brilliant grasp of the details involved; Dulles got things done.

Dulles' record of accomplishment was not a result of skill as a diplomatic negotiator. As the unsurpassed technician of the conference table, Acheson's performance was far smoother, and Dulles gave his predecessor full marks for good intention and did not claim that his own





GENERAL NAVARRE  
Solid assurance.

desire for such laudable goals as peace was any greater than Acheson's. But there is more to getting a peace than wanting it; more to working toward decisions than suavity and adroitness at the conference table. A statesman who wants peace has to find specific policies which will lead his adversary to make—and keep—agreements. Not until effective policies have been established can negotiating skill show any results. It is at the all-important level where principle is translated into policy that Dulles has had more success than Acheson.

**Empires & Operators.** By the folklore of Washington, the man who manages the operational functions of an organization will mold its policy in the long run. This has come to be an accepted law of administrative life, as solid as Newton's laws of motion. Consequently, career State Department officials respected Dean Acheson's concern with operational details. They could not at first understand John Foster Dulles, the broad-picture man, who believed that the State Department had been distracted from its policymaking job by its preoccupation with miscellaneous operating functions—foreign aid, technical aid, propaganda, etc. When Dulles, soon after he took office, divested State of as many operating functions as possible, the bureaucrats were convinced that he had surrendered much of his control over U.S. policy.

To their intense surprise, it turned out that Dulles had done nothing of the sort. Harold Stassen, whose Foreign Operations Administration took over the aid programs formerly under the State Department, set himself to carry out Policy-maker Dulles' plans, responded promptly when State asked for \$45 million for Iran and \$385 million for the Indo-China war.

State Department men found that they could give foreign-aid administrators policy guidance on a long-term basis; they would check a few months later and find their guidance still controlling Stassen's operation. This is one of the most amazing, and perhaps the most important, facts of Eisenhower's Washington. Operations are necessarily conducted by specialists after the work has been broken into parts. Policy made at the operational level is apt to be fragmentary, uncoordinated, contradictory. Between them, Dulles and Stassen are demonstrating that what Washington for 20 years thought was a law of administrative life was really a symptom of administrative illness.

**Breakfast & the Payoff.** Dulles also followed the broad-picture approach in his campaign to restore confidence in the State Department. Foreign policy, he ar-



CHANCELLOR ADENAUER  
Stubborn plugging.

gued, must not only be concrete enough to work, it must also be coherent enough for the people to understand. In his congressional relations, he was careful to avoid Acheson's chief personality defect—contempt for the ignorant. During his first seven months in office Dulles put in 32 appearances before congressional committees, held 58 unofficial meetings with congressional groups.

Predictably, the Dulles approach to Congressional relations frequently paid off. Assistant Secretary of State Thruston Morton still recalls with admiration a breakfast at which Dulles briefed freshmen Congressmen and Senators shortly before the MSA appropriation was to be voted on last May. "That group for the most part stood like rocks when the vote came up in the House," says Morton. "They told me afterwards, many of them, that they had no intention of supporting

the Administration's foreign-aid program until they heard Dulles explain it."

**"The Amateur."** Not all of Dulles' explanations had such happy consequences. In his overwhelming desire to get his policies understood he occasionally forgot that some things not only go without saying, but are better left unsaid. At a press conference (TIME, Sept. 14), he said that it would be a disaster if Konrad Adenauer did not win the West German elections. This statement came too late to affect the elections either way, but it was a bobble none the less. At the same time, Dulles strongly intimated that he did not feel bound to hold to the pro-Italian Trieste policy which the U.S. had adopted over five years ago when Yugoslavia was still a Soviet satellite. By publicly plugging Adenauer, Dulles laid himself wide open to the charge of meddling in West German affairs, a charge which might easily have created enough German resentment to cost Adenauer the election. The statement on Trieste caused universal outrage in Italy without making any visible improvement in U.S. relations with Yugoslavia.

**Sincerity & Suspicion.** Another criticism of Dulles is that his "intransigent" attitude toward the Soviet Union increases the danger of superbomb war. British Socialists and their new spiritual leader, Jawaharlal Nehru, wring their hands whenever Dulles makes a statement defining the struggle with Communism in moral and religious terms.

On this point, Dulles could not retreat, even if he wanted to. As a whole, the U.S. people make their basic political judgments on moral grounds. All U.S. leaders recognize this fact and describe the struggle with Communism in moral terms. There are two ways in which Dulles, on this point, differs from Truman



THE SHAH OF IRAN  
Successful gamble.



## A BRITISH VIEW OF U.S. POLICY

*The widening rift between Britain and the U.S. is caused largely by the pressure of British public opinion on Her Majesty's Government. There is anti-U.S. feeling in both parties, but most of it is generated on the left, among journalists and intellectuals who consider themselves anti-Communist, and many of whom are Christian socialists. To exhibit to Americans the nature and depth of this British view, TIME asked Tom Driberg, Labor M.P. for Maldon and an influential Christian socialist, to say why his kind of Briton dislikes U.S. policy. Driberg's response:*

**M**ANY Europeans and Asians mistrust the tendency to drag the whole world into two big-power blocs, each professing the noblest intentions and emitting, alternately, highfalutin slogans about democracy and Tarzanlike boasts of invincible might. We have seen this tendency in American and Soviet policy alike. We believe that it is wrong in itself, and likelier to lead to war than to peace.

Many of us also feel impatient when, like kids after a street fight, each side accuses the other of having started it. Did the Russians start it in Czechoslovakia in 1948? Or the French in Indo-China in 1945? Or the British in Greece in 1944? Any competent attorney could make a case either way. Blaming the other fellow is sterile diplomacy: it is more important to make a new start. (Hopes of such a new start are slightly stronger after some of the recent speeches of Mr. John Foster Dulles.)

This is not the neutralism of cowards or mugwumps. It is an assertion of the right of civilized and free men to reject doctrinaire absolutism, to judge issues on their merits, and to put forward constructive alternatives. Nehru in Asia and the democratic socialists of Britain and Western Europe may be more useful as intermediaries than as crusaders. After all, we agree on some issues with either side: with the Russians, we reject what seems to us the jungle philosophy of big-business capitalism; we stress political liberties as strongly as the Americans do—or did before the era of McCarthy.

**Idealism & Trade.** Laborite Britain was not neutralist on Korea. We jumped in to back the American initiative—admittedly with far smaller forces. We know how grievous American casualties in Korea have been; they could have been less grievous if General MacArthur had not raced north to the Yalu frontier and provoked the Chinese into crossing it. This was, in our view, the point at which the concept of the police action to deter aggression lost its validity.

America's China policy seems to us neither idealistic nor realistic. How can there be idealism in friendship with a regime (Chiang Kai-shek's) which corruptly squandered the billions of dollars generously given to it? What realism is there in refusing to understand that such a regime can never regain power in China? That China's actual, effective government is the Communist government in Peking? And that the more vigorously Peking is boycotted by the West the more closely Peking will be tied up with Moscow?

Americans sometimes say that Britain recognizes Peking only because of British imperialist and business interests in Hong Kong. In India and Burma the Labor government showed we were abandoning Britain's traditional imperialism. This was morally right and politically sound.

Certainly Britain, and other Commonwealth countries, want to trade with China. Why not? By blocking this trade—and by backing the Japanese invasion of other former British markets in Asia—the Americans are destroying British and Commonwealth prosperity. As a socialist, I am an anti-imperialist; but the new imperialism of the dollar seems to me at least as harmful as the old imperialism; I know that our small, overcrowded, over-industrialized island must trade to live, and we do not want to live mainly on dollar handouts, grateful as we have been for them. If all that Mr. Dulles and

other American spokesmen have said is true, they want a strong British and Commonwealth alliance; yet American actions in recent years—the insistence on an impossibly large defense program for Britain as well as the disruption of British overseas trade—have tended steadily to weaken Britain economically.

The other most frequent American criticism of our general attitude to China and to Russia is that we are "appeasers." They contrast this with our disapproval of the prewar appeasement of Hitler.

**Communism v. Nazism.** To equate Soviet Russia with Nazi Germany is a dangerous oversimplification. They seem to me essentially different, in several ways: 1) ideologically. Communism is a Christian heresy, but Nazism was anti-Christian paganism; 2) hence, in practice, though there has been much cruelty in Russia, there is nothing comparable with the calculated horror of the gas chambers and the extermination of the Jews; 3) geographically and economically, the Soviet Union is far more self-sufficient and therefore not intrinsically expansionist.

We also do not forget that Russia was on our side during the war, and suffered such human and material devastation that the prospect of another war must be even more hateful there than in the West.

We see with anxiety that American pressure for Western German rearmament is a divisive and inflammatory rather than a pacifying factor in Europe, and that the strengthening of Dr. Adenauer has coincided with the revival of militant German national ambitions.

Surely there must be something fundamentally wrong with a policy that has led to the reversal of all the hopes of 1945 and to alliances with men (Chiang, Bao Dai, Syngman Rhee, Franco) who are essentially antagonistic to traditional American and British ideas of freedom and progress?

It is difficult to see how ethical and even Christian sanction can be claimed for such a policy. I must respect the sincerity of Mr. Dulles, a fellow churchman; but I earnestly beg him to beware of what Britain's leading Methodist, Dr. Donald Soper, has just called "forging God's signature to our plans."

**Help for North Korea?** Americans are rightly famous, and beloved, for their generosity; but there was no genuine or Christian charity in Mr. Dulles' discriminatory promise of lavish material help for the rehabilitation of South Korea and not of North Korea. The American food parcel can be as true a symbol of Christian love as the cup of cold water; but the political, and even electoral, strings attached to such aid in Asia, in Italy, and in Berlin have robbed the gift of its virtue and induced either sycophancy or cynicism in those who receive it. The Good Samaritan did not ask to see the party card of the man he was taking to the inn.

Surely a Christian approach to modern world politics must include not only the Golden Rule itself ("do unto others . . .") but an attempt to see ourselves as others see us and to put ourselves imaginatively in the position of others. There is, perhaps, a lesson for Mr. Dulles in the case of the French priests—workmen who, after a year or two of intimate missionary work among the industrial workers of Paris, now find themselves identified with them politically to a degree that seems dangerous to the Vatican.

That eminently respectable gathering, the 1948 Lambeth Conference of all the archbishops and bishops of my church, put it like this: ". . . Communism is presenting a challenge to Christian people to study and understand its theory and practice, so that they may be well instructed as to which elements in it are in conflict with the Christian view of man . . . and which elements are a true judgment on the existing social and economic order."

Is that "appeasement"? Not in any bad sense. It may be nearer to "the perfect love which casteth out fear."



DULLES, NEHRU & STASSEN  
At each moral statement, a wringing of hands.

and Acheson: 1) he is clearer about it, and 2) his practical policies reflect the greater clarity.

Dulles says: "Soviet Communism starts with an atheistic, Godless premise. Everything else flows from that." Communism explicitly denies an objective moral law as that is understood in the Jewish, Christian and Moslem religions. Dulles is convinced that the evil of Communism flows from this denial, and that the struggle against Communism will be lost if it is considered merely a contest between rival power blocs.

On the other hand, Dulles is humble enough to recognize, as he told the U.S. last month, that the U.S. has "no monopoly of wisdom or virtue." He is against starting a "holy war" to extirpate Communism. And he is fully aware that sound morals do not necessarily lead to wise policies. But he believes that where a nation holds a trusteeship against an organized, clearly recognizable evil, as the U.S. does, successful, realistic policy takes on a positive moral value.

This belief is exemplified by Dulles' action at the three levels of policy—morals, policy, operations. To the first, Dulles has contributed more clarity and force but has not essentially altered the U.S. line. His great contribution is at the middle level of specific policies. These are moral in the sense that they have a good end, not pursued by evil means. But such policies as Dulles pursued in Indo-China and Germany are not derived directly from moral principles but from facts of political reality in the world that exists.

At the third level, day-to-day operations, Dulles, so far, is less successful. The time lag is probably inevitable. He has to establish and strengthen policy before he can get a grip on operations. In the process, some disruption and demoralization at the operating level of the State Department was bound to occur. The experts in details find that their judgments are modified by Dulles' view of the broad

picture. Some of them resent it. Acheson had far better morale among his operators—but the U.S. paid the price in a less coherent and less successful policy.

This inevitable conflict has been unnecessarily aggravated by other factors. Some Foreign Service officers charge that Dulles did not trust them and would not raise a hand to protect them against low blows from Joe McCarthy (although Dulles did fight manfully and successfully for Ambassador to Russia Charles Bohlen). In West Germany, High Commissioner James Bryant Conant's staff only recently began to recover from the fears born last May when Conant's able Propaganda Boss Theodore Kagan was summarily fired after Cohn & Schire-McCarthy's junketeering gumshoes, sicked their boss onto him.

Heavily contributing to low morale in the Foreign Service, and elsewhere in the State Department, is the fact that Dulles' departmental security officer, Scott McLeod, seems little more than Joe McCarthy's Charlie McCarthy.

In addition, the Eisenhower economy program has hit the State Department hard. Waves of bumping and rifting (see INTERNATIONAL) run through the embassies, demoralizing staffs with job insecurity. Dulles plans no further wholesale shifts and cuts. The Department and the Foreign Service may soon settle down and adjust to new, firmer policy control.

**The Simulated Stamp.** In his search for successful policy, John Foster Dulles puts in a 6½-day week. (Sunday mornings are reserved for attendance at Washington's National Presbyterian Church.) He avoids the big staff meetings and long, detailed briefing sessions of the Acheson era, letting his Under Secretary, Walter Bedell Smith, run the Department's housekeeping—which Smith does with one of the clearest heads in Washington.

Much of what "free time" Dulles has is devoted to official dinners, but he always arranges his schedule so that he can

get home beforehand for a bourbon-on-the-rocks and a chat with his retiring, charming wife. Periodically, he renews his energies by a brief stay with Mrs. Dulles at his isolated summer home on Duck Island in Lake Ontario. There he gets in some fishing, sailing and bird-watching, happily washes the dishes and polishes copper pots for Mrs. Dulles. In Washington he shakes off the day's cares with a warm bath and a half-hour's reading (detective novels or the Bible) before he drops off to sleep.

Despite his harried existence and critical howls that he is hurtling the world toward disaster, Dulles remains buoyant and quietly confident about the future. "You can't do these things overnight," he points out. "But I believe that the power of America is still a potentially great force in the world if you can only get it working the right way, and I think we're beginning to get it to work."

## NEW YORK

### Joey's Pals

Flint-chinned Joseph Fay was a man of appalling power. As vice president of the A.F.L. International Union of Operating Engineers, bellicose Joey Fay bossed the building trades of the New York-New Jersey area for years, and labor leaders, industrialists and politicians paid him homage. (Once Mayor Frank Hague of Jersey City welcomed him home from a European trip with a chartered boat and the Jersey City police band aboard.) But Joey got into trouble: in 1945 he and his pal Jim Bove, vice president of the Hod Carriers Union, got 7½-to-15-year prison stretches for conspiracy to extort \$368,000 from contractors for New York City's \$300 million Delaware aqueduct. When the iron doors of Sing Sing clanked behind him, the public assumed it had



United Press  
EXTORTIONIST FAY  
Just a change of address.

heard the last of Joey for a long time. Last week it turned out that Fay had merely changed his business address.

Joey's name bobbed up in the harness-racing scandal (TIME, Oct. 5). William De Koning, boss of the union whose members kicked back money in order to keep their jobs, was reported to be a faithful visitor at Joey Fay's Sing Sing address. Reporters demanded a list of Joey's other callers, got a shocking surprise. No fewer than 87 persons, many of them celebrated, had gone to see Joey.

**Distinguished Guests.** Topping the list was the name of Arthur Wicks, Republican majority leader in the State Senate, who had just been sworn in as acting lieutenant governor of New York. Also on the list was William F. Bleakley, a former state supreme court justice, one-time G.O.P. candidate for the governorship and currently the counsel for the racketeer-ridden Yonkers Raceway. Republican State Senator William Condon of Yonkers had a ready explanation for his visit: he had escorted A.F.L. President George Meany on a trip to see Extortionist Fay, hadn't spoken a word during the visit. Although his name did not appear on the prison record, Meany acknowledged two trips to Sing Sing to see his old buddy.

Joey's pals, the guest list revealed, were by no means confined to one party or profession. Other visitors included Democratic Mayor John Kenny of Jersey City, Louis Marciano, president of the New Jersey State Federation of Labor, Thomas Murray, president of the New York State Federation of Labor, George Levy, manager of Roosevelt Raceway, and former Democratic Mayor Meyer Elenstein of Newark. Paul Troast, New Jersey construction tycoon and the G.O.P. candidate for governor, proved his friendship in another way: he had written to Governor Dewey in 1951, he admitted, to plead for a commutation for Joey.

**Noble Causes.** The bleats of innocence could be heard from Trenton to Albany. Nearly everyone, it seemed, had visited Joey on behalf of someone else or in the interest of some noble cause. The explanations tended to confirm reports that Fay was still firmly in command of the construction unions, that he was handing out jobs to "graduating" comrades at Sing Sing and to relatives of cooperative prison officials, and that he was masterminding the raceway shakedowns.

In fact, Acting Lieutenant Governor Wicks explained his visit by saying: "I never consulted or talked with Joseph Fay about anything else but labor conditions in the counties I represent . . . He is still a power in labor circles." Said Governor Dewey: "I thoroughly disapprove." "Public officials who have visited Fay owe the people a complete and satisfactory explanation." Then Dewey transferred Fay to grim Clinton Prison at Dannemora, 245 miles farther upstate, and ordered a weekly report on his callers.

o Conditionally re-opened last week.

## CRIME

### Dead or Alive?

Behind the drawn blinds and chain-locked doors of his mansion in suburban Mission Hills, Kans., an old man last week waited in anguish. He was wealthy and respected, but Robert C. Greenlease, 71, felt the poverty of the helpless. His young son had been kidnapped.

A pioneer in the automotive industry, with a prosperous General Motors distributorship based in Kansas City, Mo., Robert Greenlease was 65 when his 39-

them." Then woman and child got into a waiting cab, whose driver let them out several blocks away. From there, so far as family and police were concerned, they stepped into nowhere.

An hour later, another nun called the Greenlease home. Mrs. Greenlease, supposedly ill, answered. How was she feeling? Just fine, she told Mère Marthanna. "And then," recalled the nun, "my heart sank way down and I realized what had happened."

The kidnaping had the earmarks of a smoothly professional job. Item: A telephone call to the home ten days earlier from a phony "representative of the public schools" who asked Bobby's age, where he attended school, even about his pets. To the cloistered Sisters of Notre Dame de Sion, the crime was symptomatic. Said Mère Marthanna: "The world is much closer to falling apart than we sometimes realize." Robert C. Greenlease took a more specific view. He offered a "blank check" for the return of his son—alive.

## FLORIDA

### Silenced: a Calm Voice

Dan McCarty was a quiet man. He tried for 16 years to make his calm voice heard above the clatter of Florida politics. He was also a stubborn man and, as the mortal enemy of Florida's avaricious dog-track lobby, he finally got himself elected governor, and set himself to the job of cleaning up after Governor Fuller Warren. He promised the citizens of Florida that his administration would not be one of "sounding brass or tinkling cymbals."

After only seven weeks in office, McCarty suffered a heart attack. His recovery was painfully slow. But from his bed in the governor's mansion, he managed to keep a firm hand on state affairs. Payrolls were slashed, Florida's purchasing system was reformed, and a \$37 million building program, to include a new mental hospital and a medical school for the University of Florida, was started. McCarty's proudest achievement, however, was in pushing past the agonized yelps of the dog-track lobby a bill which increased the state's share from pari-mutuel betting.

Just up & about again, McCarty last month rode in a Shriners' parade. He caught a cold which developed into pneumonia. The pneumonia cleared up, but McCarty's weakened heart could not stand the strain. Last week, at 41, he died.

Florida voters next year will pick a man to fill the last two years of McCarty's term. Until then, the governor's place will be held by Senate President Charley E. Johns, an old-school politician who must rise high above this reputation if Florida is to escape a return to the Fuller Warren type of government-by-lobby. State law will not permit Johns to run for governor next year, and McCarty's followers are determined to find a candidate who will carry out their reform program. Among those prominently mentioned: retired General James A. Van Fleet, a Florida resident and citrus grower.



Associated Press

**BOBBY GREENLEASE & FATHER**  
... and then the nun's heart sank.

year-old wife bore him a son. The boy, Bobby, grew into an alert six-year-old who always knew what he wanted and usually got it. His kiddie car was a battery-powered jeep, scaled to his size, and his pets included a green parrot and a French poodle.

At 11 o'clock one morning last week, a chunky woman with red-tinted hair walked into the reception room at Kansas City's fashionable French Institute of Notre Dame de Sion, where Bobby Greenlease was a first-grader. She was Bobby's aunt, she said, and she had come for him because his mother had suffered a heart attack. Could the boy be released from school to go to his mother's bedside? A nun went to get Bobby, while the woman entered the school's tranquil chapel and knelt in prayer. Down from his classroom, Bobby gave her a long, slow look but, trusting in the wisdom of adults, accompanied her without protest. "I'm not a Catholic," said the woman on leaving. "But I hope He heard my prayers." Replied the nun: "I am sure He heard

# INTERNATIONAL

## KOREA

### Sin of Omission

For two labyrinthine years, the U.N. held out at Panmunjom for the right of prisoners of war to refuse to go back behind the Iron Curtain. That question finally became the central issue of the truce talks. The truce agreement conceded the U.N. view: it specifically ruled that no P.W. should be forced to return home.

To get this agreement, however, the U.N. did agree that P.W.s should spend 90 days in neutral custody while representatives of their governments "explained" their positions. Furthermore, the U.N. omitted to negotiate the details of this procedure. That was left to the Neutral Nations Repatriation Commission, comprising Red Poland and Czechoslovakia, neutral Sweden and Switzerland, and India, the chairman. Last week the U.N. was shocked to learn that its sin of omission might imperil the basic principle of non-repatriation, for which, in effect, the closing months of the war had been fought.

**The Rules.** First, the Neutral Commission sent a letter to the 14,800 Chinese and the 7,800 North Korean prisoners at Indian Village in Korea's demilitarized zone. "We have come here," the commission said, "to protect you from any form of coercion . . . to assure you of your freedom to exercise your right to be repatriated." The P.W.s must listen "absolutely, by necessity," to the explainers, who would "inform you of your peaceful life and complete freedom upon your returning home."

This letter indicated that the commission and its Indian chairman, Lieut. Gen-

eral K. S. Thimayya, had accepted the Communist argument that "certain interested parties," and not the love of freedom, were keeping the prisoners on this side of the Iron Curtain. At once, the U.N. protested that the letter's "wording, method of presentation and the strong implications have been slanted towards unduly influencing prisoners of war . . . to repatriation, rather than making a free, independent choice."

Two days later, the commission issued the long-awaited ground rules for the 90-day explanations. After one quick look at them, one U.N. officer gasped: "They've bought just about everything the Communists wanted." The commission ruled that each P.W. must undergo individual explanation, eight hours a day, six days a week, before an audience "not exceeding 35" officials of his own and neutral countries. After the explanations, P.W.s would be relocated in different compounds, so that their waiting friends would not know whether they had decided to go home, or what had happened to them. Again the U.N. protested.

**The Riots.** Confusion and uncertainty lay heavily upon the P.W.s in Indian Village. The fact was that the U.N., despite many promises to watch over them, no longer had control over what happened to them: it had given up its control in the armistice. While loudspeakers blared Indian marches and love songs ("Neutral music," the Indians called it), Chinese and North Korean P.W.s banged tin cans and shouted, "We will face death rather than the Red explainers." Several other prisoners, possibly left behind as Communist plants, cried out that they were being intimidated by Nationalist Chinese (see

cut) and were handed over to Red custody. The 5,600 Indian guards, appalled and bewildered by the commotion, stared blankly through the barbed wire or stayed in their quarters.

The first real clash came when Polish and Czech members of the commission entered a compound to inspect a hospital. P.W.s stoned the party, and Indian guards fought back with heavy sticks. From two other compounds, P.W.s scratched bloody paths across 10-ft. barbed-wire fences. Faced with a mass breakout, the Indians fired twelve shots. One North Korean was killed, five wounded.

Next day an Indian doctor snatched a razor from a Chinese P.W. who had slit his own throat and ordered the man taken to the hospital. Before Indian guards could take him away, however, some P.W.s called to another compound for help. Once more P.W.s rushed the wire, and this time charged the Indians. The Indians fired. Two Chinese were killed and five wounded. That afternoon, the Indian commander broadcast to the P.W.s: "We have consistently avoided opening fire, but if you force us to do so, the responsibility is entirely yours."

**Breaking Faith.** The shots the Indians fired were heard round the world. From Taipei, Formosa, the Chinese Nationalist government denounced "the unneutral, unjust, inhuman action." In Seoul, South Korea's Acting Foreign Minister threatened to "drive out the irresponsible Indian troops." The unnerved Indians blamed Chinese Nationalists and South Korean leaders in the compounds for their troubles.

At week's end Commission Chairman Thimayya (who casts the commission's deciding vote) rejected the U.N. protests against the commission's ground rules for the explanation period; he also requested that the 90 days be extended beyond the accepted 24th of December. The U.N. refused: the jittery P.W.s, already feeling abandoned by their friends, might well decide, "Ten days could stretch into ten years. Let's throw in the towel." Said outgoing U.N. Supreme Commander General Mark Clark: "We cannot be a party to breaking faith."

But until Dec. 24 it would be the commission and Thimayya, not the U.N. and Clark, that would decide whether the Communists explain or coerce, thanks to that error of omission at Panmunjom.

## WESTERN EUROPE

### The Laggards

"Look at world production curves and compare them. In the U.S., industrial production has increased 8% in two years. In Europe, 1%. This figure does not include Germany, purposely. It has increased 13%. Let's look at the Soviet bloc. What do we see? A continued development."

The speaker: France's Robert Marjolin, secretary general of the Organization for



CHINESE PRISONER HANDED OVER TO REDS IN KOREA  
Just "explainers," said the Indians.

Associated Press



European Economic Cooperation, the European clearinghouse to deal with U.S. economic aid. His worry: that unless Western Europe overhauls its economic thinking it will never catch up.

Western Europe's chief problem, he said last week, is no longer the dollar shortage. The lags in expansion and restrictions on trade are what most ails it. "The enemy is protectionism in all its forms," said he. In what is rare talk for a Frenchman, he denounced Europe's own high tariffs as "anachronistic and anti-economic."

"In the West as well as in the East, the forces grow," warned Marjolin. "The world balance changes while Europe lags behind." It is true, he added, that Russia expands without liberty and with forced labor. "We can pity the men, denounce the methods, but let us not forget that tomorrow we must reckon with Soviet economic power."

## Riffed, Bumped & Slotted

Ten thousand Americans in Paris were using—with wry distaste—a new verb last week. The word is *riffed*. It means to be fired for economy, and it comes from the bureaucratic phrase Reduction In Force, the new Dulles-Stassen program to cut down expenses in the agencies that hand out U.S. aid overseas. Last June Congress directed Foreign Operations Director Harold Stassen to 1) fire 10% of the old Mutual Security Agency staff; 2) slash by a third the number of jobholders getting \$12,000 a year or more.

Paris, which a year ago had four U.S. officials with the rank of ambassador,\* and was crowded with proliferating U.S. missions to NATO, EDC and OEEC, was the obvious place to begin. The State Department cut its staff 30%. Stassen also set to work. Half a dozen special agencies were lumped into one big U.S. Mission to the North Atlantic Treaty Organization and European Regional Organizations (USRO). Two hundred Americans and 437 French employees were riffed in the process; the savings would cut USRO's administrative expenses in Paris by 50%. Other Americans suffered drastic cuts in what the British call "perks" (short for perquisites). FOA staffers will no longer get free bus service to the PX stores, and if they make less than \$6,000 a year, must cross the Atlantic in cabin, not first class, with the Government paying the bill. Free French lessons are out; so are chauffeur-driven limousines for all but the six top executives.

Not all the savings are net to the U.S. taxpayer. A riffed employee who is a permanent civil servant usually gets slotted (re-absorbed) in Washington. Another can sometimes bump (push out) the man below him, and move down into his job. The bumping process can presumably continue until only the office junior is riffed.

The bureaucrats acknowledged that their staffs could stand squeezing, but last week Americans in Paris complained that riffing had reached the point where it



GERMAN WAR PRISONERS RETURNING FROM RUSSIA  
These are the lost, said the Communists.

George Georgii

is doing more harm than good. Complaints of insecurity and low morale have reached Congress. One newly riffed employee draped his office with crime and coined a new word for what had happened to him. He had, he said, been Stassenated.

## PRISONERS

### Homecoming

Across West Germany, newspapers and radio stations broke the news with one simple phrase: "Sie kommen!" (They are coming!). All Germans knew what it meant. Eight years after war's end, the U.S.S.R. was sending home "the last" of the Germans still held in Russia as prisoners of war.

Great crowds set off for Herleshausen, a border village where the Russians would deliver the prisoners. It was an odd, silent pilgrimage—government officials, clerics, rich Germans from the cities, farmers in their Sunday best. All wore the strained expression of desperate hope.

"Have You Seen This Man?" At the border, Communist trucks unloaded their passengers. The crowd broke into cheers. The worn, too-old-looking men shuffled across the border in cheap new suits given to them by their captors. Among them were a few women caught up in the Red army sweeps of 1943 and 1944. Behind several of them walked children born in prison camps.

From the waiting crowd, women dashed out waving faded photographs of lost sons or husbands, and spoke in whispers. "Have you seen this man?" "Do you know this man?" Most of the P.W.s just walked mechanically on, past the crowd and into waiting buses, to be taken to the refugee processing center near Göttingen.

**Eleven Generals.** Of the 3,000,000 Germans said by the West Germans to have been swallowed up by Russia, 800,000 were sent back in repatriation ship-

ments between 1945 and 1950. Hundreds of thousands of others listed by the Germans as missing have never been accounted for by the Russians, but "a few," perhaps 13,000, said Moscow—were kept, tried as war criminals and sentenced to punishment in Soviet jails and labor camps. Those who came home through Herleshausen last week in batches of 400 to 500 a day were the "war criminals." In one shipment, the Russians sent back eleven generals,\* but most of the returning P.W.s were soldiers of *Wehrmacht* and SS battalions which fought in Russia.

Corporal Fritz Keuntje, a onetime auto mechanic of 33, with the face and stooped back of an old man, had been captured in Czechoslovakia and shipped to a Soviet camp. In 1949, a Russian officer and woman interpreter came to question him: "They asked me whether I had ever passed through a certain village and whether I had been ordered to burn or loot. I said no. They put me into a cell with . . . just room to stand and said, 'If you don't confess, we will leave you here until your legs fall off.'"

Keuntje and 16 other Germans were tried in a five-hour session before a Soviet tribunal (others told of trials lasting only three or four minutes), then were sentenced to hard labor. His guard asked him how many years he had got. "I told him 25," said Keuntje. "He looked at his list and said I must be mistaken; his list said only five. Later he rechecked and told me with a smile: 'You were right. It is 25.'"

In tones more weary than bitter, all told stories that differed in detail but agreed in substance with Keuntje's. "If we died, they carted off the bodies. If we lived, we lived," said Keuntje.

\* Who reported that Field Marshal Friedrich von Paulus, the loser at Stalingrad, is now serving 25 years at hard labor in a Soviet prison camp.

\* It now has two, plus four with the rank of minister.



# FOREIGN NEWS

## RUSSIA

### Nobody Here But Us Russians

For the first time since Donald MacLean and Guy Burgess of Britain's Foreign Office disappeared more than two years ago, Moscow was provoked to comment on the case. The Soviet propaganda weekly *New Times* last week denied that Burgess and MacLean had voluntarily gone or had been lured behind the Iron Curtain. "The insolent, provocative nature of these theories," said the magazine, "stinks to high heaven." As for the recent disappearance of Mrs. MacLean and her three children from Geneva (*TIME*, Sept. 28), said *New Times*, that is "insignificant in itself and without the slightest connection with the Soviet Union."

## GREAT BRITAIN

### Down Goes Nationalization

"A boss is a boss, no matter whether he gets the job from the state or private owners. Sometimes the bosses of private industry are more reasonable to deal with."

—A British coal miner.

"It's no use thinking everything in the garden is perfect once the state takes over. That just isn't so."

—A British postal clerk.

Five years ago, Britain's Labor Party would have howled down such statements with shouts of "Reaction!", "Treason to the Cause!" Last week, when they heard them, 3,000 Labor Party delegates applauded vigorously. By overwhelming majorities the party's 52nd Annual Conference, meeting in Margate, chuckled out a string of leftist proposals to nationalize: 1) the land, 2) the aircraft industry, 3) machine tools, 4) arms plants. In so doing, it confirmed what was fast becoming apparent: that "nationalization," the great solve-all of the doctrinaires, has worn out its welcome in Britain.

With five years of public ownership behind them, Britain's 5,000,000 trade unionists are openly skeptical of Whitehall's ability to dig more coal, grow more food, build more houses than private business can. "It's perfectly easy to draw up lists of industries to be nationalized," said wealthy George Strauss, who, as Attlee's Minister of Supply, nationalized British Steel. "But that's not the Socialist approach—it's the escapist approach."

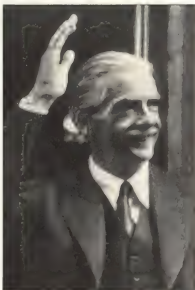
Only the noisy Bevanites, few of whom work with their hands, still cling to the Marxist dogma that the state alone must own "the means of production." They were steam-rollered at Margate by the trade-union mass that is the heart (and the bankroll) of British Socialism.

The conference wound up with a speech from Clement Attlee. He appealed for "unity of aim and action," predicted a general election "in a very short time." This time, said Attlee, Labor will win.

## Back to Work

Tanned and smiling but still somewhat frail looking, Anthony Eden reported back for work at Whitehall last week after six months' absence (for an operation in Boston, a recuperation cruise on the Mediterranean). Landing in London just an hour after Sir Winston Churchill returned from his own Riviera vacation, Eden arrived amid rumors that he would not return to the Foreign Office, was about to be kicked upstairs as Deputy Prime Minister to Churchill.

Eden uneasily dodged questioners, indicating he was a little unsure himself of his future status, and took himself to 10 Downing Street to confer with the Prime



ANTHONY EDEN  
The way he wants it.

Topical Press

Minister. Later, to Downing Street issued a succinct announcement: "As from next Monday . . . Mr. Anthony Eden will resume his duties as Secretary of State for Foreign Affairs."

That was as he wanted it: Eden prefers the reality of the Foreign Office to the grander-titled but thankless anonymity of odd-job man to Churchill. Either way, the aging (56) bright young man of Torydom is still at the top of the list of prospective heirs to failing Prime Minister Churchill.

## TURKEY

### Dictatorship to democracy

With eight pages of color

see page 58

## ITALY

### The Lottery Ticket

Gabriele Mussi's mother, Candida, played the national lotteries all her life, but cautious Gabriele never did. A slight, earnest man of 35, Gabriele is a farm foreman at Sant'Illario, near Genoa, where he lives quietly with his wife. Last year his chance-taking mother died, at 75. Last month Gabriele, walking in downtown Genoa, passed a vendor selling tickets on the Merano lottery, Italy's oldest and largest. He remembered that it was the first anniversary of his mother's death. For the first time in his life—in memory of his mother—Gabriele bought a ticket, No. H-64306.

Along with the ticket Gabriele received a postcard bearing the same number: a free ticket to a tie-in lottery run by a film company. Gabriele wrote his name and address on the postcard and mailed it off to Rome—but without the stamp. A few days later, while he was on holiday at the coastal town of Recco, a pickpocket got Gabriele's wallet, containing some \$24 and ticket No. H-64306.

Last week added grief came to Gabriele Mussi. The radio announced that No. H-64306 had won first prize of 50 million lire (\$80,000). How could Gabriele prove that the winning number was rightfully his? He appealed to the film company for help. With 300,000 postcards to rifle through, and the added likelihood that Gabriele's stampless card had not arrived at all, the film people refused.

The government was equally firm. On the back of each ticket appears the legend: "Winning ticket must be produced in the original and no equivalent whatsoever will be accepted." Somewhere, if it has not been lost or destroyed, is the \$80,000 ticket, in the hands of a thief who does not dare get caught with it.

## SAUDI ARABIA

### Life in Purgatory

To Americans living in Saudi Arabia, life in the oil-rich desert land of Mohammed is a sort of steamy purgatory. Items:

❑ Foreigners may not build churches for their own use. They may not be married in Arabia. Church services are held surreptitiously in recreation halls. Clergymen come in from Persian Gulf ports disguised as teachers.

❑ No alcoholic beverages may be imported, not even beer and wine. Even the foreign embassies in Jidda are forbidden shipments of liquor.

❑ Aramco (Arabian-American Oil Co.) employees may not keep dogs as pets. This is not a Saudi restriction: it is an Aramco ruling to appease the government of Saudi Arabia, powerful Ibn Saud (Moslems consider dogs to be unclean).

❑ The words "club," "bridge" and "dance" are forbidden, although these social activities are carried on under other

names. Mixed swimming parties on the Jidda beaches are forbidden.

¶ Traffic penalties are so severe that Aramco's seven U.S. lawyers and a staff of "government relations" men spend most of their time trying to settle them. A 20 m.p.h. speed limit is rigidly enforced even on desert roads.

¶ Anyone desiring to cross 13 miles of water from Dhabran to Bahrain for a weekend must pay a head tax of \$40.

¶ Recently some Americans smoking in public have had cigarettes slapped out of their mouths by Arabian police.

¶ Time and Newsweek are banned, and similar bans are being considered for *Saturday Evening Post* and *Esquire*. Any books brought in—from paper-bound whodunits to encyclopedias—are likely to be confiscated.

Americans put up with these strictures because Saudi Arabia is, after all, a holy land, and because Aramco values its royalties and the U.S. its big air base. Sometimes Americans lose their tempers; whether they are right or wrong in any particular ruckus, they are usually shipped home. One American was shot and wounded by a Saudi with the victim's own gun. The American was reprimanded for having a weapon, and deported; the shooter was admonished and set free.

Late in August three Americans trespass in the holy city of Mecca, forbidden to infidels. The Americans—Walter Coughlan, Antone Silva and Clyde Jackson—were employees of International Bechtel, a U.S. firm doing construction work in Saudi Arabia. Since they were not newcomers in the country, it seemed clear that they had foolishly driven their car to Mecca out of a sense of adventure, not because they had lost their way or were ignorant of a centuries-old taboo.

How they got past a guarded barrier ten miles out of Mecca, no one knew, but once inside the holy city, they escaped detection for a while in the dense throngs of pilgrims. When they tried to find their way out to Jidda, they were overheard speaking English, and Saudi soldiers pounced. The trespassers were taken to Jidda and thrown into a fly-infested jail. There they still languished last week. They had been fined about \$1,200 each and sentenced to six months in the jug.

Bechtel representatives and a U.S. Embassy man have been allowed to see them and bring them food. In Washington, officials were quick to point out that the Saudis had been provoked and were well within their rights.

## THE PHILIPPINES

### Candidate for Pallbearer

"If he were my father," said a physician, "I wouldn't care if he were President or not. I'd tell him to relax and live longer." But President Elpidio Quirino of the Philippine Republic was in no mood to relax. During the past three weeks, plainly showing the strain of a gout condition and the gastric ulcer operations he underwent in July at Baltimore's Johns Hopkins Hospital, 62-year-old Quirino has

campaigning with a martyr's zeal to save his administration from overthrow by former Defense Minister Ramon Magsaysay at the polls next month. "I don't give a damn what happens to my life," Quirino said as he went from rally to rally accompanied by a doctor and nurse. "I've already dedicated it to my country and my God, but I may yet be a pallbearer at the funerals of some of those who say I won't live until the election."

In sharp contrast to Magsaysay, who habitually roamed from barrio to barrio in Harry Truman-type sport shirts, Quirino traveled by plane and yacht, made his speeches clad in impeccable, gleaming white. "I'm already known as a man of the people," he said.

The President had made a fateful decision in the past week: to make political capital out of his opponent's strongest

miles across the ocean to ask America to help us? I shall never permit foreign troops to come here again."

"Cheap jingoism," sniffed Magsaysay's Campaign Manager Carlos Romulo. But Quirino, a shrewd old politician, seemed to think that in "American interference" he had at last found a winning issue.

## FRANCE

### Parisian Holiday

The Ambassador felt free to talk, now that his 19-year-old charge, Crown Prince Akihito, had left the dangers of Paris behind. During the Prince's recent exemplary week in Paris, he attended the opera, strolled along the boulevards, and avoided the Parisian spots dearest to the ambitions of most young men his age.

Writing from Tokyo's *Asahi Shimbun*,



PRESIDENT QUIRINO CAMPAIGNING IN MANILA  
With a martyr's zeal, in impeccable white.

asset—the tacit U.S. support of the Magsaysay candidacy. As Philippine President for the past four years, Quirino has busily courted the favor of Washington, without whose aid his nation could have achieved neither independence nor prosperity. Only a few weeks ago he was publicly hinting—without a shred of evidence—that his recent visit to the U.S. would result in even more U.S. favors. Last week Quirino turned sharply about-face and placed his Liberal Party squarely on record as opposed to any U.S. interference whatever with "the sovereignty and independence" of the Philippines. "Today it is clear," he said, "that I am the candidate of the Filipino people and the other is the candidate of the American people."

A few days later, Quirino lashed out at a *Nacionalista* Party suggestion that U.S. observers be invited over to guarantee a clean election. "Are we going to allow a foreign power to come here again?" he asked. "Why do we have to go 10,000

Japan's Ambassador to France Kumao Nishimura last week proudly recounted the diplomatic triumph that lay behind the Prince's sedate course:

"One day as the Prince's limousine was passing through the Champs-Élysées, the Prince casually asked: 'How are the revues in Paris these days?' I thought: 'Here it comes.' After hesitating for a moment, I collected my thoughts and answered: 'Your Highness, revues in Paris enjoy worldwide fame simply because there used to be such outstanding stars as Mistinguett and Josephine Baker, but their days are gone . . . The revue in Paris does not appear to be what it used to be.'"

"After a minute of silence I added: 'Your Highness will be going to Biarritz and Cannes. When you visit those places, please go out on the beach. You will find lots of women here and there almost naked. You will see more than you will at a revue. But, Your Highness, it would be advisable to wear smoked glasses.'"

## EGYPT

### Tried for Treason

In his 57 years, Ibrahim Abdel Hady had risen far, from peasant beginnings to a palace in Cairo and the eminence of Premier of Egypt (1948). One of the nation's best lawyers and orators, a powerful politician, he was also irreproachably nationalist: he had once been jailed for life by the hated British.

But he had made one mistake, and last week it hung around his neck like a noose. On becoming Premier, he cracked down hard on the fanatic Moslem Brotherhood, whom he blamed for the murders of his two predecessors in office. He flung hundreds into jail, where they were tortured (some had their nails pulled out) to extort confessions. He even showed up at some interrogations himself, slapping suspects' faces, spitting at them.

On May 25, 1949, he picked on the wrong victim. To a 31-year-old major just back from the disastrous Palestine war, he said: "Young man, you've been seen going into their headquarters. You've been giving the Brotherhood military training. Come clean with me." The soft-spoken major denied the accusations, though, as he later admitted, "I had a paper in my wallet which would have proven my guilt." At the first chance, the young officer excused himself, went to the toilet, flushed the paper away, and returned. Unable to prove anything against the major, Hady told him, "You're a young fool," but he finally let him go.

**Six Crimes.** The major was Gamal Abdel Nasser, now the brains and driving force behind Egypt's ruling revolutionary government. Last week, nervous and shaking, grey-haired Ibrahim Abdel Hady stood before the extraordinary Revolutionary Tribunal charged with six crimes: conspiring with a foreign power against the regime, treason, corruption, graft, terrorism, complicity in murder. His was the first trial under the new tribunal.

The ex-Premier seemed in a daze, and sat gazing numbly, occasionally lighting a cigarette. He spoke once in sentences that trembled past his lips: "I am sure of my innocence. A man devoted his whole life to serve his country and yet he is charged with treason. I leave my fate in your hands. If ending Abdel Hady's life is in the interests of Egypt, let it end. I am still the Egyptian youth who served his country."

**Forty-Eight Acres.** At 10 to the third morning, Abdel Hady, standing motionless before the court-martial, heard his fate: death by hanging; confiscation of his \$500,000 fortune, except for the 48 acres of land he inherited from his father. Two days later, with a great show of magnanimity, President Naguib's twelve-man Revolutionary Command Council commuted Hady's sentence to life in prison.

Still awaiting trial are at least 32 more Egyptians, including the once powerful Premier Mustafa el Nahas, and Hafez Afifi, onetime chief of Farouk's royal cabinet. The military rulers had ap-



DEFENDANT HADY

"I leave my fate in your hands."

parently decided that if they are to give Egypt the stability that Kemal Ataturk gave Turkey (see p. 58), they must deal as sternly as he did with the opposition. Gamal Nasser, the "young major," has made a thorough study of Ataturk's life.

## INDIA

### Twenty-Ninth State

India last week got its 29th state, Andhra, a rich rice land carved from the state of Madras (see map). On hand for the inauguration ceremony, smiling and suitably festive, was India's Prime Minister Jawaharlal Nehru, who had done everything in his power to block the new state and to delay its creation. Andhra was specifically designed to fit the largest block of Telegu-speaking people—some 20 millions—into one state. Nehru feared this would set a trend towards the Balkanization of the Indian Republic along the lines of India's 15 languages, 250 dialects. Five other linguistic groups were already



TIME MAP BY V. FUGILLI

demanding that new states be carved for those who spoke Punjabi, Marathi, Gujarathi, Kanarese, Malayalam.

This disruption pleases the Communists, who think they can undermine the smaller states more easily than the large. In Andhra, where the Communists are stronger than anywhere else in India, they already hold 45 seats of the 140-man state legislative assembly, and one drought might tip the political scales in their favor. But Nehru, a canny man when it comes to fighting the Communists in his own country, managed to patch together a coalition between his own Congress Party and a few independents that would give him a handy majority in Andhra; he located the state capital at Kurnool, far from the Communist pressure groups of the seacoast; he persuaded respected, 85-year-old Tanguturu Prakasam, who quit the Congress Party 30 months ago, to rejoin the party as Andhra's chief minister of state. Then he warned 100,000 new Andhrans in Kurnool that they should not set themselves aside from India. India was the mansion, states such as Andhra its rooms. "The spirit of unity should prevail," he said, "if the country is to prosper."

## IRAN

### The High Cost of Mossadegh

Teheran's new government last week gave its people the first inkling of how much Mohammed Mossadegh's "victory" over the Anglo-Iranian Oil Co. had cost the country.

¶ Normal oil revenues lost in the 29 months since nationalization: \$180 million.

¶ Actual operating deficit in the oilfields: \$61 million.

¶ Tools, overhaul, required to get the giant Abadan refinery back into full production: \$30 to \$40 million.

Total loss to Iran: at least \$271 million —\$9,600,000 for each month that Mossadegh ruled.

Premier Fazlollah Zahedi's purpose in publishing these disastrous totals was to hint at his desire to settle with the British and restart the oil industry, "the main source of income in the Iranian nation." In explosively chauvinistic Iran, such ideas have to be gingerly phrased: "It is impossible to carry on national reforms without a solution of the oil problem . . . This government hopes to take efficient steps toward exploiting this resource."

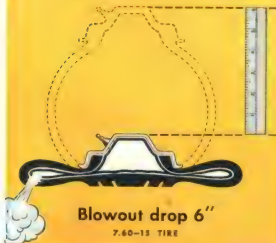
## GERMANY

### Herr Berlin

The last time West Berliners saw their lord mayor in public was at the end of an evening of Wagner in their Municipal Opera House. The last chord of the *Götterdämmerung* had ebbed, the lights were up, the audience rose to go. Burly, hunched Ernst Reuter still sat in his center loge, his eyes bright, abstractedly beating time with nicotine-stained forefinger to some passage of the music that had died. Two days later Ernst Reuter,

# These few inches can mean the difference between **life and death** on the highway!

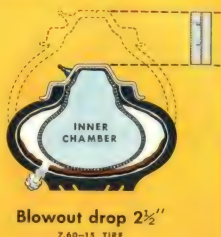
## Single Chamber



Your rims ride just  $5\frac{1}{4}$  to  $7\frac{1}{4}$  inches from the highway depending on tire size. And the only thing holding you up is air!

So when you have a blowout with only a *single chamber* containing that air, you lose *all* your air, your wheel drops about half a foot in a split second! That's what throws a car out of control, into danger!

## LIFEGUARD double air chamber



But with double-chamber LifeGuard Safety Tubes in your tires, *only* the *outer* chamber blows out. You drop only  $2\frac{1}{2}$  inches. You still have a reserve of air in the inner chamber. You bring your car to a safe, controlled, straight-line stop!

Thousands of motorists have told us they've had blowouts without even realizing it with LifeGuard Safety Tubes!

**Only the double-chamber LifeGuard principle protects against blowout accidents! LifeGuards fit any tires!**

### New LifeGuard Safety Tubes seal punctures, too!

No matter what make tires you now own, you can make them safe against blowout accidents and guard against the inconvenience of punctures with New LifeGuard Safety Tubes. And you can use them in three or more sets of tires for 100,000 miles or more of blowout-safe, puncture-safe driving.

So you actually save 20% to 43% per wheel over other types of blowout and puncture protection. See your Goodyear dealer soon! Goodyear, Akron 16, Ohio.



America needs better, safer roads. Let's bring them up to P.A.R.

**NEW LIFEGUARD SAFETY TUBES**

by **GOODYEAR**

LifeGuard is a registered trademark of Goodyear Tire & Rubber Company, Akron, Ohio.

Men who  
know whiskey  
are now saying  
“FOUR  
ROSES”

... because Four Roses today is the  
*finest* Four Roses ever bottled. And  
—in our opinion—that makes it the  
finest whiskey you've ever enjoyed.

*Frankfort Distillers Corp., New York. Blended  
Whiskey. 86.8 proof, 60% grain neutral spirits.*







Keystone Press Agency

ERNST REUTER

He stood where worlds collide.

rumpled, undaunted hero of the cold war, died at his modest home of a heart attack. Without him, West Berlin would not be the same.

**Commissar.** Ernst Reuter was the symbol of his city's will to be free, and of his nation's will to unite. He stood where worlds collide, and was not dwarfed; he gazed down the cannon's throat and refused to be afraid. West Berlin is still a far-flung outpost, tempest-lashed in a Red sea. Cold war is its way of life and the Iron Curtain its backyard fence, yet in five years as mayor, Reuter refused to accept his city as an island. "Call it a spearhead," he said with a faint grin, and by his courage he made it one.

Reuter was a Prussian who became a pacifist. He was a Socialist who knew what Communism was about, because he had once been a Communist. Fighting on the Russian front in World War I, he was wounded and captured by the Czar's army. They set him to work in the coal mines south of Moscow. The Red Revolution freed him, and Nikolai Lenin himself made Reuter a commissar in the new U.S.S.R. His boss in the Commissariat of Nationalities was Joseph Stalin, whom he afterwards dismissed as a man with "the mind of a sergeant."

Reuter went back to Berlin in 1918. A letter from Lenin recommended him as "a man with a brilliant and lucid mind—but a little too independent." Reuter soon broke with the Reds and returned to Socialism. *Pravda* called him a warmonger.

Elected to the Reichstag years later, he spoke out against Hitler and was twice put into concentration camp by the Nazis. When he got out he took refuge in London (where he learned his fluent and colorful English), then skipped to Turkey, where he mastered the language and lectured on city government. At the end of World War II, Ernst Reuter was eking out a living in Ankara. He rushed home to Berlin.

**Man of Hope.** "The city lay in ruins," he wrote afterwards. "Barren, rigid as an icy waste, dead. A horrible hopelessness seemed to pervade the atmosphere." Reuter's first historic achievement was to give Berlin hope.

Reuter's long-memoried Socialists elected him mayor. His slouching figure, encased in flapping, light raincoat and surmounted by a cheeky black beret, soon became a familiar sight in West Berlin. Poking in the ruins with his thick, brown cane, strolling through the Tiergarten, where he would sometimes help the *Hausfrauen* gather sticks for their fires, Ernst Reuter became a man whom the people loved. They called him *Herr Berlin*.

Reuter led Berlin out of the valley of death. The airlift that saved it was his finest hour. While the admiring world watched, the first moments of greatness touched the mayor of Berlin, raising him into the company of those who catch and express the spirit of their time. As Churchill's voice had rung from Britain in the dark days of 1940, so the voice of Ernst Reuter rang out from blockaded Berlin, defying the enemy, rousing the free. "Nothing is going to be conquered here—" he thundered. "This city cannot be conquered—We will defend this old Berlin with our bodies . . ."

**Ivan, Scram.** Impatient with what he called "the old, fearful, pussyfooting non-combatants garbed in the robes of diplomatic wisdom," Reuter jeered at the Russians and at the people who would bend before them. "What are the Soviets after?" he asked sarcastically. "What is the significance of the third sentence in the second paragraph of some editorial in a propaganda sheet steered from Moscow? This wholly unimaginative, enfeebled attitude of people who stare like rabbits at a snake, and wait to be devoured—this just fills the Soviets with contempt."

Long before it was fashionable, the Socialist mayor of Berlin was urging the West to get tough with the Communists. "They will become unbelievably agreeable when the West begins to act," he said. Reuter's idea of action was to rearm Germany within a European framework, then launch a "political offensive to get the Soviets peacefully out of Europe." "Why should only the Soviets say, 'Yank, go home!'" he demanded. "Why don't we all start saying 'Ivan, scram!'"

**Condles Behind the Curtain.** When the Reds once threatened a May Day rally in West Berlin, Reuter called out half a million anti-Communist workers, and the Reds shied off. When the June 17 riots exploded in East Berlin, he optimistically hailed them as "the beginning of the end of the East Berlin regime."

Distributing U.S. food packets to hungry East Germans was Reuter's happiest chore. "I am glad," he told his people, "that for once we can do something except just talk."

Last week in Berlin there were candles for Ernst Reuter on both sides of the Brandenburger Tor. His body lay on a catafalque in front of his beloved Rathaus. The coffin was draped in the Berlin

## THE STORY OF BOSTON'S FAMED

# Parker House

### Birthday . . .

Readers of TIME during the past twenty-one years have supplied much of the authentic data upon which has been based the content of the Parker House columns running in this magazine. Bostonians and transplanted New Englanders everywhere seem to derive real pleasure in culling from attics, old periodicals and odd collections of all sorts, letters, photographs, and yellowed newspaper clippings. Item most frequently received is from the Boston Herald of April 24, 1856, which on that date carried the modest advertisement reproduced below . . .

#### PARKER HOUSE, Boston.

This new and elegant establishment situated on School street, is now completed, and will be open for guests on WEDNESDAY, Oct. 25. It will be conducted on the European plan, having Chambers and Parlors for the accommodation of about one hundred gentlemen; with a public Restaurant, where meals will be served at all hours of the day. The arrangements of numerous private Dining and Supper Rooms for the accommodation of Clubs, Societies, &c. is unsurpassable. There is also a Restaurant with private entrance on School street, for the special accommodation of ladies, or ladies accompanied by gentlemen. The proprietors have spared no expense in fitting this house with all the arrangements and appliances necessary for the comfort of its guests, and they assure them no efforts shall be wanting on their part to meet the approbation of the public.

J. F. NILES.

#### FIRST PARKER HOUSE

#### ADVERTISEMENT

Item most frequently received . . .

In great degree so might today's modern Parker House speak of itself in the same language. Fine food and comfort, principal attributes of the Parker House of 1856, are still deemed of primary importance by the present management. Up-to-date equipment and the increased measure of service which the years have developed multiply the satisfactions which have brought, and continue to bring, world-wide fame to Boston's Parker House.

When the original hotel gave place to the new modern building on the same site, the task of catering to the 20th century hotel guest had become a far different problem from that which confronted its founder. In inaugurating on October 8, 1953 its 98th year of uninterrupted public service to the world's travelers, the Parker House will in fact provide its guests with accommodations and facilities which undoubtedly were undreamed of even a decade ago. Yet despite its modernity, Parker House president Glenwood J. Sherrard believes that the hotel's primary asset is its traditionally high and unique standards of hospitality, food and service. These, despite changing conditions, wars, and the passage of time, have over the years been, and will continue to be, constantly maintained.

\*Rooms begin at \$6.00. All have circulating ice-water, bath, 4-network radio.

# Parker House

BOSTON

A NEW ENGLAND INSTITUTION



*The Gem of*  
*Canadian Whiskies*  
**MACNAUGHTON'S**

CANADIAN WHISKY, A BLEND, 86-8 PROOF • SCHENLEY IMPORT CORPORATION, NEW YORK, N. Y.

flag and surmounted by his black beret. All one day and all that night, tens of thousands of Berliners filed past. Among them were many East Berliners, clutching their free food parcels. "He was our Reuter too," said one East zone woman. Her husband could only mutter: "What will we do now?"

## JAPAN

### The Search

Whenever he could spare the money, which was seldom enough, Yonosuke Itakura, a poverty-stricken job printer, sent his sickly daughter Yoko from Tokyo to the hot springs in the Buddhist Temple of the Understanding Way in the mountains of Hakone. There, one day last summer, a landslide roared down the mountains burying the child, her mother and eight others beneath a varicolored rubble of clay, pumice, granite boulders and choking volcanic ash. Rescue workers searched among the debris for bodies, but before the remains of Yoko and her mother were found, the search was abandoned. Yonosuke and his sons went on digging alone, for he had vowed to "search for the bodies for the rest of my life, if necessary."

For two months the Itakuras dug in vain. The local villagers thought that the presence of the Itakuras was bad for tourist business, and sneered at them: "You are fools; why don't you give up?" The Itakuras dug on.

One day last week, Yonosuke fell asleep and dreamed of his daughter. "I saw her," he said, "not clearly, but as through a haze. She held out her arms and said: 'Daddy, daddy, my hands are all black.'" Back at his digging next day, Yonosuke noticed for the first time a thick slime of coal-black clay oozing out of the debris. He dug in the slime until a side of the trench fell in. There, embalmed in the clay which had blacked their hands and faces, lay the bodies of his wife and his daughter. "Some villagers rushed up to congratulate me," said Yonosuke, "but I just looked away."

### Bitter Rice

After floods, typhoons and the wettest summer in 50 years, Japan measured her rice crop last week and found it 2,000,000 tons short. The Ministry of Agriculture's verdict: the worst crop in twelve years. Japan, which even in good years must import rice (mainly from Siam), will be able to buy only about 1,000,000 tons, since prices are so high (\$213 a ton) and most rice-surplus countries are lagging behind their prewar production.

During the occupation, many Japanese tried the newfangled idea of eating bread for breakfast instead of rice, but are now returning to rice, claiming that bread did not fill them. Tokyo's black-market rice prices are almost double last year's. Alarmed, the ministry announced plans to speed up home production of artificial rice, a compound of wheat, starch and 10% natural rice. The Minister of Agriculture's wife said that she had secretly told her husband artificial rice for two months, and "he never knew the difference."

**You expect the best value from G-E fluorescent lamps**



**Silicone coat on new G-E  
Rapid Start lamps helps  
them start quicker**

Moisture in the air can make a fluorescent lamp slow to start. The wet film that condenses on the lamp is a good enough conductor to detour some of the electricity needed for proper starting.

General Electric has tailored a "rain-coat" that stops this. It's made of silicone and breaks up the wet film into tiny droplets, leaving dry areas that interrupt the electrical contact. Less current is stolen. Starting is quicker, surer.

We call the coating Dri-Film®. The photo above shows the difference it makes. Moisture breaks up into drop-

lets on the Dri-Film® lamp, forms a smooth coating on the ordinary lamp.

You get Dri-Film® on G-E Rapid Start lamps. It's invisible, won't rub off, helps assure you all the light you pay for. Many leading manufacturers have designed lighting fixtures to use Rapid Start lamps and their special Rapid Start ballasts. You *expect* the best value from G-E fluorescent lamps. Here's another reason you can.

For more information, write General Electric, Department 166-T-10, Nela Park, Cleveland 12, Ohio.

Reg. U. S. Pat. Off.

*You can put your confidence in—*

**GENERAL  ELECTRIC**

## PEOPLE

Names make news. Last week these names made this news:

In Tokyo, General **Mark Clark**, completing 17 months as commander of American and U.N. forces in the Far East, went down to the airport to greet his successor, General **John E. Hull**, and gave him an enthusiastic welcome: "Boy, am I glad to see you!" Next day, the generals set off on a two-day inspection tour of South Korea, where President **Syngman Rhee** presented Clark with the Taeguk Order, South Korea's highest military award, for "eminently meritorious conduct" in the Korean war. Before flying home to the U.S., Clark was asked about rumors that he might become a candidate for mayor of San Francisco in 1955. Said he: "I have no political ambitions for at least two or three months. I merely intend to spend some very pleasant time resting in that city."

Germany's Chancellor **Konrad Adenauer**, 77, finishing up a 16-day vacation ("It was very nice, but too short") at the Black Forest resort of Buehlerhöhe, got an enthusiastic send-off from the chief local physician, who praised his "superlative constitution and distinguished heart."

After almost a half century on the boards, oldtime Showgirl **Sophie Tucker** finally got to play Manhattan's Waldorf-Astoria. The occasion was the biggest one-night stand of her career: the Sophie Tucker Golden Jubilee Testimonial. Driving up to the front door in a gilded 1903 Ford and rolling into the Grand Ballroom like a great float (a 24-carat cloth-of-gold

gown, a Mr. John hat with diamonds and foot-high white aigrettes, a white mink coat). Sophie sat down to a filet mignon dinner with some 1,700 admirers, who paid their way in with \$165,000 for theatrical charities. It was really Sophie's 40th year in show business, but, as she happily explained in her rain-barrel bass: "Honey, I'm all booked up next year; there wouldn't have been time then." The air was damp with sentiment as a succession of old friends and fans, e.g., General **James Van Fleet**, **Ralph Bunche**, **Tollulah Bankhead**, **George Jessel**, **Milton**



QUEEN JULIANA  
Ankle-deep on the island.

**Berle**, **Betty Hutton**, **Edward G. Robinson**, **Jane Froman**, **Joe E. Lewis**, got up to reminisce about buxom Sophie Abaza of Hartford, Conn., who became Sophie Tucker and made the long haul from singing in the zinnibills to the *Ziegfeld Follies* and the big time. Now pushing 70 and white-thatched, "The Last of the Red-Hot Mamas" will soon open a four-week stint at Manhattan's Latin Quarter. Said she, dabbing her eyes: "Some of the showmen who were around when I began, they're still around, dearie, but very few of the women are around." Sophie shook her head: "I stood up, I stood up."

Eight months after abandoning her \$3,500-a-week Hollywood job for a Sisters of Charity convent in Kansas, Cinemactress **June Haver**, 27, flew home to Los Angeles, her attempt to become a nun at an end. Photographers snapped her getting kissed by her stepfather and mother, Mr. & Mrs. Andrew Ottestad. Ill health



JUNE HAVER & PARENTS  
Triad at the convent.

was June's reason for returning to secular life: "I was a novice, and it means just that. It's a time of trial, and if you can't do it, well, you can't."

Looking cold, wet and royally uncomfortable, **Queen Juliana** of The Netherlands was photographed wading about Schouwen island, which has been covered by flood waters since the breaching of the dikes in last winter's gales.

On the little island of San Giovanni in Lake Maggiore, Italy, where he has been reading the Bible and Dante, listening to records and taking motorboat rides. Old Maestro **Arturo Toscanini**, 86, told visitors that his next U.S. concert season (beginning Nov. 7 in Carnegie Hall) would be his last. "When I come back here in April," he said, "I want to stay put."

Soprano **Margaret Truman**, soon to start a twelve-concert tour (Montreal to Honolulu) before resuming her television chores in December, counted herself out as a nightclub performer: "Two shows a night, plus singing in all that smoke and noise—that's the hardest way I know to make a living."

A picket line set up by A.F.L. Theater Managers and Agents marched in front of the Lyric Theater in Baltimore when Spanish Dancer **José Greco** and his troupe came to town. The charge: Greco was touring without the aid of a pressagent. Although the public ignored the pickets, and the fuss got good publicity, Greco gave in, hired a pressagent before moving on to Washington.

Hollywood's strong, silent actor **Alan (Shane) Ladd**, off to Spain to make a picture, boarded the *Queen Elizabeth* in a wheelchair after telling how he had come to break his ankle: while romping with his six-year-old son in an Ottawa hotel room, things got a mite too playful, and he tripped over a chair.



SOPHIE TUCKER  
Rolling at the Waldorf.



## "Sur le Pont d'Avignon"

REMEMBER singing "Sur le pont d'Avignon . . . on y danse . . . on y danse" in first-year French class? How wonderful finally to see it! And you *can*—so very easily!

From sparkling Paris, just take the night train south and wake up in a different world! Here in sun-drenched Avignon, fabled city of legendary troubadours—romance and song blend around the mellow beauty of the 14th century Palace of

the Popes to create an aura of fairy-tale enchantment.

*Mais, oui*—plan now to go to France this Winter or in the Spring. There are so many advantages to a "Thrift Season" vacation. Fares are less expensive—hotel accommodations are easier to get—and traveling is so comfortable! See your travel agent today. And for booklets and maps, write: Dept. C-11, Box 221, New York 10, N. Y.



**Unique Le Puy**—a fascinating medieval town in the heart of the Massif Central—is world famed for inspiring churches like St. Michel d'Auzelle, crowning amazing volcanic "needles."



**FRENCH GOVERNMENT TOURIST OFFICE**

NEW YORK • CHICAGO • SAN FRANCISCO • LOS ANGELES • NEW ORLEANS • MONTREAL



# Equip Your Car With **Firestone**

**FOR SUPER TRACTION AND EXTRA SAFETY**



## **MORE TRACTION ON ICE**

The Firestone Town and Country has a wider, flatter tread for greater contact with the road and scientifically-designed traction elements for safe starting and stopping on ice, frozen rain, or hard-packed snow.



## **MORE TRACTION IN MUD**

With Firestone Town and Country tires on your car, you have super traction to pull out of deep mud. The wider, deeper, flatter, self-cleaning tread and the extra-rugged shoulder elements give you the pulling power you need.



Available In  
White Sidewall  
or All Black

**ANOTHER PROOF THAT YOUR SAFETY**

# the New All-Season *Town & Country*

## ON ICE OR SNOW...IN RAIN OR MUD

### Outperforms, Outwears and Runs Quieter Than Any Other Traction Tire Ever Made

HERE is timely and important news for car owners who want super traction and extra safety at all seasons of the year! The new Firestone Town and Country is the *first* and *only* tire with a tread that gives you super traction and extra safety on any type of road and in any kind of weather . . . and at the same time gives you longer mileage, quiet operation, smooth-riding comfort and ease of steering never before found in any traction tire.

With Firestone Town and Country tires on your car, you can pull out of deep snow or clinging mud because the tread digs in and cleans itself automatically. And you get the greatest protection against skidding ever built into a tire.

Go to your nearby Firestone Dealer or Store and equip your car with Firestone Town and Country tires, the tires that always give you super traction and extra safety on ice or snow, in rain or mud.

*Enjoy the Voice of Firestone on radio or television every Monday evening over NBC*



#### EXTRA SAFETY IN RAIN

Most bad skids occur on wet pavements. But the Firestone Town and Country has a tread that is designed to give you safe, sure, straight-line stops without dangerous skidding. And this non-skid safety lasts for the life of the tire.



#### SMOOTHER, QUIETER

Continuous tread design assures riding comfort and prevents annoying whine, rumble and vibration often found in other traction tires. Super-Balloon construction absorbs shocks. Safri-Lock Gum-Dipped body resists blowouts.



#### MORE TRACTION IN SNOW

When the snow is deep and the going is tough, the exclusive Firestone Town and Country tread with its sharp traction edges penetrates and bites into the snow to give you super traction and extra safety not found in any other tire.



#### LONGER MILEAGE

The tread of the Firestone Town and Country tire is specially compounded and exclusively designed to deliver long, dependable, trouble-free mileage. Even when driven on dry roads there is no excessive or premature tread wear.

Copyright, 1953, The Firestone Tire & Rubber Co.

## IS OUR BUSINESS AT FIRESTONE!

Announcing '54 **DODGE**

A gracious new elegance, distinguishes the Action Car for Active Americans. Dodge Première Week starts Oct. 8.



*Elegance in Action*



DODGE ROYAL V-8 FOUR-DOOR SEDAN

*The Dodge with more than ever before!*

*More to it—More in it—More of it!*



**New Fully Automatic Powerflite Drive** in newest, smoothest, most powerful of all automatic transmissions. No clutch—just press the accelerator for a smooth surging flow of velvet power.

**New Full Time Power Steering** takes the hard work out of driving—leaves all the pleasure in! You drive more safely, more confidently. You park, take turns, with effortless ease.



**More Massive**, more impressive from every angle—with a longer sweep of clean-lined beauty from bumper to bumper, from headlamp to tail light. More models to choose from: Royal V-8 • Coronet V-8 • Coronet 6.



**Smart Jacquard Fabrics**, loomed in the manner of the most exquisite tapestries, create a new sense of gracious living inside the new Dodge. New color-harmonized styling throughout.

DEPENDABLE

*New* '54  
**DODGE**

*The Action Car for Active Americans*

*Specifications, equipment and price subject to change without notice.*

# SPORT

## And Still Champions

Dr. Gallup took no poll on U.S. sympathies, but a pro-Brooklyn sentiment hung unmistakably in the autumn air. At the White House, Ike Eisenhower shook his head when he heard that the Yankees were off to a fast start in the first game. He turned to his visitor of the day, Adlai Stevenson, and cracked: "It's time for a change." In Missouri, same day, Harry Truman told reporters: "The Yankees are getting to be a habit, and it's time somebody did something about it."

On paper, the Dodgers seemed the team to do it. They had outlived the Yankees (.385 to .273) in the regular season. Their sluggers led by Roy Campanella, Gil Hodges, Duke Snider and Carl Furillo, had rolled up 208 homers to the Yankees' 139. True, the Yankee pitching staff was rich in veterans with the habit of winning in the World Series, but in Carl Erskine (20-6), Preacher Roe (11-3) and Billy Loes (14-8) Charley Dresen's Brooklyn had a certified crew of winners, too. Growled old National Leaguer Rogers Hornsby: "If the Dodgers don't beat the Yankees this time, they ought to cut their throats."

As it turned out, such advance calculations underrated the Yankees, and a clownish-wise man named Casey Stengel, at 63 the most successful manager in baseball history, Manager Stengel and his Yankees were in no mood for a change; they were after a record fifth World Championship in a row. When the series ended this week, Stengel & Co. had their record.

**First Game.** The Dodgers sent Right-hander Erskine against the Yankees, but he was wild and the Yankees knocked him out of the game in the first inning with four runs (on three walks and two triples). By the fifth inning the Dodgers were beginning to straighten out the fast-ball pitching of Yankee Allie Reynolds, but old National Leaguer Johnny Sain marched in to replace Reynolds and silence the Dodgers while the Yankees piled up more runs. Score: Yankees, 9; Dodgers, 5.

**Second Game.** What started as a south-paw pitching duel between Brooklyn's Preacher Roe and the Yankee's Eddie Lopat blew up in a Yankee victory in the eighth, when Mickey Mantle slammed a two-run homer to break a 2-2 tie. The Dodgers outlived the Yanks nine hits to five, but then left ten men stranded on the bases. Score: Yankees, 4; Dodgers, 2.

**Third Game.** Two games down and burning to win in their home park, the Dodgers gave Pitcher Erskine a second chance. Erskine brought Brooklyn back into the Series, struck out 14 Yankees (Mickey Mantle four times) to set a Series record. Catcher Campanella, bothered by a swollen hand that had been hit by a first-game pitch, suddenly recovered. His eighth-inning homer beat the Yanks, 3-2.

**Fourth Game.** The Dodgers came out swinging, took a three-run lead in the first inning, and never fell behind. In the ninth



CELEBRATING YANKEES®  
A close one.

inning, a Yankee rally was snuffed out when a fine throw by substitute Leftfielder Don Thompson caught Yankee Billy Martin at the plate. The Dodgers had evened the Series, 7-3.

**Fifth Game.** Mickey Mantle made up for his strikeouts. In the third inning, with the bases loaded and the score tied 1-1, he hit a soaring grand-slam homer into the upper leftfield stands. The Dodgers rallied, but the final score was Yankees 11, Dodgers 7.

**Sixth Game.** Carl Erskine again tried to pitch the Dodgers to a win, after only two days of rest, but he lasted only four innings. It was a close one, with the Yankees leading 3-1 going into the ninth. Dodger Carl Furillo then gave Brooklyn fans a foretaste of paradise by poling a

two-run homer into the stands. Then the Yankees struck back: in the last of the ninth, with runners on first and second, Billy Martin drove a line single through the infield. It was his twelfth hit of the series. More important, it scored Hank Bauer with the run that made the Yankees World Champions for another year. Score: Yankees, 4; Dodgers, 3.

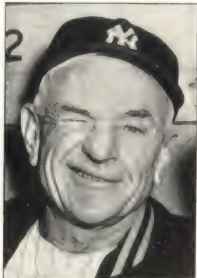
## The Orioles Sing Again

*Oh . . . somewhere men are laughing,  
and somewhere children clown;  
That somewhere, friend, is Baltimore  
. . . the Browns have come to town!*

From this exuberant paraphrase of *Casety at the Bat*, spread across a whole page of *The Sun* one morning last week, Baltimore baseball fans joyfully learned that their city's 51-year-exile from the major leagues was ended. After twice vetoing the transfer since last spring, the American League Club owners suddenly and solidly (8-0) voted to switch the St. Louis Browns' franchise to Baltimore. What changed their minds was the flying-wedge persistence of Baltimore's Mayor Tommy W. D'Alesandro and Attorney Clarence W. Miles, head of a Baltimore syndicate which will put up the money. Other cities, e.g., Los Angeles, San Francisco, Kansas City and Toronto, made token gestures to get the Browns, but only Baltimore came waving real cash.

The Baltimore interests will pay \$2,475,000 for 80% of the Browns stock. Thus, control of the club will be wrested from Bill Veeck, who was so unpopular with the other owners that they let the eight-place Browns stew on until Veeck made way for new chiefs.

Next season, the Browns, rechristened



MANAGER STENDEL  
A habit.

\* Front: Third Baseman Gil McDougald, Pitcher Jim McDonald, Leftfielder Gene Woodling. Rear: Martin and Mantle.



*The finest compliment a photographer can pay himself*

It takes beautiful color slides—crisp black-and-whites. A truly great lens—the Arpus Citar f/2.8—gives sharp detail, even in dim light. A lens-coupled rangefinder-eyewinder lets you focus and compose simultaneously. A top-mounted viewfinder sports up to 1.8x magnification, the greatest adjustment to the critically sharp lens. A built-in flash synchronizer permits the use of all types of bulbs at all shutter speeds. No wonder so many camera connoisseurs say, "It's America's most distinguished 35mm camera!"

**argus**  
**e-four**  
*now only \$89<sup>50</sup>*

Manger Hotels • Manger Hotels • Manger  
Hotels • Manger Hotels • Manger  
Hotels • Manger Hotels • Manger

# THE Manger

HAND OF WELCOME IN BOSTON

Stay at the Manger, Boston's newest Hotel. Direct Entrance to North Station. 500 comfortable rooms each with bath, radio and servidor. Television available. Air-conditioned function rooms. Superb food and service.

OTHER OUTSTANDING MANGER HOTELS

NEW YORK	
The Windsor	The Windstar
WASHINGTON	
The Hay-Adams	The Hamilton
The Annapolis	
ROCHESTER GRAND RAPIDS	
The Rochester	The Rowe
Reservations by Teletype	

*Continuity*  
SINCE 1779

Never has the quality  
been better than today



**USHER'S**  
GREEN STRIPE  
BLENDED SCOTCH WHISKY  
86 & Proof

Sole Distributor U. S. A. The Jos. Garneau Co., Inc.  
New York 23, N. Y. Founded 1856

the Orioles,\* will move into Baltimore's rebuilt, 51,000-seat municipal stadium, which will be the fourth biggest ballpark in the majors.

As a condition of his approval of the Browns shift, Western-minded New York Yankee Co-Owner Del Webb got from other league fathers a concession that raised new hopes in Los Angeles and San Francisco. The American owners changed their constitution to allow enlargement of the league to ten clubs if "it should become desirable to bring major-league baseball to the Pacific Coast."

### In the Third at Belmont

He was a jockey when today's veteran best—Eddie Arcaro and Ted Atkinson—were wearing diapers. He raced to victory on horses with such names as Man o' War, Zev, Flying Ebony, Gallant Fox, and he won the Kentucky Derby three



JOCKEY SANDE  
Fit

times, the Belmont Stakes five times. In a time of purses far smaller than today's he brought home more than \$3,000,000 worth. In the age of sport known as golden, Jockey Earl Sande was the best in his business.

There was even a verse about him: it showed how the '60s felt about Earl Sande, even if it taught a lot of people to mispronounce the name (rhymes with grand). Wrote Columnist Damon Runyon with a Broadway mist in his eye:

Maybe there'll be another,  
Heady and game and true—  
Maybe we'll find his brother  
At driving them horses through.  
Maybe—but, say, I doubt it,  
Never his like again—

\* In 1903, the Orioles' American League franchise was switched to the New York Highlanders, now the Yankees. Among members of the old Orioles: John J. McGraw, Wee Willie Keeler, Wilbert Robinson, Hughry Jennings.



# all you need is some dirty dishes

We'd be the very last to claim that it doesn't take real skill to get dishes *dirty* in the first place, for good cooking is still the supreme kitchen art.

**But we do say that,** with a Hotpoint Automatic Dishwasher on the premises, all anybody needs to do a perfect *dishwashing* job is a stack of dirty dishes. No experience necessary.

**Only in this dishwasher** are china, glass, table silver (and pots and pans) *double* washed, *double* rinsed and dried electrically. They come out sparkling—hygienically clean. No wiping. No work.

**Your Hotpoint dealer\*** will show you three models: under-counter, free-standing and deluxe combination sink. Hotpoint Co. (A Division of General Electric Company), Chicago 44, Illinois.

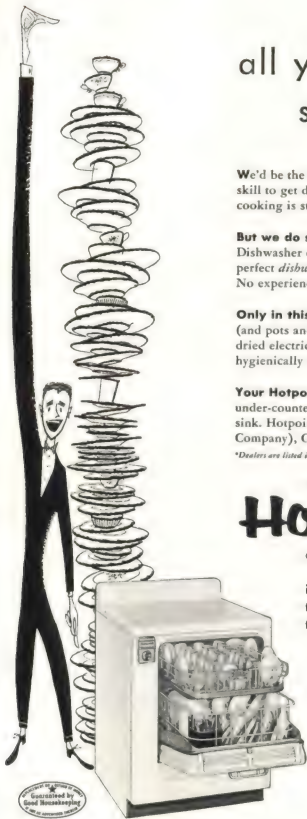
\*Dealers are listed in most classified directories

EVERYBODY'S POINTING TO

## Hotpoint

QUALITY APPLIANCES

in this case because Hotpoint's  
the only **DISHWASHER**  
that washes everything twice!



Tune In Adventures of **OZZIE & HARRIET**  
Both TV and Radio—every week. See your  
paper for time and station

# Genuine MACMILLAN Ring-Free Motor Oil is sold ONLY at

✓ SERVICE STATIONS  
✓ GARAGES  
✓ CAR DEALERS

LOOK FOR THE BIG RED M



The big red M sign is your guide to your nearest dealer where genuine Macmillan RING-FREE Motor Oil is sold.

When many people are asked about Macmillan RING-FREE Motor Oils, they think of them as oils to clean carbon out of sluggish engines—to reduce ping.

But that's only part of the story.

Actually the regular use of Macmillan RING-FREE Xtra Heavy Duty Oil prevents hydraulic valves from sticking and more than pays for itself in the gasoline it saves!

#### LOOK AT THESE FIGURES:

Average oil drain .....	1500 miles
At 15 miles per gallon, gas consumed .....	100 gallons
9¢ saving on 100 gallons gasoline .....	9 gallons
Gasoline average cost .....	28.63 cents per gallon
Savings (9 x 28.63¢) .....	\$2.58

\*Includes premium and regular grade.

This \$2.58 more than pays for your oil drain of 5 quarts at 45¢ per quart.

†Nightly higher in some areas.

Compared to other brands—under the same load, speed and road conditions—Macmillan RING-FREE Xtra Heavy Duty Motor Oil in hundreds of tests in cars of many makes showed an average reduction in gasoline consumption of 8% over all other brands of oil tested.

Start using Macmillan RING-FREE Xtra Heavy Duty Oil because it does such a wonderful job of cleaning. But keep on using it—month in and month out—because it reduces friction inside your engine, prevents hydraulic valves from sticking, saves wear and tear and repair bills, makes your car stay newer longer and more than pays for itself in the gas it saves!

*Macmillan* President

MACMILLAN PETROLEUM CORPORATION  
530 W. 6TH STREET, LOS ANGELES  
624 S. MICHIGAN, CHICAGO  
30 W. 50TH, NEW YORK

#### CLIP OUT AND MAIL TODAY!

R. S. Macmillan, President, Dept. T8  
Macmillan Petroleum Corporation  
530 West Sixth St., Los Angeles 14, California

Please send me your folder—"The Oil that Pays for Itself in the Gas It Saves."  
Also tell me my nearest Macmillan Oil dealer.

Name \_\_\_\_\_

Address \_\_\_\_\_

*Never a handy guy like Sande Bootin' them babies in.*

By 1928, when Sande was 29, he was finding it hard to keep trimmed down to racing weight, and he called it a career. He made comebacks in 1930 and 1932, then settled down as a horse trainer. Last week, his share of \$3,000,000 worth of purses long gone. Earl Sande told his fellow trainers at Belmont Park that he was ready to try booting them in again. At 54, he had managed to diet down to 113 lbs., about 25 less than he weighed last spring. Examined by a track doctor, Earl was pronounced fit.

In the third race at Belmont early this week, Earl had himself a mount. Trainer Hirsch Jacobs asked him to ride Honest Bred, an undistinguished three-year-old gelding who finished out of the money in his only start this year. The crowd gave the bald little jockey a roaring reception, and sentimentally made his horse the second favorite. Jockey Sande brought his mount in third. "I got a little tired and so did the horse," said Sande, "but at least we didn't dissolve our partnership."

#### Scoreboard

¶ Notre Dame's football team, ranked the nation's best by a wide margin in the Associated Press poll, limbered up its offensive for tougher games ahead by rushing and lateral-passing to an easy victory over Purdue University, 37-7. The No. 2 team, Michigan State, overpowered the University of Minnesota, 21-0, to move into the Big Ten's top spot and push its victory streak to 26 straight games, longest of any major college. Unrated Princeton furnished the thriller of the week, drew even with Columbia by scoring on a desperate forward pass with 23 seconds to go, then made the extra point to win, 20-19.

¶ At Virginia Water, England, Britain's Ryder Cup golfers almost got the cup back from a defending team of U.S. pros—a feat which would have meant the first British victory in six tries, 20 years. Two missed short putts made the difference. The U.S. team, captained by Lloyd Mangrum, hung on to the cup again, 6½ points to 5½.

¶ At Belmont Park, a big brown colt named Porterhouse, of Llangollen Farm, ran away from a field of 13 other top two-year-olds to win the Belmont Futurity, \$92,875, and delayed recognition as the pick of the two-year-old division. Despite his winning ways on the same track this year, the bettors sent him off at the unaccountably long odds of 7-1, while hustling to dump their money on the Midwest favorite, Hasty Road, which finished tenth.

¶ In Albany, Calif., after the Golden Gate Fields track veterinarian refused to permit two horses to run in the mile-and-sixteenth Millbrae Handicap, the stewards ordered Calumet Farm's Dixie Lad, whose trainer tried to scratch him, to race in order to keep the betting field at eight. Handicap's winner: Dixie Lad, who paid \$31 on a \$2 ticket.



From overseas comes  
the fabric for this  
superb Arrow sports shirt

## HIMALAYA

This is the Golden Arrow "Himalaya" sports shirt—made of rich, soft, imported rayon flannel with a marvelous feel. It's washable. The colors are colorfast and magnificent, the patterns exclusive, the tailoring perfection itself. The ARAFOLD collar gives smarter, smoother appearance!

\$10.00.



*another smartly styled*

**GOLDEN ARROW**

TRADE MARK

**SPORTS SHIRT**

by Cluett, Peabody & Co., Inc.





"COMO SE LLAMA?" "What is it called?" Spanish explorers asked when they saw the curious animal. That's how the llama got its name

## "Nowhere else in the world but in South America..."

"... nowhere else, can you see graceful llamas loping over the hillsides. They're a symbol of good luck."

And just as unique to South America is Panagra's "Fiesta Lounge" aboard *El InterAmericano*, where you see home-coming passengers showing silver keepsakes. This is the famous lounge where you can relax in comfort while, far below, distance sweeps by at 300 miles an hour. The "Fiesta Lounge" flight of *El InterAmericano*... world's fastest DC-6... only 16½ hrs. in the air from Miami to Buenos Aires.

Deluxe *El InterAmericano* and thrifty *El Pacifico*, fastest tourist service on South America's West Coast, fly over the routes of PAA and Panagra. Call your Travel Agent or Pan American World Airways, U. S. Sales Agent for—



# PANAGRA

*Pan American-Grace Airways*

Free Speed Trophy  
won by  
*El InterAmericano*



## SCIENCE

### Atomic Duds

One of the secondary possibilities of atomic war, says Chemist Jack De Ment, in *The Military Engineer*, is atomic duds. During a bombing attack, one city may be spared while other cities near by are heavily bombed. But into the heart of the untouched city, the enemy may drop a peculiar, ominous object to start a destructive panic.

No one could tell immediately the true nature of the object. It might be a genuine dud, i.e., an atomic bomb that did not explode as intended. It might be a delayed-action bomb, or it might be a harmless casing deliberately filled with inert material. The people of the attacked city, unless quickly reassured, would be apt to be as panicked by a cheap dummy bomb as by an expensive real one that might explode any second into a white-hot ball of fire a couple of miles in diameter.

If a dummy bomb should cause the evacuation of the city, with casualties from panic and a long-lasting tie-up, the enemy would have won an extremely cheap victory. If he intended to invade the city, his paratroopers would find it undamaged, non-radioactive, and empty of both defenders and burdensome non-combatants. Enemy troops could move right in and help themselves to provisions in the abandoned stores.

On the other hand, a dud should not be ignored. It may be merely waiting, some subtle device in its innards measuring off the seconds before it explodes. The enemy could drop a few such dangerous sleepers into rivers or harbors just to make sure that dummies dropped later would be treated with proper respect.

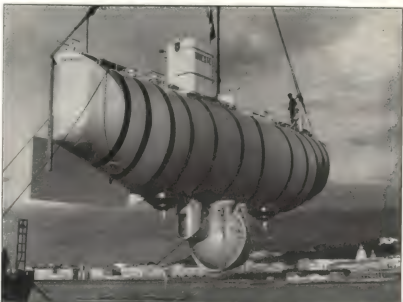
De Ment, raising the problem for military engineers to consider, gives no solution. Even experts would have a hard time distinguishing a delayed-action bomb from a dud or a harmless fake, especially if the object had been seen to sink to the bottom of the harbor. Civil defense authorities would have to decide promptly whether to evacuate the city, and a wrong decision either way would prove costly. In any case, the threatening object would have to be investigated, and this would not be a job for the poor in spirit. "An atomic-bomb disposal unit," says De Ment conservatively, "would require the highest order of training, and its personnel would need to be of very exceptional intelligence, stability, courage and good judgment."

### Voyage of the Trieste

Her name was the *Trieste*, after the troubled city whose funds helped build her, and she was about the strangest craft to sail the Tyrrhenian Sea since the time of Ulysses. Her skipper was an adventurer of 69 (Ulysses would have liked that), and her destination was one that Ulysses would have envied. The *Trieste* headed last week for the bottom of the sea, into the dark Tyrrhenian Trench to the west

of southern Italy, where no ship steered by living men had ever gone before.

The *Trieste* is Professor Auguste Piccard's newest "bathyscaphe."<sup>\*</sup> On the surface she looks vaguely like a ship, but she is really an underwater balloon designed to sail the depths of the sea just as a blimp navigates the air. Her crew compartment is a forged and welded steel sphere about 8 ft. in diameter with walls  $3\frac{1}{2}$  in. thick. This is the only part designed to resist the enormous pressure of the deep sea. It hangs below a "floater": a submarine-shaped hull of thin steel about 60 feet long and filled with 22,000 gallons of gasoline.



PICCARD'S BATHYSCAPHE  
Ulysses would have approved.

United Press

The floater does the duty of a balloon's gas-filled bag. Since its gasoline is about two-thirds as heavy as sea water and only slightly compressible, its buoyancy supports the ship even under heavy pressure.

**Electromagnetic Ballast.** The *Trieste's* vertical movements are controlled just like a balloon's. To descend, it releases gasoline, which makes it heavier in the water. To rise it drops ballast. The *Trieste's* ballast is four tons of iron filings stowed in containers in the floater. Electromagnets, which make iron filings stick together, keep the ballast from moving. When their current is cut off, the filings flow into the sea. This system "fails safe." If anything happens to the ship's power supply, the ballast is dropped automatically. Then the *Trieste*, lightened, will rise to the surface.

The floater has two small, electrically driven propellers, which move it horizontally. They make the *Trieste* more like a blimp than like the passively floating balloon in which Professor Piccard, then a

mere 48, set an altitude record of 53,152.8 ft. in 1932.\*

**10,000 Feet Down.** On a rough and rainy night last week, this odd craft was towed to a point 18 miles south of the island of Ponza where the Tyrrhenian Trench is 10,000 ft. deep. Just after the cheerless dawn, old Professor Piccard, a black Basque beret over his white hair, boarded the *Trieste* from an Italian navy corvette and climbed down a tube leading to the pressure sphere. His son, Jacques, 30, was already on board, crammed among oxygen bottles, apparatus and 102 instruments, including a movie camera. When the professor closed a massive door, the *Trieste* was ready to dive. Men from the corvette opened valves, letting sea water

into parts of the floater. They scurried aboard their boats, and the *Trieste* sank gently under the grey sea.

Two hours and 18 minutes later she popped to the surface, cheerful as a bubble. After the water had been forced from the access tube, Professor Piccard and Jacques came to the deck of the floater and were rowed to the corvette. Leaning on his son, the professor whispered in French: "You speak, Jacques. The credit is all yours."

**Soft Wadding.** Jacques smiled and refused. For a moment father and son clung to each other, as if too moved to speak. Then the old professor began: "It was very important, very lovely. And I must say that the chief merit of this undertaking goes to my son Jacques. It was he who guided the *Trieste*." There had been no trouble at all; the *Trieste* had functioned perfectly. She had snuggled down on the sea bottom (where the pressure was about

\* Piccard promised his wife that he would make no more balloon ascents. He did not promise that he would not balloon to the bottom of the sea.

\* From the Greek, meaning depth ship.



# Cherry Heering

Denmark's liqueur delight  
since 1818

*All your guests  
will enjoy it  
-anytime!*

Cherry Heering  
over ice cream

*-try it!*



49 PROOF. SCHENLEY IMPORT CORPORATION, NEW YORK, N. Y.

USE THIS COUPON

REZNOR MANUFACTURING CO.  
10000 REYNOLDS AVE. - NEW YORK, N.Y.  
Please send information on your heating

*to find the answer  
to your heating problems*

**REZNOR**



*the world's largest selling*  
**GAS UNIT HEATER**

*See..Hear..Compare*  
**WITH ANY OTHER ORGAN**



*Connsonata*

**AMERICA'S FINEST ELECTRONIC ORGAN**

No other organ offers so much for the money  
in tone, performance and musical variety.  
Compare with all other organs, electric or elec-  
tronic, and you'll agree! For home, church or  
school. Easy to play... easy to own!

*Write for NEW FREE BOOKLET—*

**"HOW TO CHOOSE AN ORGAN"**

A helpful analytical guide to aid individuals  
and organ committees in avoiding com-  
mon pitfalls... to help assure selection of  
most satisfactory organ for your purpose.  
See your dealer, or write CONNISONATA,  
Division of C. G. CONN Ltd., Dept.  
104R, Elkhart, Indiana



500 lbs. per square inch) "as on a soft wadding." The result, said Piccard, "is what he had foreseen. It is possible for man to descend into the sea depths using means created by him. The problem is to overcome physical obstacles by using physical principles." He had not felt, he made clear, that he was running much risk. "Everyone," he remarked, "is in the habit of trusting a railway bridge. We trust the eternal laws of physics."

After evaluating the records of his instruments and developing his photographs, if any, the professor will presumably tell more about his daring voyage to the bottom of the sea. But first he plans to go to Lausanne, where Jacques will be married. Later he hopes to take the *Trieste* to the east coast of the U.S., where the ocean is much deeper than the Tyrrhenian Trench.

## Rain for Australia

Scientific rainmaking has suffered in the U.S., where it was first tried, from too much free enterprise. The rain-thirsty parts of the country are teeming with commercial rainmakers, most of them only faintly scientific. Their rosy promises, seldom justified, have discredited all "experimental meteorology" with a large part of the public.

In Australia, rainmaking has enjoyed a better-regulated infancy. According to Welsh-born Dr. George Edward Bowen, a leader in the development of both radar and radio astronomy, Australia's carefully controlled program of "cloud physics" experiments has yielded clear and encouraging results.

Most of the Australian experiments backed by CSIRO (the Commonwealth Scientific and Industrial Research Organization) have been done with Dry Ice sown from airplanes. Single clouds were seeded and the results watched by radar, which shows the formation of rain inside the cloud. A cloud-seeding was counted as successful only if rain came from the seeded cloud but not from adjacent clouds that were not seeded. When a cloud's temperature was below 10° F., the trick worked every time. Individual clouds dropped as much as  $\frac{1}{2}$  in. of rain that would not have fallen naturally.

Dr. Bowen does not advise silver-iodide seeding from ground generators. He has tried it with little success except on clouds that would probably have yielded rain anyway. On the other hand, he got good results by spraying water into warm clouds containing vertical currents. Such clouds produce much of Australia's rain.

Plenty of seedable clouds, says Dr. Bowen, drift over Australia without springing a leak. An area of some 1,000,000 sq. mi. to the west of the Great Dividing Range of eastern Australia is chronically in need of rain, and Bowen is sure that cloud-seeding can increase the precipitation of this area by a critical 50%. In northern Australia, the important thing is to make the rain come at the right time. This can be done, Bowen thinks, by seeding the yearly monsoon clouds, which often build up for weeks before rain begins to fall.

## THE THEATER

### New Shows in Manhattan

Comedy in Music is simply Victor Borge, and his one-man show is Broadway's best show so far this season. To a Broadway glutted with solo flights—half of them spills to boot—Borge is almost able to demonstrate that, in terms of entertainers, two's a crowd and even a stooge is a superfluity. Long a success in nightclubs and TV, he fits perfectly into the theater. No more a routine comic than a straight pianist, he has the superb showmanship that can hold audiences by doing anything—or nothing.

There is thus, to begin with, the sense of a suave M.C. who is continually introducing what turns out to be himself. The self is sometimes a zany who chatters



VICTOR BORGE

For a solo flyer, two's a crowd.

away—in a manner that eludes cold print—about one relative who invented a cure for which there is no disease, and about another who crossed the Idaho potato with a sponge—the result hardly tastes very good, but "it can hold an awful lot of gravy." The self is oftener an accomplished pianist who mutters as he plays and often denounces what he is playing, who performs all the roles in a Mozart opera, or offers *Happy Birthday to You* in every style from Bach's to Irving Berlin's.

Like most patter merchants, Danish-born Victor Borge sometimes indulges in very corny gags and in rather too-cute remarks. There are even moments when he does nothing more than play the piano agreeably. But with his full kit of comedy tools, he not only blends words and music, but mixes satire with nonsense, the irrelevant with the irreverent. And if what he does begins to pall a little, there is still a genuine fascination in how he does it.

**Tea and Sympathy** (by Robert Anderson) is effective theater, which expresses both its lure and its limitations. Over a peculiarly topical theme of horror—a prep-



Before you reach the end



of this page you'll arrive at



a very smart conclusion...

Next time

# Go PULLMAN

COMFORTABLE, CONVENIENT AND SAFE

Enjoy the Rail-Auto Travel Plan. Your Ticket Agent will gladly make arrangements.



## Looking for Something?



## AIR LINE COMPANIES



## FOR HOME OR BUSINESS NEEDS

LOOK IN THE  
**'YELLOW PAGES'**  
OF YOUR TELEPHONE DIRECTORY

school boy falsely accused of homosexuality—Playwright Anderson has draped one of the most steadfastly serviceable of methods. Everything in *Tea and Sympathy* is very much the stuff, and even the sobstuff, of good matinee drama; and Elia Kazan has staged the play with a lively sense of his opportunities.

Seventeen-year-old Tom Lee is a quiet, sensitive "off horse" at a particularly muscular and conformist school; he lives, furthermore, under the roof of a particularly harsh and be-man housemaster. From a little acorn of gossip an ugly scandal soon spreads its entangling branches, with Tom defended only by his housemaster's beautiful, equally off-horse wife. Trying desperately to prove his normality by dating the town tramp, Tom only leaves it further in doubt; and it is the housemaster's wife herself, who at the florid final curtain, prepares to make a man of him.

The play has most force not for what Tom is branded with, but in portraying those who use the branding iron, in picturing a cruelly thoughtless pack in full cry after its quarry. If, despite being well told, the story seems factitious, it is less a matter of plausibility—*Tea and Sympathy* is far more "plausible" than, say, *Othello*—than of squeezing in as many sentimental and sensational elements as possible. This applies even to motivations, as with the lurking homosexuality in the blatantly masculine housemaster. At times it becomes as hard to imagine how popular drama ever got along without Freud as how routine force ever did without the telephone.

As Tom, John Kerr (*Bernardine*) enhances a nicely written role with sure, quiet acting. In the foggy role of the housemaster's wife, Cinematress Deborah Kerr (no relation) is very radiant, but a little wooden. Theatrically, Kazan's direction is everywhere successful; yet it exploits its material as often as it expresses it: goes arm in arm with the script where it might better lead the way.

**The Strong Are Lonely** (adapted by Eva Le Gallienne from Fritz Hochwaller's play), dealing far too statuesquely with an impressive theme, closed at week's end. The play told of the difficulties encountered by 18th century Jesuits who created a kind of Utopia in Paraguay, Spain, whose sovereignty they menaced, the Jesuits could defy; but when their own superiors (fearful of what might happen to the order as a whole) commanded them to submit, they faced a bitter ordeal.

In this play, as in Shaw's *Saint Joan*, a great religious institution sets worldly aims against spiritual ones, and renews in very human terms—one of mankind's great moral debates. But here, unfortunately, the whole thing was handled in the style of an old-fashioned debating society. Everyone struck attitudes, the simplest idea seemed clad in armor, there was something too declamatory for talk, yet too stiff for eloquence. High-minded and literate, the play came off a stately bore.

## Perfect... PICTURE DETAIL

## STEWART-WARNER Thunderbolt Chassis



Enjoy crystal-clear, razor-sharp reception... trouble-free performance the year 'round with this big 21" table TV in Blonde Oak or Mahogany finish. Full U.H.F./V.H.F. coverage. Other models in 21", 24" and 27" screen sizes.

## STEWART-WARNER

Stewart-Warner Electric • Chicago  
in Canada, Belleville, Ontario  
1953

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## GENTLEMEN, BEWARE OF ΒΡΩΜΙΔΡΟΣΙΣ



★ ★ ★ ★ ★ ★

YEN tho the ancient Greeks have been called the most god-like people who ever lived, they apparently had some of the same failings from which 20th century humans suffer. From two ancient Greek words... bromas (starch) and idras (sweat)... we have the modern medical word bromidrosis. You can guess what it means. Bromidrosis occurs mostly on feet, groin, armpits... especially on feet. Washing is no sure prevention. The ancient Greeks had no satisfactory cure for it. But modern man has Courtley Body Powder. This medicated powder is truly a great advance in gentlemanly living. On feet, groin, armpits... in fact all over... it banishes odors instantly. Besides, it's so smooth and comforting to the skin; so sure to keep your clothing from binding and chafing; so effectively medicated against heat-rash; so too-odoring; so delightfully fragrant! Only \$1 plus tax in handsome squeeze bottle... at your drug or dept. store or wherever they sell the finest of gentlemen's toiletries, Courtley.

*Courtley*  
BODY POWDER

DEODORANT • ANTISEPTIC • COOLING

TIME, OCTOBER 12, 1953



**Caught in a shower,** but he'll comethrough looking neat and trim! "Dacron" helps a suit hold its press even in the rain... gives extra days of neat wear.



**Busy shirt-sleeve session** doesn't wilt a shirt of 100% "Dacron" or of "Dacron" and cotton. Can be washed in evening, worn next day. Rarely needs ironing!



**Ties with lasting neatness** are made of "Dacron". They seldom need pressing—many are fully washable. "Dacron" helps shed knot wrinkles overnight.

## Clothes for the man who leads an active life

They're made with DACRON®

wrinkle-resistant fiber

Here are clothes that can be as active as you are... without losing their neat, well-pressed look. "Dacron" contributes outstanding wrinkle resistance, quick recovery from creasing. It adds durability, too, at critical points... helps avoid signs of wear at collars, cuffs, elbows.

For business or casual wear, enjoy the neat, smart look, the freedom from clothes care made possible by "Dacron" polyester fiber. Start building a complete wardrobe of clothes made with "Dacron". You'll find suits, slacks, business and sport shirts and other men's furnishings made of 100% "Dacron"—or "Dacron" blended with wool, rayon or cotton—in a variety of styles and patterns.



\*Trade-mark for Du Pont's polyester fiber.

Look for advertisements by leading stores in your local newspaper featuring clothes made with "Dacron". Du Pont produces fibers only—not fabrics or garments. The skill of mills and manufacturers in using fibers properly is your assurance of quality and value.

# DACRON®



BETTER THINGS FOR BETTER LIVING  
... THROUGH CHEMISTRY

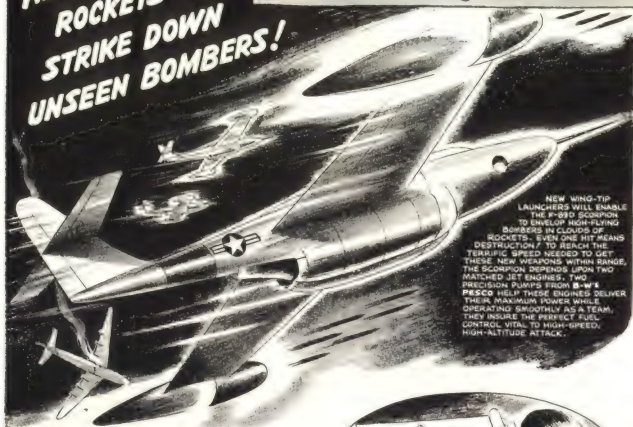
WRINKLE-RESISTANT FIBER

ONE OF DU PONT'S MODERN-LIVING FIBERS

TIME, OCTOBER 12, 1953

**NEW CLOUDS OF  
ROCKETS TO  
STRIKE DOWN  
UNSEEN BOMBERS!**

**RIPLEY's**



NEW WING-TIP LAUNCHERS WILL ENABLE THE P-50D SCORPION TO ENVELOP HIGH-FLYING BOMBERS IN CLOUDS OF ROCKETS. EVEN ONE HIT MEANS DESTRUCTION. TO REACH THE TERRIFIC SPEED NEEDED TO GET THESE NEW WEAPONS WITHIN RANGE, THE SCORPION DEPENDS UPON TWO MATCHED JET ENGINES. TWO PRECISION PUMPS FROM B-W'S PESCO HELP THESE ENGINES DELIVER THEIR MAXIMUM POWER WHILE OPERATING SMOOTHLY AS A TEAM. THEY INSURE THE PERFECT FUEL CONTROL VITAL TO HIGH-SPEED, HIGH-ALTITUDE ATTACK.



**CHAINS THAT BRING  
NEW FREEDOM OF THE PRESS!**

HIGH-SPEED PRESSES PRINT 1000 COMPLETE NEWSPAPERS A MINUTE. GET OUT MORE NEWS FASTER. IN MANY PRESSES SUCH TREMENDOUS OUTPUT IS MADE POSSIBLE BY H-10 CHAIN DRIVES FROM B-W'S HORSE CHAIN. UP TO 31 LINKS STRONGER THAN THE USUAL CHAIN DRIVES, THEY CAN WHIRL HUGE PRINTING ROLLS FASTER WITHOUT BREAKING DOWN. SMOOTHER RUNNING. THEY ALSO PREVENT TEARING OF THE PAPER.



**EGYPTIAN GODS JUDGED  
MAN'S HEART WITH A FEATHER!**

ANCIENT EGYPTIANS BELIEVED THAT AT DEATH THE GODS BALANCED A PERSON'S HEART AGAINST A FEATHER. THE SYMBOL THEN FOR VIRTUE AND GOOD DEEDS. IN MODERN AMERICA TOO, A FEATHER STANDS FOR GOOD DEEDS. IT'S THE FAMOUS RED FEATHER AWARDED EACH FALL TO ALL WHO DONATE TO "HER COMMUNITY CHEST. WEAR YOUR RED FEATHER PROUDLY... CONTRIBUTE GENEROUSLY.

**185 PRODUCTS  
IN ALL ARE MADE BY**

**BORG-WARNER**



# Believe It or Not!

ENGINEERING  
**BW**  
PRODUCTION

**KEEPING FUEL FLOW BALANCED FOR THE HIGH-FLYING KILLERS... SAVING HOMEMAKERS 6 DAYS' WORK A YEAR... HELPING NEWSPAPERS SPREAD THE NEWS FASTER!**

IN SO MANY WAYS B-W SKILL AND INGENUITY TOUCH THE LIFE OF ALMOST EVERY AMERICAN EVERY DAY.

FOR EXAMPLE: 1) **ROOTING THE 20 MAKES OF MOTORCARS** OPERATING INTERNATIONALLY ARE BY **BORG-WARNER**. EVERY CORP. MOTOR, PLANE AND MANY SHIPS ABOARD HAVE ABOARD **THE B-W** ENGINE. 2) **9 OUT OF 10** RACING SPEED FOOD PRODUCTION WITH **B-W** EQUIPPED MACHINES. AND INCLUDING 10 FOR THE OUTSTANDING ADVANTAGES OF **B-W** MADE EQUIPMENT AND APPLIANCES.



**6 QUARTS STIR UP A 2,000 GALLON WHIRLPOOL!**

IN THE FAMOUS B-W AUTOMATIC TRANSMISSION A PUSH OF THE GAS PEDAL CREATES A RUSH OF OIL. OFTEN THE FLOW REACHES THE TREMENDOUS RATE OF 2,000 GALLONS A MINUTE. THAT'S HOW THIS AUTOMATIC TRANSMISSION, MADE BY **B-W'S WARNER GEAR**, QUIETLY TRANSFERS POWER TO THE WHEELS WITH SUPER-SMOOTHNESS... EVEN ON THE FASTEST PICKUP.



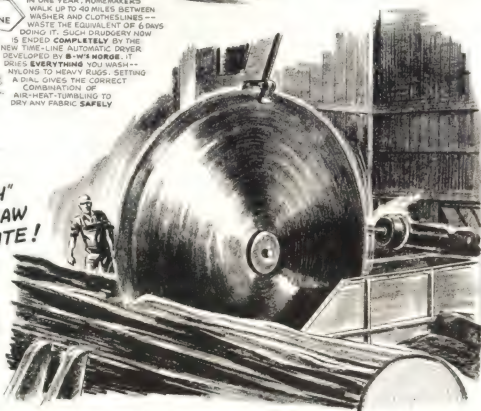
**NEW DRYER DOES AWAY WITH 40-MILE WASHDAY HIKE!**

TO  
CLOTHESLINE

IN ONE YEAR, HOMEMAKERS WALK UP TO 40 MILES BETWEEN WASHER AND CLOTHESLINES--- WASTE THE EQUIVALENT OF 6 DAYS DOING IT. SUCH DRUDGERY NOW IS ENDED **COMPLETELY** BY THE NEW TIME-LINE AUTOMATIC DRYER DEVELOPED BY **B-W'S NORGE**. IT DRIES **EVERYTHING** YOU WASH--- NYLONS TO HEAVY RUGS. SETTING A DIAL GIVES THE CORRECT COMBINATION OF AIR-HEAT-TUMBLING TO DRY ANY FABRIC **SAFELY**

**"FALSE TEETH" GIVE 9-FOOT SAW A PERFECT BITE!**

THIS ENORMOUS SAW CUTS HUGE AIR LOGS TO LENGTH IN SECONDS. TO DO THIS, ALL ITS TEETH MUST CUT EQUALLY. EVEN A FEW ADORN TEETH CAN SPOIL THE BITE. SO **B-W'S ATKINS SAW** BUILDS IT WITH SPECIAL "FALSE TEETH" FITTED INTO THE BLANK. ANY OR ALL OF THESE TEETH CAN BE REMOVED FOR SHARPENING OR REPLACEMENT TO KEEP THE SAW LIKE NEW INDEFINITELY.



These units form **BORG-WARNER**, Executive Offices, 310 S. Michigan Ave., Chicago: ATKINS SAW • BORG & BECK • BORG-WARNER INTERNATIONAL • BORG-WARNER SERVICE PARTS • CALUMNET STEEL • CLEVELAND COMMUTATOR • DETROIT GEAR • FRANKLIN STEEL • INGERBOLL PRODUCTS • INGERBOLL STEEL • LONG MANUFACTURING • LONG MANUFACTURING CO., LTD. • MARBON • MARVEL-SCHNEIDER PRODUCTS • MECHANICS UNIVERSAL JOINT • MORSE CHAIN • MORSE CHAIN, LTD. • NORGE • NORGE-HEAT • PERCO PRODUCTS • REFLECTAL • ROCKFORD CLUTCH • SPRING DIVISION • WARNER AUTOMOTIVE PARTS • WARNER GEAR • WARNER GEAR CO., LTD. • WOOSTER DIVISION

LEADERS OF INDUSTRY KNOW

*the Value of Time*



PRESIDENT  
ANDREW B. SHEA  
WEARS A ROLEX

OFFICIAL TIMEPIECE OF PANAGRA



**ROLEX**

*A Landmark in the History of Time Measurement*

THE AMERICAN ROLEX WATCH CORPORATION • 580 FIFTH AVENUE • NEW YORK 19, N. Y.

The President of Panagra, pioneer airline, now in its 25th year of service between the Americas . . . recent winner of the Frye Speed Trophy for the fastest U. S. commercial airliner, linking Miami and Buenos Aires in 16 3/4 hours flying time . . . Mr. Shea exemplifies the type of American industrial leader who depends on Rolex to safeguard the important minutes of his day.

Today, we live, work and progress, literally by split second timing. Among the precision products which make this possible, no single instrument has been brought to a higher degree of perfection than that ultimate companion of constant use . . . the Wrist Chronometer.

In the exacting field of manufacturing fine watches, for which the Swiss are recognized to have no peer, one name maintains the challenge of leadership . . . the Rolex Oyster Perpetual Chronometer.

First, and still the foremost waterproof watch in the world . . . with the exclusive Phantom Crown and its self-sealing metal to metal protection against all harmful elements . . . and first with Rotor Self-winding, the acknowledged acceptance of Rolex is attested by selection, through their own exacting standards, of key leaders in American Industry.

☆ ☆ ☆

The Rolex Red Seal, below, identifies each Rolex watch as an incomparable gem of watch-making skill. It is further assurance of accuracy, guaranteeing that this Chronometer has passed the impartial Swiss Government tests and been awarded an Official Timing Certificate.



The watch shown here is the incomparable Oyster Perpetual DATEJUST.

In this one handsome wrist Chronometer are combined all successful inventions conceived and developed by Rolex since the introduction of the wrist watch over 50 years ago. The date of the month appears automatically and clearly in a small window without the encumbrance of an extra hand. It is self-winding, has an Officially Certified Chronometer movement . . . completely protected by the famous, imported Super-Oyster Case, 18 Kt. Gold Case and Bracelet . . . \$1,000. Other Rolex Chronometers priced from \$145.

BLUEPRINT OF SUPREMACY . . . an unusual booklet illustrates the exclusive features emphasizing Rolex leadership . . . free to those applying on business or personal stationery.

TIME, OCTOBER 12, 1953

## MEDICINE

### Britain & Barbiturates

Britain, once proud of the epithet "a nation of shopkeepers," is in danger of becoming a nation of barbiturate addicts. At least, so thinks Sir Henegave Ogilvie, one of its most eminent surgeons. About one-tenth of all the 200 million prescriptions written annually by the doctors in the National Health Service are for barbiturates. Half the 545 suicides in 1951 were committed with barbiturates.

Writes Sir Henegave in the *Practitioner*: "It would not be a particularly difficult feat . . . to produce quite a convincing thesis that the present lackadaisical outlook of the country, so repeatedly castigated by the Chancellor of the Exchequer, is a symptom of chronic [barbiturate] intoxication."

### Protein Prober

The intense young man who went to Harvard as an assistant professor in 1922 was no physician but a biochemist, ready to dedicate his life to probing the secrets of proteins. He would never get to treat a patient. But across the U.S. and around the world, hundreds of thousands are alive and well today, thanks to his biochemistry, and the vast majority of his beneficiaries have never so much as heard his name.

Edwin Joseph Cohn, son of a wealthy Manhattan tobacco importer, had just finished his doctoral thesis when World War I drew him into the Army Sanitary Corps. There he was sidetracked on an unrewarding assignment: trying to find a substitute for bread. As soon as possible, Scientist Cohn returned to his beloved proteins, learned what others knew about them in Copenhagen and Cambridge, then settled at Harvard to find out what nobody else knew.

**No Time to Retire.** By the time he was 40, Edwin Cohn had an imposing reputation in the narrow circle of protein specialists, and nowhere else. Then his doctors told him to retire: his high blood pressure might kill him any day. Dr. Cohn simply dosed himself with palliative drugs and kept on working. His first great success so far as medicine was concerned came in 1927 when he extracted from liver the substance that controls pernicious anemia. It meant that patients could take medicine, instead of having to eat a pound or more of liver every day.

When the clouds gathered for World War II, Cohn was again sidetracked, as he saw it, from his protein work. The armed forces wanted to be assured of a supply of blood plasma, and the Navy thought Cohn should try to get it from beef blood because human donors would never suffice. Cohn found beef blood unpromising, and started a neighborhood donor service from which the Red Cross learned a lot. So the armed forces used human plasma.

But to Cohn, a perfectionist, this was grossly wasteful. Usually, only one or two

components of plasma were needed for each case. So he set to work in his laboratory, separating blood fluid into its many fractions, and soon had a practical method for extracting serum albumin. This was less bulky than plasma, kept better, and was far more economical. But it was not good enough for Cohn.

**No Shotgun Blast.** Driving himself as relentlessly as he drove the assistants who performed the practical experiments to prove his brilliant theoretical flashes, Cohn identified more and more of the components of blood, and developed improved methods for extracting many of them. There was fibrinogen, raw material from which fibrin film and fibrin foam are made, to close wounds and cover the brain in daring, delicate surgery. There



BIOCHEMIST COHN

To living beneficiaries, unknown.

was thrombin, which combines with fibrinogen but is used separately in some cases. There was a special kind of globulin for hemophiliacs. There were globulins which made possible the immediate typing of any individual's blood.

Finally—and so far the most important—was gamma globulin, which prevents measles or softens its severity, and wards off infectious hepatitis. Most recently, gamma globulin has won fame in the fight against polio. A less exacting researcher might have been satisfied, but not Cohn. He hated the waste (and doubted the wisdom) of using whole gamma globulin as a shotgun blast against any of three diseases, and wanted to break it down into still finer fractions for pinpoint use against each disease.

Last week portable fractionators of thinking-machine complexity were being built to Cohn's specifications for taking blood direct from a donor's arm and fractionating it on the spot (TIME, Oct. 23,

## New KING-SIZE VICEROY GIVES YOU DOUBLE-BARRELLED HEALTH PROTECTION

Amazing New  
HEALTH-GUARD  
FILTER

1.  
—18% Longer  
than  
Old-Style  
Filters!



2. PLUS  
KING-SIZE  
LENGTH  
—21% Longer—  
To Filter  
Still More!

Now, for the first time, you can get all the advantages of Filter Tip and King-Size combined in one great cigarette. Yet new King-Size, Filter-Tip VICEROYS cost you only a penny or two per pack more than cigarettes without filters.



The Nicotine  
and Tars Trapped  
by Viceroy's  
Double-Filtering  
Action Cannot  
Reach Your Throat  
or Lungs!

## KING-SIZE FILTER-TIP VICEROY



**CHOOSE**  
the right point  
for the way  
you write—  
by number



To select or replace  
... here's all you do

**ADD** it to the  
barrel of an  
Esterbrook  
Fountain Pen



**WRITE**  
your way—  
naturally

**Esterbrook**  
Fountain Pen

The World's Most Personal Fountain Pen

COPYRIGHT 1953, THE ESTERBROOK PEN COMPANY



1950). Cohn had just summed up his life's work and theories in a paper forbiddingly entitled "Evidence and Consequence of the Fine Structure of Protein." As he was about to circulate copies to the handful of other protein men who could understand it, Biochemist Cohn's blood pressure caught up with him. He had a cerebral hemorrhage and died, aged 60.

It will take years of complex laboratory work to prove or disprove the theories on the synthesis of proteins which Cohn propounded in his last paper. "But," said a grieving assistant gratefully, "at least we have that."

### How to Treat a Doctor

Like many another medical journal, London's *Lancet* has printed reams of advice to doctors on how to behave toward their patients. Now the *Lancet* has let a layman turn the table and tell how the



PATIENT SIEGHART  
If possible, be a foundling.

patient should treat the doctor. With tongue firmly planted in cheek, Londoner Marguerite A. Sieghart wrote:

"The first data given in a case history are usually name, address and age, and if the patient is a woman, the profession of her husband. For women, two important points already arise. First as to her age. If at all possible, an experienced patient will avoid giving an age between 40 and 60, for it is part of the acknowledged armory of modern medicine to hold the climacteric responsible for all complaints arising in this period of a woman's life. The absence of specific symptoms is immaterial . . . Every complaint from toothache to corns may be explained by ovarian deficiency, and thus held to be merely functional—a consideration which delights the doctor but has never yet cured a patient.

"Quite as important as . . . age is . . . marital state. No experienced patient will admit to being unhappily married or, far worse, divorced; for she well knows the

THE  
**PEN**  
THAT  
**FILLS**  
**ITSELF**



To select or replace  
... here's all you do



Model 444



Here's a desk pen that's ready to write the instant you pick it up. Pen automatically fills itself from ink fountain in base every time you return it to the socket. Fountain base holds 40 times more ink than ordinary fountain pen.

**CHOOSE**  
the right point  
for the way  
you write—  
by number

Your choice of any Esterbrook Renew-Point. World's largest selection of point styles to choose from.

**Esterbrook**  
DESK PEN SETS

THE ESTERBROOK PEN COMPANY, CAMDEN 1, N.J.  
The Esterbrook Pen Company of Canada, Ltd.,  
92 Fleet St., East; Toronto, Ontario

COPYRIGHT 1953, THE ESTERBROOK PEN COMPANY

TIME, OCTOBER 12, 1953

automatic train of thought such an admission will set in motion: a divorced woman is a misunderstood woman; a misunderstood woman is an unsatisfied woman; a woman who cannot lead a full sex life will clearly suffer damage in body and soul. This chain of reasoning cannot be broken—not even by an assurance that one is leading the life of a wanton.

"The next point raised is the patient's family history . . . The hard-boiled [patient] will describe herself, wherever possible, as a founding. [Finally she] must indicate the symptoms that have led her to the consulting room . . . For the patient, the disease consists of the discomforts which she experiences in her own body. To the doctor, these are important only in so far as they support his diagnosis. He regards them as symptoms if he can use them, and as hallucinations if they hinder him . . .

"It is the patient's difficult and responsible task to provide the clues that will guide the doctor to the right diagnosis. If the attempt fails, it must be repeated . . . with a different doctor, for there is nothing more hopeless than to try to change the mind of a doctor who has once reached a diagnosis."

Vienna-born Marguerite Sieghart, a legal authority and author of *Government by Decree*, can give firsthand evidence; she is "between 40 and 60" and has been divorced.

## Capsules

¶ On the prospects of a cure for cancer, Dr. Cornelius P. Rhoads, director of Manhattan's famed Memorial Center (*TIME*, June 27, 1949), told a congressional hearing: "We can look forward to something like a penicillin for some cancers, and I hope within the next decade."

¶ To many patients, after a wide variety of operations, one of the worst ordeals is catheterization because a healthy bladder unexplainably refuses to empty normally. In the *A.M.A. Journal*, two New York City physicians report 90% success in correcting this condition with injections of two new drugs, benzpyrinium bromide and one still unnamed, W341.

¶ There is still no scientific evidence that fancy ingredients in tooth paste, tooth powder, mouth washes or chewing gum will keep teeth from decaying, the American Dental Association declared. Its annual convention (in Cleveland) berated dentifrice advertisers for false claims, also took a swipe at soft-drink peddlers for pretending that their concoctions don't harm teeth. The association's rules for dental health: use less sugar, brush teeth regularly with any powder or paste that helps the brush to clean them.

¶ Two Boston doctors reported in the *A.M.A. Journal* that a drug known as Compound 2601-A is the best thing they have found for controlling the nausea which often follows the taking of drugs, and occurs regularly in such disorders as cancer, ear inflammation and uremia. Also, 2601-A straightens out drinkers who have too violent a reaction from the combination of alcohol and disulfiram (Antabuse).



## The Rhino whose middle name is SAFETY

Familiar to motorists, Tuffy the Rhino symbolizes the ruggedness, endurance and protection built into tires produced by the Armstrong Rubber Co. Since 1912, Armstrong has been one of the nation's leading producers of passenger, truck and tractor tires, as well as tires for the armed forces.

Today this family of fine products, featuring exclusive Rhino-Flex construction, is marketed in the 48 states, in Canada and throughout the world.

As is the case with companies in a variety of industries, the Armstrong Tire and Rubber Company of Natchez, Mississippi, Armstrong subsidiary, relies on the U. S. F. & G. organization for bonding and insurance coverages.

Whether you handle goods or make them; whether you sell a product or a service; no matter where you are or what you do, there are U. S. F. & G. coverages designed to meet your requirements.



Over ten thousand agents . . . there's one in your community. Consult him as you would your doctor or lawyer.

# U.S.F. & G.

CASUALTY-FIRE  
INSURANCE  
FIDELITY-SURETY  
BONDS

United States Fidelity & Guaranty Company, Baltimore 3, Md.  
Fidelity Insurance Company of Canada, Toronto



# TURKEY

## The land a dictator turned into a democracy

PHOTOGRAPHS FOR TIME BY FENNO JACOBS

*He who loves the rose should put up with its thorns.*

—Old Turkish saying

ONE day in 1853, Nicholas I, Czar of all the Russias, peered southward over his aristocratic nose and voiced the opinion that Turkey was indeed "the sick man of Europe." Exactly 100 years later, an astute and wealthy Texan named George McGhee, at the time U.S. Ambassador to Turkey, looked out over the green plains of Anatolia and said: "You know what this country reminds me of?

It's got the stuff, the git up and go, and it's rolling. Why, Turkey today is just like Texas in 1919."

Both Czar and ambassador had it right. In one century, the sick man of Europe has become the strong man of the Middle East. If not the paradise that propagandists sometimes paint, Turkey is stable, strong, democratic, progressive, booming. No nation stands so steadfast against Russia. In NATO it is the free world's strong southern anchor; in the Korean war, its brigade was the "BB Brigade," the Bravest of Brave. Turkish landing fields put U.S. strategic air half (cont'd on p. 67)



ISTANBUL'S BLUE MOSQUE is 17th century masterpiece of Architect Sedefkar Mehmet Agha. Here in 1826 Mahmud II read decree that abolished the Janissaries.



## TURKEY



CITY OF ANKARA was built by Ataturk, who moved seat of government from Istanbul in 1923, transformed obscure village on Anatolian plateau into modern capital of 300,000 for new republic.

## MODERN POWER IN MIDDLE EAST

TURKEY became the Middle East's most modern state in a generation and through the efforts of one man, Kemal Ataturk, a rough, hard-drinking neurotic who combined traces of Lincoln's vision and Stalin's ruthlessness, established the Turkish Republic, ran it like a dictatorship, topped it off with a tailor-made opposition. Modern Turkey, striving to be even more modern, still needs capital, roads, teachers, more private enterprise.



CHILDREN'S DAY is annual youth celebration, with parades, parties, free movies, and a visit by selected youngsters to President Bayar in Ankara. Here, women in traditional peasant hoods watch formation of Boy and Girl Scouts.

ATATURK BOULEVARD, Ankara's main street, bordered by transplanted trees, public buildings and embassies, runs from Roman citadel on hilltop to Turkish White House (The Kosk).



HARBOR AT IZMIR, Turkey's second largest city, is the ancient Greek seaport of Smyrna, for past 3,000 years the export

center of rich Aegean coast. Near by are ruins of Ephesus, where, according to tradition, Virgin Mary spent her last years.

## TURKEY



NOMAD HERDERS, camped with sheep and goats in Islahiye Valley, have roamed

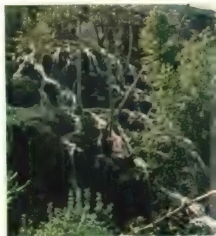
southeast Turkey for centuries. Government is now prospecting in this area for oil.

## REMNANTS OF HISTORIC PAST



HITTITE FIGURES are carved on cliff face in Taurus foothills. Man at left holds grapes and grain, symbols of land's fertility.

THE nomadic Turks swept in from the open steppes in the 11th century and settled themselves in Asia Minor on the ruins of half a dozen cosmopolitan civilizations. Here, before the Turkish conquerors descended, the Hittites (2000 B.C.) first mined, smelted and fashioned iron ore into weapons; the kingdom of Lydia (whose most famous ruler was a man named Croesus) first coined money, and Greeks fought Trojans over Helen of Troy (though prosaic modern historians insist that they really fought for control of the Dardanelles). Near one city alone—Izmir, the ancient Smyrna—are mosaics from the cave where sightless Homer strummed his lyre, cliff statues of the earth goddess Cybele, and a wall built by Alexander the Great



TEMPLE TO APOLLO was built near this waterfall 2,000 years ago by Seleucus I, Macedonian conqueror of Babylon and Syria and founder of Antioch.

ROMAN GATE, in Tarsus, dates from days of St. Paul, who proudly described his birthplace as "no mean city."







MEDIEVAL CASTLE, high above Cilician plain near River Ceyhan, recalls Crusaders' heroic attempts to recapture Holy

Land from 1096 to 1291. Ruins of their castles and forts mark route of conquest and retreat through Asia Minor and Syria.

## TURKEY



FORTRESS CITY of Erzurum, lit by late afternoon sun, is headquarters of Turkey's Third Army, which U.S. helped to train and equip. Only 15 minutes by jet from Soviet territory, it has fallen twice to Russian invaders in past 75 years.

## GUARDIAN OF THE SOUTHERN FLANK

THE Turks are the most warlike people in the Middle East. They fought the Crusaders to a standstill, swept through Europe to Vienna's gates, battled the Russians 13 times in 400 years, and even whipped Winston Churchill when he ordered an attack on the Dardanelles in World War I. Six volunteers applied for every place in the original Turkish contingent for Korea. At the embarkation point the authorities had to surround the force with barbed wire, not to stop desertions but to keep outsiders from rushing in to join them. Thanks to U.S. military aid, the Turks now have Europe's second-largest standing army (No. 1: Russia): 450,000 soldiers equipped with tanks and jet aircraft to button down the free world's southern flank. A poor nation, Turkey devotes almost 40% of its budget to its defenses, and counts the money well spent, for the nation mortally hates and fears the "Moskofs." Say the Turks: the only way a Mosko! can get to Istanbul is by buying a ticket on the *Orient Express*.





CILICIAN GATES, historic pass through Taurus Mountains, was invasion route for Greek Ten Thousand, whose subsequent retreat from Persia was immortalized by Xenophon. Modern road now links inland steppes to fertile plain and sunny southern coast.



TURKISH CAVALRY and mountain pack-artillery maneuver on snow-clad slopes of Caucasus Mountains, near Russian border at Sarikamis.

RUSSIAN BORDER lies just beyond these mountains on barren tableland near Sarikamis. Houses in windswept village are made of mud and dung.

## TURKEY



GOLDEN HORN, curving inlet of Bosphorus, sweeps by Istanbul waterfront, here seen from Ataturk Bridge. Beyond anchored

coal barges, minarets of the New Mosque rise in center, with 6th century St. Sophia, built by Emperor Justinian, in distance.

(cont'd from p. 58)

an hour away by jet from the Baku oil-fields of Russia.

Assisted by U.S. dollars and skill, but doing its own hard work and running its own show, Turkey is increasing its per capita income 7% per annum, its gross national product 10%. As recently as 1950, Turkey had to import wheat; today she is the No. 4 wheat exporter in the world. In the same three years, Turkey's tractors increased by 900%, farm acreage 25%, mileage of all-weather roads 100%, port capacity 250%, cotton output 300%. Yet these are the people of whom the Bulgar peasant used to say, making the sign of the cross: "No grass grows where the Turk's horse treads."

**Ruthless Miracle.** What brought the change? Between the days of the sick man and the Texas-style Turkey of today, the nation brought forth Kemal Ataturk. He worked his miracle, closed history's gap in just 15 years, 1923-1938, and died 15 years ago next month.

By conventional standards, Kemal Ataturk was hardly an admirable character. He was a bitter, sullen and ruthless man, a two-fisted drinker and a rake given to shameless debauch. Politically, though he proclaimed a Bill of Rights, he flouted it constantly; though he talked of loyalty, he hanged his closest friends. He was devoid of sentiment and incapable of love, unfaithful to everyone and every cause he adopted save one—Turkey. But before he died, his driven, grateful people thrust on him the last and greatest of his five names: Ataturk. Father of All the Turks.

The Father of All the Turks (who left no legitimate heirs) was born in 1881 in Salonika, then part of the Ottoman Empire, of a mild Albanian father and a forceful Macedonian mother. Mustafa was a rebel from the start. His pious Mohammedan mother urged him to become a holy man, but he became a soldier; at 22, a captain, he rebelled against the Sultan and was nearly executed; at 27, he joined the Young Turks rebellion, then rebelled against the Young Turks. The army, fearful of him, shunted him from post to post, but could neither shake him nor subdue him. At Gallipoli, in 1915, he defeated the British; in the Caucasus, he checked the Russians; in Berlin, 1918, he drunkenly needed the high panjandrum of his allies, Field Marshal von Hindenburg; in Arabia, 1918, he held off T. E. Lawrence's Bedouin hordes. At 38, he came out of the crash of the Ottoman Empire the only Turkish commander untouched by defeat.

**Six Day Marathon.** Eight years later, smartly turned out in his favorite civilian attire—the morning coat and striped pants of the Western diplomat—he stood before the Turkish National Assembly (which he created), in the capital at Ankara (which he created), and for six full days told in the Turkish language (which he purified and revised) the full story of what he had done. He began:

"Gentlemen, I landed at Samsun on the 19th of May, 1919. This was the position at the time . . ."

To his hearers, it was well-remembered history. Turkey in 1919 was crushed, defeated from without, disintegrating within. Gone was the fury and might which, beginning in 1299, had sent Ottoman legions smashing at Vienna's gates and made Budapest a suburb of Constantinople. Gone was the conquering fervor that created a tri-continental empire the size of the U.S., encompassing what are now 20 modern nations stretching from the Dniester to the Nile, from the Adriatic to the Persian Gulf. In 1919, British warships still rode in the Bosphorus and British troops held Constantinople; Italy, France and Greece were secretly dividing up the best of the remainder. The greatest empire between Augustus and Victoria had shrunk to a



AP Inc.

**KEMAL ATATURK**  
From Europe's sick man to BB

small, lifeless inland state in the barren interiors of Asia Minor; its Sultan was reduced to the status of a borough president of Constantinople. There was talk of asking Woodrow Wilson to take over the mess as a U.S. mandate.

Mustafa Kemal Pasha returned from his skillful but useless defense of Syria and asked for a job. "Get this man away—anywhere—quickly," the Sultan cried. The government hoped to save itself by submission to the conqueror; Kemal's unyielding patriotism endangered these schemes. So Mustafa got magnificent and meaningless titles—Inspector General of the Northern Area and Governor General of the Eastern Provinces—and was put aboard a leaky Black Sea steamer bound for Samsun, in remote Anatolia.

This suited Kemal fine. Arriving in Anatolia, he convoked a congress and proclaimed: "The aim of the movement is to free the Sultan-Caliph from the clutches

of the foreign enemy." Desperately, the Sultan, who did not want to be so freed, wired: "Cease all activity!" Replied Kemal: "I shall stay in Anatolia until the nation wins its independence." Turkey, or what was left of it, had two governments: Kemal's and the Sultan's.

The victorious Allies, of course, favored the compliant Sultan, but in their greed they served to further Kemal. The Sultan and the Grand Vizier went to Versailles to plead not to be denuded of all land and power. Clemenceau, the Tiger, said coldly: "Be silent. Your Highness! Relieve Paris of your presence." The Allies handed the Sultan the Treaty of Sevres, which split Turkey six ways. The Greeks marched in to enforce the *Diktat*, and Kemal roared: "Turks! Will you crawl to these Greeks who were your slaves only yesterday?" He raised an army of peasants, veterans, criminals, patriots. Two years later, a few miles outside of Ankara, he gave the orders: "Soldiers, the Mediterranean is your goal," and drove the Greeks back into the sea.

The Treaty of Lausanne which followed reversed the humiliation of Sevres. The last British admiral boarded the last British battleship in the Bosphorus, snapped a respectful salute to the crescent flag and steamed off. The most defeated of enemies became the first to defy the victorious Allies, to scrap one of their treaties. The Ataturk miracle had begun: Mustafa Kemal, soldier, was master of Turkey.

**Only Turks.** The nation he put back together was slightly larger than Texas—290,000 sq.mi.—its vast bulk nestled in Asia Minor, with 9,000 sq.mi. wedging into Europe's southeastern corner. Kemal was satisfied. "We are now Turks—only Turks," he exulted. He wanted none of the old overextended Ottoman empire. "Away with dreams and shadows; they have cost us dearly," he said.

Kemal went on a speaking tour among his people: "Remain yourselves, but take from the West that which is indispensable to the life of a developed people. Let science and new ideas come in freely. If you don't, they will devour you."

He began taking from the West, but he took with discrimination. He wanted to democratize Turkey, for "no country is free unless it is democratic." But he recognized that "Democracy in Turkey now would be a caricature," and set his dictatorship to preparing his nation for democracy. Thirty years ago this month (on Oct. 29, 1923), Kemal became: President of the new republic, commander in chief of the army, president of the Council of Ministers, chief of the only party, and speaker of the Assembly. He began ridding the Turks of the things that reminded them of the degenerate past. First he ordered the Sultan expelled; 16 months later the Caliph (or Moslem spiritual leader) was exiled. Kemal announced that "Islam is a dead thing," and Turkey became a nondenominational state.

The break with the past had to be felt, simply and simultaneously, by all Turks. Ataturk looked about for the significant



gesture. In India it had been salt-making in defiance of the British monopoly; in China it was cutting off the queue. Atatürk chose to attack the fez, traditional symbol of Ottoman citizenship. "The fez is a sign of ignorance," said he. He laid down a deadline: after that date, no brimless headgear. Some Turks, unable to find hats with brims, wore their wives' hats: better to look silly than to risk losing their head.

**Coffee to Kahve.** Atatürk moved the capital from cosmopolitan Constantinople to raw Ankara and changed Constantinople's name to Istanbul. Though he personally abhorred emancipated women (they argued, instead of saying yes), he begged Turkey's women to unveil, and most did. He abolished the Moslem *shariat* (law) and took the best from Europe to replace it—Switzerland's civil code, pre-Fascist Italy's penal code, Germany's commercial code.

Though he made haste, he had an intuitive awareness of his people's gait. The old Turkish alphabet had become an esoteric nightmare of cumbersome Arabic scrawls; its difficulty contributed to illiteracy at home and incomprehensibility abroad. Kemal talked first to U.S. Educator John Dewey, then sat down with linguistic experts and worked out a new, simple Latin, A-B-C alphabet of 29 letters. Where new concepts lacked ancient symbols, he simply used Western forms: automobile to *otomobil*; coffee to *kahve*; statistic to *istatistik*.

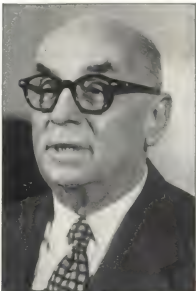
Blackboards went up in the National Assembly, and Kemal himself gave the Deputies their first lesson. He went to the countryside and guided the gnarled hands of peasants who had never held a pencil before, as they wrote clumsy signatures in the new script. This patient teaching took five years; then abruptly he switched from precept to fiat. He gave civil servants three months to master the new script—or find new jobs. He had not been to Istanbul since 1919; now he returned in style and with a purpose. He sailed into the Golden Horn on the Sultan's yacht, triumphantly marched past cheering crowds. He summoned Istanbul's elite to the Sultan's palace to a ball, and stood before them in full evening dress on a raised platform, chalk in hand, before a blackboard. For two hours he explained the new language, then the music blared, everyone drank, and the dancing went on until dawn. Nineteen twenty-eight became the Year One of Turkey's new cultural life.

**Oy Birliğile.** Atatürk liberated law, education and marriage from the mullahs; turned mosques into granaries; switched the day of rest from Friday to Sunday; tossed out the Islamic calendar and ordered in the Gregorian calendar of the Western world. He made suffrage universal, adopted the metric system, ordered all Turks to take on last names, took the first census in Turkish history. Harems were forbidden and monogamy became the law.

The most familiar phrase in the Turk-

ish National Assembly during these electric days was *Oy Birliğile*, meaning by unanimous vote. Opposed, Atatürk was ruthless. One evening in 1926, he gave a champagne party for foreign diplomats; it turned into an all-night carousal. Returning home at dawn, the diplomats saw the corpses of the entire opposition leadership, among them Kemal's old friends, hanging in the town square.

But in his later years, after he had raised his people up, he decided to ease his dictatorship. He brought his ambassador home from France, ordered him to head an opposition, ordered his own sister to join it. The new Liberal Republican Party was so polite at first that Kemal demanded more vigor; when it became more vigorous he abolished it. "Let the people leave politics for the present," he said. "Let them interest themselves in agricul-



PRESIDENT BAYAR  
Like Texas in 1919.

ture and commerce. For ten or 15 years more I must rule."

**After Atatürk.** He did not have ten or 15 years more. Since his teens he had been drinking and whoring, searching, without finding, some personal peace. He tried marriage once in 1922 to Latife, the daughter of a Smyrna shipowner, but was soon divorced. In 1938, exhausted by periodic debauches and drinking bouts, undermined by diseases, he died. The timing was just right. Kemal Atatürk had held the Turks by the hand just long enough to help, not long enough to crush.

The day after Atatürk's death, he was succeeded as President, legally and peacefully, by his handpicked successor, forceful soldier-administrator İsmet İnönü. For the next dozen years, the İnönü regime tried to maintain the Atatürk pattern. The people were kept on short rein, given few civil and personal liberties, and those grudgingly. But the momentum of progress continued.

In 1946, the Atatürk-Inönü party, the Republican People's Party, won re-election, but only by using shabby tactics. It was the last time. A new, politically conscious opposition had grown up. Atatürk had unleashed forces greater than he; he had made so many new Turks that there was bound to be a new Turkey. In 1950, 88% of the voters went to the polls and swept out the Republican People's Party which had held power unintermittently for 27 years. İnönü yielded gracefully. The newborn Democrats took over.

Their President was unspectacular Celal Bayar, an able banker and one of Atatürk's ministers for five years, his Premier for one. This peaceful transfer of power was not the millennium, but it was the closest approach to it in the Middle East. Atatürk's 15 years of ruthless education and preparation had paid off.

**"Black Danger."** The new regime put an end to excessive state regulation of business. Atatürk had tried to industrialize Turkey through a cumbersome form of state socialism that he labeled *étatisme*. He developed some industry, but stifled it in red tape and scared away foreign investors. Now, under Bayar, Turkey is one of the few nations in the world heading towards more, not less free enterprise. Foreign investors are encouraged. There have been other reversals of Atatürk policy. Many emancipated Turks now fear "the black danger," the resurgence of the once powerful mullahs. Religion is strong today in Turkey. The country is 98% Moslem. Atatürk relaxed the grip of a reactionary and decadent church, but he could not destroy the faith of his people. Just as Atatürk had taken the best from them, discarded the rest, the Turks are showing a talent for preserving what they think best in his teaching.

Turkey today is still far from Atatürk's goals: 80% of its 21 million people live in mud huts in isolated villages, in half of which there are no primary schools. The currency is soft; inflation has doubled food prices. Much of the land is unfertilized and carelessly utilized. The Turk is poor: he gets a third of the meat that a meat-starved Briton received under austerity; only one in 2,000 owns an automobile. But Turkey's spirit is good, the country is stable, its direction is sound.

A month hence, Atatürk's body, which has lain in a "temporary" resting place these past 15 years, will be borne with ceremonial pomp to a new mausoleum on Ankara's highest hill. The mausoleum, reached by 33 marble steps 132 feet wide, will probably be the biggest of its kind, until Evita Perón's or the proposed Soviet pantheon tops it. For three days, Turkey's 21 million citizens will do him honor.

"I will lead my people by the hand along the road until their feet are sure and they know the way," Atatürk had said. "Then they may choose for themselves and rule themselves. Then my work will be done." On his bronze statue overlooking the Golden Horn is another message to his people: "Turk! Be proud, hard-working and self-reliant!"

# How a Druggist kept his family from inheriting a headache...

**THIS** STORY of how one man protected his family against financial disaster should be of interest to any man who runs a business of his own.

Some thirty years ago this man opened a small drug store in a city in New Jersey. He invested practically all of the money he had in the venture and for the first several years he realized little from it beyond a living income for himself, his wife and his young son and daughter.

It was during those years that a New York Life agent in his city pointed out to him the wisdom of protecting his store—and his family—with business life insurance.

As the agent put it, "If you *should* die at a time when there isn't enough cash available to pay taxes, debts and other business obligations, your store would most likely have to be sold out in a hurry to raise the money. And, as you know, when a business has to be liquidated quickly, it's usually at a sacrifice. If the store didn't pay its own way out, the difference would have to come from your 'personal' estate—from assets set aside for your family's security."

To protect his family against such loss, the store owner took out business life insurance at that time. During the following years, there were several occasions when he operated on extended credit to build up the business. Had he died during any of those periods, his family would have been assured a "cash cushion" to keep the store from becoming a liability rather than an asset to them.

As it happened, the business grew and prospered. The druggist's son grew up, studied pharmacy as his father had and ultimately went into business with him. And as the worth of the store increased, the business life insurance protection was increased accordingly.

When he died a year ago, the druggist



left his affairs in good order. The store was free of debt and had sufficient funds in reserve to pay taxes and other cash obligations *without* using the life insurance which had originally been taken out for that purpose.

Instead, the insurance money was left to his widow and daughter—an arrangement which then made it possible for the son to receive the store intact as his share of the inheritance and as payment for his help in building up the business.

Thus the insurance not only provided protection all through the years, but saved the heirs a financial "headache"—because it helped in an equitable distribution of the estate which would not otherwise have been possible.

\* \* \*

Whether you are the sole owner of a business or a partner in one . . . an executive in a company or a stockholder in a

close corporation . . . there are many ways in which business life insurance can be of service to you. For full information, just fill out the coupon and mail it today. Or, even better, get in touch with your New York Life agent.

NEW YORK LIFE INSURANCE COMPANY

New York Life Insurance Company,  
51 Madison Ave., New York 10, N. Y.

*I would like to have, without obligation,  
detailed information on:*

- ☐ Sole Proprietorship Insurance
- ☐ Partnership Insurance
- ☐ Key-Man Insurance
- ☐ Close Corporation Insurance

NAME

ADDRESS

CITY  STATE

TELEPHONE

T-16-51

THE NEW YORK LIFE AGENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW

Now record it  
the **EASY** way



with RCA's new  
**PUSH-BUTTON**  
Tape Recorder

Now . . . for faster learning for more effective teaching . . . for more fun in music education . . . try this exciting, new idea in tape recording—**PUSH-BUTTON ACTION**—the easiest, fastest way to record what you want—the *instant you want it*. Here's how the RCA **PUSH-BUTTON** Tape Recorder brings you extra enjoyment, more faithful reproduction than you've ever heard on equipment priced so low.

- **Easy to Record**—Just push a button and the RCA Tape Recorder is in action, recording the music and voices you cherish.
- **Easy to Play**—Just push a button to hear your recording—*instantly*. Advance, reverse, or stop tape by push-buttons, too.
- **Easiest to use**—Easy to carry—no bigger than an overnight bag. Easy to thread—just drop the tape in a slot. Easy to record radio programs or speeches with handy, plug-in jack. Put as much as two hours of recording on a single tape.

For your Home, Office, Plant, School, or Church insist on the **EASY** way to make tape recordings—the RCA Push-Button Tape Recorder. Try It, Buy It at your RCA Dealer's.



**RADIO CORPORATION OF AMERICA**  
RECORDING PRODUCTS DEPARTMENT CHICAGO, ILL.

## Words & Works

¶ Last week Poland's Stefan Cardinal Wysynski (pronounced Vishinsky) felt the steel of the trap that has already closed upon Hungary's Cardinal Mindszenty, Yugoslavia's Cardinal Stepinac, Czechoslovakia's Archbishop Beran and China's Cardinal Tien. Secret police searched his house all night; then the government "deposed" him as primate of Poland. The Cardinal was "allowed to retire to a monastery," said the Warsaw radio. But he went with accusations of "anti-state activities" hanging over his head—a broad hint that the next step might be a propaganda trial.

¶ Upset by the gambling-house wedding of four-times-married Rita Hayworth and four-times-married Dick Haymes (*TIME*, Oct. 5), the *Christian Century* called for a law "to limit the number of marriages which could be contracted by persons whose previous unions had ended in divorce. Where draw the line? . . . The same principle could be applied as that which is used by several states in dealing with incorrigible criminals: regardless of the crime, the fourth conviction is for life."

¶ The Washington *Daily News* set off a front-page editorial salvo against the current juke-box assault on the ramparts of faith. "Blaring out of the boxes and rasping out of the radio," said the *News*, "is an unceasing stream of songs about lovers meeting and parting within the sight and sound of mission bells, ladies left sobbing in chapels and strident testimonials to the serenity to be found in the little church in some quaint little old fishing village down Mexico way.\* Never have so many done so much whimpering and moaning and screeching in the name of deep and quiet feeling."

## Christian Politics

When the social reformers were tall in the saddle back in 1934, the U.S. Congregationalists set up a Council for Social Action. Its aim was to help make "the Christian gospel more effective in society," and its membership was drawn heavily from the ranks of those who feared many things more than creeping socialism. Among the causes the council plucked: the consumer cooperative movement, compulsory health insurance, federal aid to education. By last year, such council gospel had drawn so much Congregational counterfire (*TIME*, March 17, 1952) that a nine-man committee was set up to investigate it. Last week came the investigators' report.

Signed by such prominent committeemen as Chester I. Barnard, onetime president of New Jersey Bell Telephone Co., Eugene E. Barnett, general secretary of the Y.M.C.A. National Council, and Con-

gressman Walter H. Judd of Minnesota, the report found "no reason to believe that any members of the [council] staff are dishonest, disloyal, subversive, pro-Communist, or other than conscientious and sincere Christians." But at the same time the committee decided that the council had been getting itself (and Congregationalism) out on the limbs of politics more often than was necessary or wise.

"It should be noted," said the report, "that differences of Christian opinion usually occur in the realm of means rather than that of ends." Granted a desirable end, it is rare that one means of achieving it "can be singled out as the only 'Christian' way, and therefore most deserving of the support of the church"—whereas the literature of the council "has sometimes



Associated Press

### CONGREGATIONALIST JUDD

Fewer pressures and more politicians.

been definitely slanted in the direction of a particular political or economic program." In lobbying, if ever, the council "should not take a partisan position on matters on which the churches are not substantially united."

To Congressman Judd, it seemed that his fellow committee members had not gone far enough. He submitted a supplementary letter recommending that the council's Washington office be shut down, and that the council be reduced to something with a more limited purview, such as a "Commission on Education for Social Action."

"I am more certain than ever," he wrote, "that the best way to get Christian social and political action is not by pronouncements or pressures by church bodies but by inspiring Christian men and women to become politicians—that is, to work on social and political problems as individual Christian citizens, and in voluntary association with other right-minded citizens."

\* Some of the currently most popular brands of holy corn: *Crying in the Chapel*, *With These Hands*, *This Too Shall Pass Away*, *I Believe*, *God Bless Us All*.



The proud papa is B. F. Michrom, Chairman of Ideal Toy Corporation, but...

## Do you recognize his famous family?

They're all celebrities except the happy "father"! He's B. F. Michrom, who built a \$25,000,000 business promoting "character" dolls inspired by famous personalities. He's holding Saucy Walker and Harriet Hubbard Ayer. The others are Mary Hartline, the Toni Doll, Shirley Temple, and Smokey Bear, protégé of the U. S. Forest Service.

"Real-life stars create plenty of excitement when they appear at famous stores," says B. F. Michrom. "But to cash in, we have to get the dolls on the counter *on time*. We call Air Express. Frantic telegrams come in: 'Sold out. 1,000 kids in store. Send

more dolls!' We keep both kids and stores happy — we call Air Express again!

"Stores need *mar* ads. They run out of autographed photos, Jr. Forest Ranger application cards and similar promotion materials. Air Express fills the gap fast.

"Nobody needs Air Express more than we. It's indispensable. Yet we pay no premium for this superior service. In fact, Air Express rates are *lowest of all* on most of our shipments."

It pays to express yourself clearly. Say Air Express! Division of Railway Express Agency.



# Air Express



GETS THERE FIRST via U.S. Scheduled Airlines



## Ever see a Milepost in

Wherever planes fly, Bendix devices contribute to their efficient operation. The human pilot's task is eased by Automatic Pilots which fly planes accurately; by "Glide Path" Controls and GCA (radar) that help him land in bad weather; by Omni-Mag that points his course; by Radio for instant ground communications and by scores of other products that make flying safer and more economical.

Newest member of the family is Bendix DME\*—distance measuring equipment that constantly indicates how many miles the plane is from its airport. Especially valuable in adverse weather, DME helps pilots immeasurably, elim-

inates "estimating", increases the safety factor, effects operational savings.

Though we design and manufacture hundreds of products for the aviation and automobile industries, Bendix Aviation Corporation must be classified also under a score or more of other type business categories, some of which can be gleaned from the partial listing of divisions and products at the right.

The nature of Bendix is what might be called planned diversity. Our forte is an abundance of technical talent—an engineering and research staff of over 6000—coupled with a 25-division manufacturing organization experienced in



RK 85 MI.

# the Sky?

both large volume, low-cost production and small quantity items of great complexity used by nearly every industrial field and branch of industrial science.

Hence, it is reasonable to assume that Bendix is equipped to contribute to some phase of your operation. Who knows—perhaps the problem bothering you today was solved by some of our men yesterday!

## FIND OUT HOW BENDIX CAN HELP YOUR BUSINESS

The complete story of Bendix is best told and illustrated in an interesting new digest called "Bendix and Your Business." You are almost certain to find in its pages at least one idea of how Bendix can help improve some part of your own business. Please make requests for this 40-page booklet on your company letterhead to BENDIX AVIATION CORPORATION • FISHER BLDG., DETROIT 2, MICH.



### PRINCIPAL DIVISIONS AND BASIC PRODUCTS

**BENDIX RADIO, TOWSON, MD.**

radar; auto, railroad, mobile and aviation radio; television.

\*PRODUCER OF ONE

**BENDIX PRODUCTS, SOUTH BEND, IND.**

automotive brakes, carburetors, power steering; aviation brakes, landing gear, fuel metering.

**ECLIPSE MACHINE, ELMIRA, N. Y.**

Stromberg® carburetors, electric fuel pumps, starter drives, coaster brakes.

**MARSHALL-ECLIPSE, TROY, N. Y.**

brake blocks, brake lining.

**ECLIPSE-PIONEER, TETERBORO, N. J.**

aviation instruments and accessories; foundry.

**BENDIX FRIEZ, TOWSON, MD.**

weather instruments.

**SCINTILLA-MAGNETO, SIDNEY, N. Y.**

aviation ignition systems; small engine magnetos; diesel fuel injection; electrical connectors.

**RED BANK, EATONTOWN, N. J.**

electronic tubes; dynamotors, inverters.

**ZENITH® CARBURETOR, DETROIT, MICH.**

automotive, marine and small engine carburetors.

**BENDIX-SKINNER, DETROIT, MICH.**

micronic filters.

**PACIFIC, NORTH HOLLYWOOD, CALIF.**

telemetering equipment; hydraulic and electric actuators; depth recorders; boat steerers.

**CINCINNATI, CINCINNATI, OHIO**

automatic viscosity regulators, nuclear products.

**BENDIX COMPUTER, HAWTHORNE, CALIF.**

digital computers.

**BENDIX-ECLIPSE OF CANADA, LTD.**

Windsor, Ont.

**BENDIX INTERNATIONAL**

New York City

\*REG. U.S. PAT. OFF.



# "I have never bought life insurance"

*A challenging statement  
for family men*

by **AUSTIN S. IGLEHEART**

*President,  
General Foods Corporation*

"I HAVE always looked at life insurance as something you don't really 'buy.' For what is life insurance actually? Isn't it simply an agreement by you to accumulate a certain amount of money for future needs?

"Ask any family man why he has life insurance and he'll probably say 'protection.' And rightly. However, many fail to realize the unique advantages of life insurance as a means of *saving*.

"It's only human nature to need a systematic incentive to make real headway saving money. A sound life insurance program, because it calls for regular premium payments, provides such an incentive.

"And the 'nest egg,' made possible by the ever-growing cash values of policies, has helped many a family through financial emergencies.

"I advise any young family man to start early to build his life insurance program. He needs its protection—and the backlog of savings it creates."

★

## **WHY POLICYHOLDERS ARE SO LOYAL TO NORTHWESTERN MUTUAL...**

*This company, one of the largest in the world, has over 95 years' experience and an outstanding reputation for low net cost.*

*This emphasizes that there are significant differences among life insurance companies. It is one reason why each year nearly half the life insurance issued by this company goes to those already in the Northwestern Mutual "family."*

*Have you reviewed your life insurance program in the last two years? If not, you will be wise to do so. And you'll find real advantage in calling upon the skill and understanding of a Northwestern Mutual agent.*



**A NORTHWESTERN MUTUAL POLICYHOLDER for over thirty years. Mr. Igleheart has followed his own prescription, having, as he says, "practically made himself broke" at the time he was married in order to own the amount of life insurance he felt he needed.**

## *The NORTHWESTERN MUTUAL Life Insurance Company*

MILWAUKEE, WISCONSIN



2-ton shown with 16-foot stake—1½-ton also available

Decorative and other specifications subject to change without notice.

## Get a thrifty Studebaker truck and cut costs on every haul

Studebaker's high-compression Power-Plus engine has the big torque you want for hefty loads. It gets you going quickly . . . keeps you rolling smoothly. Gas is saved every trip. Studebaker's light-duty truck models get big mileage out of every gallon, too. For proof, see any nearby Studebaker dealer.



It's easy to park and maneuver a Studebaker truck, whatever its size or wheelbase. Studebaker's unique variable-ratio steering relieves you of a lot of physical effort. It automatically builds up welcome extra leverage as you turn the steering wheel.



You can ventilate the cab fast in any weather. Every Studebaker has adjustable window wings—and two foot-controlled inlets that scoop in fresh outside air at floor level. Steering post gearshift shown is standard on all the light-duty Studebakers.



America's hundreds of thousands of Studebaker trucks cut hauling costs millions of dollars yearly—Get your share of this operating economy. Studebaker trucks come in sizes and wheelbases for hundreds of needs—streamlined  $\frac{1}{2}$ ,  $\frac{3}{4}$  and 1 ton pick-ups and stakes—rugged, powerful  $1\frac{1}{2}$  and 2 ton models. Studebaker's gas-saving Overdrive is available at extra cost in all of the light-duty models.

### STUDEBAKER TRUCKS

© 1953, The Studebaker Corporation, South Bend 27, Indiana, U. S. A.

Are we passing up  
this way to save ?



The Research Institute of America, in a copyrighted report on management methods, calls attention to the fact that more and more companies are studying the use of duplicators to make worthwhile savings. Later on the report says:—

"Stencil duplication, an old and widely-known method, is used almost universally for house organs, bulletin board announcements, work order details, etc. If you haven't checked the newer models though, you may be surprised at the innovations introduced since you acquired yours."

If you would like a complete copy of the above report—like to have full information about the new product (and process) developments of MODERN mimeographing that save time and money, simply mail the coupon below. A. B. Dick® mimeograph products are for use with all makes of suitable stencil duplicating products.



A·B·DICK

THE FIRST NAME IN DUPLICATING

A. B. DICK COMPANY  
3700 TOLUAY AVENUE, CHICAGO 31, ILLINOIS

T-1053

Without obligation please send me information about MODERN mimeographing.

Name \_\_\_\_\_ Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

& I-employed guards. Time and again the Rockefellers tried to sell their old property, but not till Charles Allen came along could they make a deal.

**Eastward Ho!** Allen's first move was to merge C.F. & I. with another of his interests, Wickwire Spencer Steel Co. of Buffalo. That gave the company two blast furnaces in the East plus fabricating equipment in New England. More important, C.F. & I. also got Wickwire's Plant Superintendent Alwin Franz, a crack operating man who started in the steel business as an open-hearth pitman and is now C.F. & I.'s president.

Financial Man Allen and Production Expert Franz found C.F. & I.'s operations as outdated as its plant. Says Franz: "The company had been serving some customers at a loss for 40 years." The new management canceled the losing business, dumped unprofitable products and added



STEELMEN ALLEN & FRANZ  
Now fine means fine.

new ones. Only three of its four Pueblo blast furnaces were in operation; Franz started up the stand-by, a move which has since netted the company some \$11 million. C.F. & I.'s rail output was inefficient, and a high percentage of C.F. & I.'s rails had to be rejected because the holes at each end were improperly drilled. Franz flew the drillers to Gary, Ind. to see how U.S. Steel did the job. C.F. & I.'s different plants didn't always know what new production tricks the others might have developed; Franz set up a company-wide information exchange.

In every operation, costs were slashed. Says Franz: "I'd go in to a foreman and say 'How's everything?' and he'd say 'Fine.' Then I'd say 'Fine? What the hell does that mean? How're your costs?'" (C.F. & I. was its own prime contractor on its new pipe plant, saved an estimated \$1,500,000 in fees by doing so.)

**Promising Situation.** While Franz was straightening out production, Allen built up C.F. & I.'s corporate structure. He bought a plate and pipe plant in the

# "NOW! ALL MY MEN CAN do more in less time—with a car rented from Hertz"



"All my men tell me it's a lot smarter to leave their cars at home for family use... take a train or plane to their territories... and rent cars from Hertz at their destinations. In fact, they also rent from Hertz in their home town to make local calls. Either way, they save time... they're less tired... and always drive a new, clean car from Hertz. Economical, too. All gasoline, oil, and proper insurance are included in the low rates at no extra cost. As a busy executive, I also find Hertz Rent-A-Car a smart way to get around."



RENT A NEW CAR FROM  
**HERTZ**

...drive it as your own

## HERTZ SERVICE: what it is...what it costs...how to get it-

**What It Is...** Hertz is a rent-a-car service available in more than 500 cities and resort areas throughout the United States, Canada, Alaska, Hawaii, the Virgin Islands, Cuba, Haiti, Mexico, Great Britain, Ireland and Switzerland.

**What It Costs...** Here is a specific rate example: at the Hertz station in Norfolk, Virginia, the 24 hour daily rate is \$6.50, plus 8 cents per mile, including gasoline, oil and insurance. Thus, the total cost for a trip of 30 miles in any one day is only \$8.90, whether one person or five ride in the car. Rates are lower by the week. Rates vary slightly in different sections of the country.

**Gasoline, Oil, Insurance Furnished...** Even on long trips, whatever amount you pay for additional gasoline and oil is refunded to you. Public Liability, Property Damage, Fire and Theft Insurance and \$100.00 deductible collision protection are included in the low rate—at no extra cost.

**How To Get It...** It's as easy as A-B-C to rent from Hertz: (A) look in your telephone directory under "H" for your nearest Hertz station; (B) show your driver's license at the station and identify yourself; (C) step into a fine new car and go!

**Advance Reservations...** To be sure of a car when you need it, locally or in some other city, it is well to make a reservation in advance. Any Hertz station will make a reservation for you,

anywhere, for any time. Or, if you have the correct Hertz station name and address at your destination city, you can make your own reservation by letter, telegram or telephone. Also, any railroad or airline reservation office will make a Hertz reservation for you through the Hertz Rail-Auto Plan or the Hertz Plane-Auto Plan at the time you purchase your railroad or airline ticket. Always insist on Hertz when you make your reservation and be sure you get Hertz service when you arrive at your destination.

**New Model Cars...** Cars rented from Hertz are always current-model cars, of popular makes. The car you rent bears no Hertz identification—it is your private car, for an hour, a day, or as long as you wish.

**Charge Cards Available...** Hertz Charge Cards (international in application) are issued to well rated business firms and individuals who qualify. The card serves as identification, eliminates deposit requirements, and provides credit privileges, if desired. Air Travel Card holders and Rail Credit Card holders enjoy the same privileges as holders of Hertz Charge Cards.

**Additional Information...** For information on Hertz stations—anywhere—or for information on any detail of Hertz Service operations, contact your nearest Hertz station or—write or phone Hertz Rent-A-Car System, Department 510, 218 South Wabash Avenue, Chicago 4, Illinois; phone: WEbster 9-5165.



**TRUCKS, TOO...** Hertz is also the world's largest truck leasing and rental organization. Trucks are available at most Hertz stations for daily and weekly rentals, or on long-term lease.

## HERTZ Rent-A-Car SYSTEM

Look in your telephone directory under "H" for your nearest Hertz station

WHEREVER YOU ARE...WHEREVER YOU GO...YOU CAN RENT A NEW CAR AS EASY AS







Some warnings you can't miss—they're obvious to everyone.

But when it comes to investing—to an individual stock or a complete portfolio—it may take an expert to spot early warnings.

Maybe there has been a recent change in management, a slight drop in earnings, some alert new competitor...

Maybe a program you planned for safety now looks a bit speculative, a few favorite stocks carry far too much weight, the diversification and balance are somewhat distorted.

Danger signals like those the average investor might miss. But, the man trained to look for them should catch them at a glance.

Here at Merrill Lynch, for instance, our Research Department points to thousands of such signs for investors each year... is happy to do so for anyone who asks.

And whether you do business with us—or don't...

Whether you'd like to ask us about one stock, ten, or your complete portfolio—there's no charge for this service, no obligation.

We'll be happy to send the most revealing review we can of your particular situation. Simply address your letter to—

WALTER A. SCHOLL,  
Department S-58

## MERRILL LYNCH, PIERCE, FENNER & BEANE

70 Pine Street, New York 5, N. Y.

Offices in 104 Cities

burgeoning Delaware Valley (TIME, June 8), a pig iron and iron ore company in Pennsylvania. Last year he bought Newark's 112-year-old John A. Roebling's Sons Co., primarily a maker of wire rope, and an engineering firm. These acquisitions not only gave C.F. & I. diversification, but also made it a well-integrated organization.

No in and out. Wall Streeter Allen has built a reputation for buying into promising situations and developing them. Allen thinks that Colorado Fuel & Iron is still so promising that he plans to stay with it for some years to come.

## BUSINESS ABROAD

### Autos in Paris

In Paris' Grand Palais last week, 105 automakers from eight countries put their prize products on display in Europe's most lavish motorcar exhibit, the 40th *Salon d'Automobile et du Cycle*. While car prices ran as high as \$14,000, it was the "baby cars" that stole the show.

Britain's entries included 1) a new, box-like Ford Anglia, with a four-cylinder engine capable of 50 to 60 m.p.h., which sells for about \$1,100, and 2) the Standard Eight, a four-cylinder model that sells for \$956. France showed off a tiny Rovin convertible, with a top speed of 50 m.p.h. and a \$1,033 price tag. There was also a front-wheel-drive Citroën, one of France's most popular cars (it has a two-year waiting list), with a two-cylinder engine, maximum speed of 50 m.p.h. and price of \$977. Also on display was Panhard, another two-cylinder car, which has a top speed of 85 m.p.h., costs about \$3,700.

The most startling car on exhibit was a stubby, dome-shaped auto that runs on electricity. Built by two French brothers, Maurice and Cusi Loubière, the Symétric-Paris has a four-cylinder, 45-h.p. gasoline engine that turns a generator which, in turn, supplies current to four motors tiny enough to fit inside the wheels. If the cars were on sale to the public, the brothers estimate that the price might be about \$1,000, but the French Ministry of National Defense has other plans. It is putting the car through exhaustive tests that may result in its being adopted as the French version of the jeep.

## GOODS & SERVICES

### New Ideas

**Counter Coverage.** Chicago's Carson, Pirie Scott & Co. became the first U.S. department store to sell all types of insurance over the counter. Shoppers can buy protection for anything from their cars to their lives, pay premiums through Carson's regular charge accounts and deferred payment plans. For 50¢ a week, a customer can insure himself (for \$500) against death while traveling. Another policy will insure shoppers' purchases before they are taken out of the store.

**Sister Transistor.** General Electric announced a tiny electronic capacitor that is designed to work as a companion to the transistor. About as big as a kernel of corn (and about a quarter the size of the small-



FORD ANGLIA



ROVIN



CITROËN



SYMÉTRIC-PARIS



STANDARD EIGHT  
The babies stole the show.

Photos by Boulton

est capacitor G.E. has turned out so far), the new capacitor can store energy and release it later when needed. Made mostly of silver and tantalum, it filters electric current, eliminating interference and improving the tone of such devices as miniature radios and hearing aids. Price: about 55¢.

**Fish in Sticks.** For a quick fish fry, Birds Eye brought out fish sticks (fresh fish coated with a special batter, breaded, fried, packed and then frozen) that take only twelve to 15 minutes to cook. Price of a ten-stick package: 49¢ to 53¢.

**Caddy v. Keg.** Atlanta's Atlantic Steel Co., a major U.S. producer of nails, began packing them in new fiberboard cartons instead of the familiar wooden kegs. Developed by International Paper Co., the Nail Caddy saves up to 25% in storage space, has markings top and side for easy identification, and weighs 3 lbs. to 4 lbs. less than a keg.

**Thrifty Sponger.** At the 1953 clinical congress of the American College of Surgeons in Chicago, General Mills demonstrated a new cellulose surgical sponge that can absorb as much as ten ordinary cotton gauze sponges. The sponges, which come in three sizes, take up only 1/20th as much room as regular sponges, can be rinsed out and used again during an operation. Price: 5¢ to 15¢ each.

**Air-Conditioned Paint.** A bright white paint that substantially reduces the temperature of metal and asphalt roofs in hot weather is being marketed by Coating Laboratories, Inc., of Tulsa. "Koolcote," which consists of four special pigments mixed with "activated" plastic, has kept a metal tank at a temperature of 99½° in tests during 100½° outside temperatures (v. 143° for a tank not Koolcoted). Price: about 6¢ per sq. ft. for steel surfaces, \$150 for the average roof.

**Wonder Weaver.** A new loom that takes many of the kinks out of textile production and promises considerable savings in the industry was demonstrated by the Hunt Loom & Machine Works of Greenville, S.C. Using oil-impregnated bushings and nylon gears, the loom needs no lubrication, thus eliminates the oil and grease stains usually splattered by conventional looms, and has an overhead blower system that sucks up lint and fluff. With 55 fewer parts than an ordinary loom, it cuts the cost of replacing parts 70% (as much as \$3,000 a week in a 2,000-loom mill), shaves the cost of cleaning a loom from \$90 to \$60 a year. Hunt already has orders for more than 900. Price: \$1,500 v. \$1,250 for regular looms.

## HUMAN RELATIONS

### Making a Life

"Most of us have a job in which there are some eight balls that we're associated with," said Topeka's famed psychiatrist, Dr. William Menninger (TIME, Oct. 25, 1948), in a talk last week to a Chicago convention of 1,500 supermarket executives. Menninger had come to plead that U.S. industry, which provides first-aid stations for physical ills, should start pro-

*This tape, printed by the only Fully Automatic Printing Calculator, the Olivetti, provides a complete record of all calculations in Multiplication, Division, Addition and Subtraction. Totals, Sub-totals and Credit Balances are printed in red.*

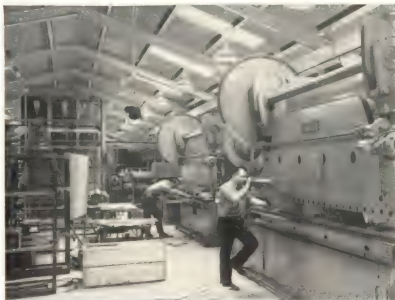
*This is the speedy 10-key keyboard. Division is performed and completed, and the machine cleared, in one continuous automatic operation. Addition and Subtraction gain extra speed and accuracy through double and triple zero keys. Automatic keyboard lock prevents false entries due to incomplete depression of a key.*

*This multiplication keyboard, found in no other Printing Calculator, eliminates mental counting; and the mechanism employs a fully automatic short-cut that increases speed 35%. The result can be obtained as a Total, or as a Sub-total for combined operations.*

*This name, Olivetti, identifies Europe's largest manufacturer of office machines, founded in 1908. Olivetti products, sold and serviced in 106 countries and in over 400 cities in America, have a world-wide reputation for excellence. For information, write: Dept. AC, Olivetti Corporation of America, 590 Fifth Avenue, New York 36, N. Y.*

**olivetti**





## "Production is up 20% with same manpower in our new **BUTLER** building!"

says S. W. Soos, Jr.

"The same personnel is producing 20 per cent more in our new 108' x 216' Butler steel building. This is a dollars and cents measure of the difference between it and a larger four-story building we formerly occupied," says Mr. Soos.

"There is less waste motion now that everything is right here on one floor. Post-free Butler construction also lets us place machines and materials for the most efficient work flow. Our employees appreciate the soft, natural light from the Lite® Panels, and the overall convenience of our new layout. Yet, the square-foot cost of our Butler steel building was considerably less than the cost of many common types of construction! Ease of expansion lets us add new space economically, too. We're adding another 36' x 216' section.

"Our modern, new plant also has increased customer confidence and created new business. When folks see us in our Butler building, they know we're in business to stay!"

**Learn how** you can make your building dollars do more with a Butler building to fit your needs. Write the Butler office nearest you for more facts and the name of your Butler dealer today!



Mr. Soos is president of Lake Shore Electric, Inc., Bedford, Ohio.



### BUTLER MANUFACTURING COMPANY

7490 East 13th Street, Kansas City 26, Missouri  
990 Sixth Avenue, S.E., Minneapolis 14, Minnesota  
1010 Avenue W., Emory, Birmingham 5, Alabama  
Dept. 90, Richmond, California

Manufacturers of Oil Equipment • Steel Buildings • Farm Equipment • Cleaners Equipment • Special Products  
Factories located at Kansas City, Mo. • Galesburg, Ill. • Richmond, Calif. • Birmingham, Ala. • Minneapolis, Minn.

viding the same service for emotional ills.

"It is the smart man," said Psychiatrist Menninger, "who recognizes that all of us are a little queer at times." He pointed out that 70% of the people who have to be fired are dismissed because "of their social incompetence—not because of their technical incompetence. In other words, they can't get along with people—and that is why we can't use them. Yet so many times, of course, they can be helped."

**Chronic Mistakes.** Moreover, said Menninger, emotional troubles account for 85% of "stomach trouble" and "a very large percentage of heart difficulties." It is some 25 to 30% of the population who cause 60 to 100% of all accidents; they are the "accident-prone," related closely to "the mistake-makers that somehow or other keep on making the same mistakes again and again and again . . ." All of them are emotionally disturbed. "It is taken as a matter of course that cut fingers, broken arms and upset stomachs should have immediate attention. But it is seldom realized that prompt handling of an employee's emotional problems is an equally important factor in the prevention of serious mental ills . . .

"One emotionally disturbed employee can mess up a whole department, and if he is a supervisor or executive, his personal problems may extend their effects even further. Industrial disputes frequently arise or become aggravated by the mental ill-health of a foreman or department head . . . I am not limiting my remarks to psychotic patients in our state hospitals . . . Mental ill-health also includes such common problems as perennial trouble-making, goldbricking, inability to take or give orders, absenteeism, accident-proneness, undependability, querulousness and suspiciousness. In fact, these 'minor complaints' are their principal manifestations."

**Dollars & Cents.** What is needed is an understanding by all executives of the importance of the emotional aspects of inter-personal relationships. "The most important factor that either makes or breaks [corporate relationships] is leadership—the job of understanding how people feel and think, because how they feel and think determines what they do . . . I don't care how many new lounges you put in the ladies' lounge room—or how many pensions or salary increases—the things your folks want most, you can't buy. What [they] want is dignity and confidence and belief in each other and integrity and understanding.

"The job can add so much, or subtract so much, from these emotional and psychological necessities . . . It isn't a matter of just human materialism . . . It's going to be an increased satisfaction to our customers, if we are happy . . . It's going to pay off in cold dollars and cents to management if we could put some of these general principles of values, human relationships, really into practice . . . It is going to make a lot more people have a chance not only to make a living but to make a life."

25  
MILLION  
HOURS  
AHEAD

*in the race  
we've  
got to win!*

Airpower is America's first line of defense. And vital in creating airplanes and missiles to fly higher and faster is the development of *lightweight turbo machinery*.

This is a brand new kind of power equipment. Nine years ago it was practically unheard of. Yet in those nine years AiResearch turbo machinery units have built up an operational record of *more than 25 million hours!*

This means that AiResearch is *years ahead* of any other firm in America in the experience it takes to design, test, and manufacture lightweight turbo equipment.

Superchargers... gas turbine engines and compressors... gas turbine motors... air turbine motors... air turbine starters... air turbine refrigeration units—these are the types of turbo machinery AiResearch engineers have perfected and built.

Today nearly every postwar airplane uses equipment pioneered by AiResearch. Here is another example of how AiResearch, for more than a decade, has aided man's conquest of speed and space.

*Would you like to work with us?*

Qualified engineers, scientists and craftsmen are needed now at AiResearch Manufacturing Co., Los Angeles 45, California, or Phoenix, Arizona.



AiResearch

A DIVISION OF THE GARRETT CORPORATION

*A world leader in the design and manufacture of aircraft equipment*

*in these major categories:* AIR TURBINE REFRIGERATION... GAS TURBINES  
...HEAT TRANSFER EQUIPMENT... ELECTRIC ACTUATORS... CABIN SUPERCHARGERS  
...PNEUMATIC POWER UNITS... ELECTRONIC CONTROLS... CABIN PRESSURE CONTROLS  
...TEMPERATURE CONTROLS



**"See here, Cleetch! Stop wasting time signing checks by hand. A Cummins Check Signer\* does 'em in minutes!"**

\*A Cummins Check Signer can sign more checks in 60 seconds than the average busy executive can in a whole hand-cramping hour—and with your best signature every time. This saves time you can spend on really important jobs, like verifying invoices and payments.

There's no blotting, smearing or illegibility with a Cummins Check Signer. And Cummins Signers are safe—your signatures never vary, can be duplicated only by an identical die. Most fidelity insurance companies prefer Cummins signatures to hand signatures. Furthermore, you keep keys to the Signer in your pocket. No one can use it without your permission.



**Cummins**  
IN BUSINESS AND BANKS SINCE 1887

**CUMMINS BUSINESS MACHINES**  
Division of Cummins-Chicago Corp.,  
Dept. T-103, 4740 N. Ravenswood Ave.,  
Chicago 40, Ill.

Please send full information on Cummins High Speed ☐ Check Signers ☐ Endorsers

Name   
Home of Business   
Address of Business   
City  State

## MUSIC

### Hit & Myth

Despite the S.R.O. signs, it looked as if the Sadler's Wells Ballet Company had got off on the wrong toe. For more than two weeks, the company, on its third visit to Manhattan (TIME, Sept. 21), staged some familiar oldtimers, but its new numbers were largely disappointing—and at times, plainly dull. Then, last week, Sadler's brought on another new one, a bucolic, mythological tale entitled *Sylvia*. "Magnificent," cried Critic Walter Terry in the *Herald Tribune*. "The dual birth-right of the ballet is made manifest." "A sumptuous extravaganza," announced John Martin in the *Times*. "An exemplary performance."

*Sylvia* was indeed a hit. For one thing, it moved to a perfectly lyrical score by the father of modern ballet music, Léo Delibes (1836-91). Delibes, a musical whiz-kid who was accepted at the Paris Conservatory when he was twelve, became a church organist in his teens, wrote his first stage piece (*Two Cents Worth of Coal*) at 19. He was a pupil of famed Adolphe (*Giselle*) Adam, wrote with a symphonic fluidity that made much of the ballet compositions of his contemporaries sound like music for setting-up exercises. In all, he turned out about 20 operettas and operas (including *Lakmé*) and several ballets (*Coppélia* and *La Source*). For *Sylvia* (written in 1876), Delibes used a 16th century story of a Greek shepherd who falls in love with one of Diana's huntresses. She repulses him until the god Eros steps in. In a scene reminiscent of *The Perils of Pauline*, a robber khan ab-

ducts Sylvia, but with the help of the gods, and oblations from peasants, shepherds and huntresses the lovers are united.

Sadler's Wells Choreographer Frederick Ashton tied music and story together with some first-rate dance inventions. Every leap and step, gracefully tuned in the 19th century romantic mood, seemed to move the story forward. True, Sadler's ensemble work was a trifle ragged as usual, but with feather-footed Margot Fonteyn and Michael Somes in the leading roles, most of the audience minded not at all. For one of the few times this season, ballet fans greeted with ovations what they long ago came to expect from Sadler's: more than their money's worth.

### New Pop Records

**Premiered by Ellington** (Capitol, 2 EPs). Eight famous songs, including *Stardust*, *Three Little Words*, *Stormy Weather*, which first saw the light of night under the Duke's baton. Fine, swinging performances.

**Woody Herman at Carnegie Hall, 1946** (M-G-M, LP). Fifteen rowdy and tender numbers played by one of the swingiest bands of all. Herman's 1946 "Herd," for all its size and precision, sounds as flexible as a small jam band.

**Glenn Miller & His Orchestra** (Victor, 14 EPs). This package should be to the Miller legend what Bullfinch was to the Greek. There are 50 numbers by the late famed bandleader and his polished crew, 31 of them dubbed from radio broadcasts; the rest are re-issues of familiar Miller disks made between 1930 and 1942. They are packaged in pigskin, with program



MARGOT FONTEYN & MICHAEL SOMES IN "SYLVIA"  
Also, Eros and a lyrical whiz-kid.

Felix Fonteyn





### How many tankfuls of gasoline does it take to fill a stadium?

Proud dads, old alumni (not acting their age) and just plain football fans . . . they're all headed for the kickoffs these crisp fall days.

Thousands and thousands of gallons of gas are being pumped along such busy football routes as Detroit to Ann Arbor, Sacramento to Berkeley, Chicago to South Bend, New York to Cambridge. And it's the *tank trucks* that keep the pumps full . . . that make it possible for you and millions more to drive to the big game. Oil companies make special arrangements during the football

season to supply their stations with extra fuel.

It's all part of the services performed by the tank truck industry which annually transports not only 33,000,000,000 gallons of petroleum but millions of gallons of other bulk liquids—everything from molasses to monofluorotrichloromethane.

Our great fleet of nearly 16,000 for-hire tank trucks is an important part of America's indispensable trucking industry which moves  $\frac{1}{4}$  of the nation's total commercial and agricultural tonnage.

**If you've got it—a truck brought it!**



**American Trucking Industry**

American Trucking Associations,  
Washington 6, D.C.

# HERE IS YOUR Invitation



TO TRY THE  
*Rarest*  
WHISKEY  
IN THE  
WORLD

*You Ought to  
Taste*  
**JACK DANIEL'S**

*RSVP*

BLACK  
OF  
GREEN  
LABEL

BY CHOICE  
90 PROOF



JACK DANIEL DISTILLERY - LYNCHBURG, TENN.

notes (by Jazz Expert George Frazier) and drawings of Miller himself. Price: \$2.50.

**New Orleans** (Jo Stafford & Frankie Laine; Columbia LP). Two favorite singers blend their talents for a reminiscence of New Orleans. The Stafford-Laine city is a place of chimney sweeps (*Ramin'ay!*), gastronomy (*Jambalaya*), and nostalgia (*Way Down Yonder in New Orleans*, etc.). Some of the backgrounds give a jazzy lift to the proceedings.

**Embrasse** (Felicia Sanders; Columbia). A semi-French invitation to give the girl a great big kiss. Sung by up-and-coming Songstress Sanders (TIME, Aug. 3), it should climb well up bestseller lists.

**My Love, My Life, My Happiness** (Ames Brothers; Victor). A till-death-do-us-part ditty in a barbershop treatment by the popular Ames trio.

**St. George and the Dragonet** (Stan Freberg; Capitol). A parody of the portentous theme song of the radio and TV crime show, *Dragnet*, which comes on the heels of Ray Anthony's bestselling record of the same theme song (TIME, Sept. 28). The deadpan private eye, in this case St. George himself, sets out to haul in a dragon which has been devouring maidens out of season. On the reverse, Funnyman Freberg mimics the same crime-show mannerisms in telling the story of *Little Blue Riding Hood* ("the color has been changed to prevent an investigation").

**You'll Have to Swing It** (Ella Fitzgerald; Decca). The versatile Ella re-makes one of Martha Raye's oldies ("Mr. Paganini, please play my rhapsody"), slips from sweet to husky to artless scat-singing without losing her solid beat.

## MILESTONES

**Born.** To Esther Williams, 31, cinemamaid (*Dangerous When Wet*), and second husband Ben Gage, 36, Los Angeles restaurateur: their third child, first daughter; in Santa Monica, Calif. Name: Susan. Weight: 7 lbs. 15 oz.

**Married.** Joseph R. (for Raymond) McCarthy, 43, Republican Senator from Wisconsin; and Jean Fraser Kerr, 29, his research assistant for four years; in Washington, D.C.

**Died.** Dan McCarthy, 41, Democratic governor of Florida since January. wealthy Ft. Pierce cattleman and citrus grower; following an attack of pneumonia; in Tallahassee, Fla. (see NATIONAL AFFAIRS).

**Died.** Frank Munn, 58, Bronx-born tenor. "The Golden Voice of Radio" during the '30s and early '40s; of a heart attack; in New York City. A policeman's son, he learned to sing by memorizing popular recordings, mimicking what he heard. As "Paul Oliver" on radio's *Palmolive Hour*, he became a nationwide favorite. In 1931 he dropped the pseudonym, and, never appearing on stage or screen, became star soloist on NBC's weekly *Album of Familiar Music*, *Waltz Time*.

**Died.** Edwin Joseph Cohn, 60, Harvard biochemist, who explored the structure of protein, identified and isolated many life-saving components of human blood; following a cerebral hemorrhage; in Boston (see MEDICINE).

**Died.** Edwin Powell Hubble, 63, noted astronomer, who first developed the theory of an expanding universe (1930); of a heart attack; in San Marino, Calif.

**Died.** Ernst Reuter, 64, Lord Mayor of West Berlin; of a heart ailment; in Zehlendorf (see FOREIGN NEWS).

**Died.** Beatrice Ayer Patton, 67, widow of the U.S. Army's late great armor tactician, General George S. Patton Jr.; of injuries suffered in a fall from her

horse; in South Hamilton, Mass. Like her husband, Beatrice Patton was an outspoken believer in the strenuous life. She wrote a historical novel (*Blood of the Shark*), composed band music for her husband's tank units, helped prepare his pep talks to his troops. After Patton's death in 1945, she campaigned for universal military training ("It makes Americans out of all sorts of odds and ends").

**Died.** George Creel, 76, America's World War I propaganda chief and jack-of-all-public-affairs; of cancer; in San Francisco. As head of World War I's Committee on Public Information, Wilsonian Democrat Creel set out to arouse the home front ("Give me two weeks . . . and I'll change the so-called mind of the American public on any given subject"). After the Armistice, author Creel freelanced in California, ran unsuccessfully against Fellow Muckraker Upton Sinclair in 1934 gubernatorial primary; later broke with the New Deal-Fair Deal, last fall headed northern California's Democrats for Eisenhower.

**Died.** Dr. Florence Rena Sabin, 81, one of America's first women scientists, who, at Johns Hopkins, probed the mysteries of the lymphatic system and the bloodstream (1902-25), went on to investigate new methods of combating tuberculosis, and in 1934 undertook a successful revamping of Colorado's ailing public health system; of a heart attack; in Denver.

**Died.** John Marin, 82, famed watercolor artist, regarded by many critics as America's greatest painter; at his seaside cottage in Addison, Me. A failure as a button salesman and later as an architect, at 28 he turned to art, opened his first big Manhattan exhibition in 1909, when he was 39. Marin scorned formal training and academic styles ("If you put on the paint right . . . it will tell its own story"), saw his vivid land- and seascapes sell for as much as \$10,000 apiece, kept hard at work until shortly before his death.



Thermopane windows make this library comfortable, light and cheerful. Birmingham, Michigan High School. Architect: Swanson Associates, Birmingham.

## "We can tell you what's good in school design"

"Our new school has just what we wanted . . . large windows that let you see out and make the room light and cheerful. Now we don't feel "cooped-up". No wonder everyone seems happier and studies better."

Why not consult the students on what they would like in a new school? That's what the editors of a leading architectural magazine did. Students and teachers alike in these new schools were enthusiastic about the "large windows", the "abundance of daylight" and the "daylight quality".

Most of today's truly modern schools use large areas of clear glass to banish the "cooped-up" feeling. These Daylight Walls, stretching from sill

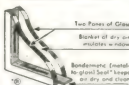
to ceiling, add a feeling of spaciousness, bring light and view inside . . . make the classroom a part of the world beyond.

School boards like Daylight Walls, too. They are economical to build (less masonry, lath, plaster and paint). Economical to maintain (glass is easy to clean, doesn't wear out). In the box below, you'll find facts on *Thermopane*® the insulating glass that lowers heating costs and adds to indoor comfort in winter.

For more facts on school design, you'll enjoy reading the booklet *How to Get Nature-Quality Light for School Children*. Write to Libbey-Owens-Ford Glass Company, 46103 Nicholas Building, Toledo 3, Ohio.

®

### THERMOPANE QUICK FACTS



Thermopane insulating glass is widely and successfully used. Thermopane with 1/2" of dry air hermetically sealed between two panes has twice the insulating value of single glass. This minimizes chilliness, drafts and heat loss at windows in winter. Thermopane cuts air-conditioning costs by reducing the amount of heat entering during summer. It cuts out 44% more noise than single glass. Write for Thermopane Literature, Libbey-Owens-Ford Glass Company, 46103 Nicholas Building, Toledo 3, Ohio.



THERMOPANE • PLATE GLASS • WINDOW GLASS

## DAYLIGHT WALLS

. . . THAT LET YOU SEE

OTHER L-O-F GLASS PRODUCTS: Vitrolite® • Tuf-Rex® Tempered Plate Glass  
Tuf-Rex Doors • Safety Glass • E-Z-Safe Safety Plate Glass • Fiber-Glass

Grandest  
Scotch  
in all  
the  
world



Blended Scotch Whisky • 86.8 proof. Imported by  
McKESSON & ROBBINS, INC., NEW YORK, N. Y.



Smart copy cats

### follow the fashion in travel funds **NCB TRAVELERS CHECKS**

A most important part of your travel wardrobe is a wallet of National City Bank Travelers Checks. They'll buy anything you need on your journey, anywhere. Safer than cash, because if they are lost or stolen their value is promptly refunded. Cost 75c per \$100. In denominations of \$10, \$20, \$50, \$100. Good until used. Buy them at your Bank.

The best thing you know wherever you go  
**NATIONAL CITY BANK  
TRAVELERS CHECKS**

Backed by The National City Bank of New York  
Member Federal Deposit Insurance Corporation.

## CINEMA

### Birthday of the Revolution

The revolution against "flaties" (two-dimensional movies) is one year old; 3-D, which temporarily saved Hollywood from bankruptcy and scared most cine-moguls out of their ulcers, began its second year last week. Cinerama celebrated its birthday playing to capacity crowds in New York, Chicago, Detroit and Los Angeles. It had not only grossed a phenomenal \$4,300,000 but had also become a social phenomenon. Travel bureaus this summer were flooded with requests from people who wanted to see the original of what they saw in Cinerama: the Grand Canyon, the canals of Venice, the bull rings of Spain. Even the roller coaster at New York's Rockaway Playland—the opening attraction in Cinerama's two-hour documentary—had enjoyed a record year.

Real stereoscopic 3-D had enjoyed comeflike popularity, but only as a novelty, mainly because Hollywood had merely thrown things at the customers and failed to provide anything much to look at through the polaroid glasses. Said one California sage: "Every studio in Hollywood agrees that the 3-D vogue is practically dead." Even the news from Washington that an inventor had patented polaroid sun glasses that can be changed with the flick of a finger into 3-D spectacles failed to cheer the true stereoscopists.

The first wide-screen CinemaScope epic, 20th Century-Fox's *The Robe*, was breaking box-office records all over the country. Manhattan's Roxy Theater reported a first-week gross of \$264,000. It was the same story in Chicago, Los Angeles, Philadelphia, Pittsburgh, Kansas City and San Francisco. Foxmen dreamily talked of total earnings topped *Gone With the Wind's* record \$35 million take. *Hollywood Reporter* columnist Mike Connolly wrote: "The Robe just has to be the greatest grosser of all time. It might even outsell the Bible."

The California pulse-feelers debated how much of *The Robe's* success could be credited to CinemaScope and how much to the lavish production itself and its smasheroo promotion campaign. A few suspected its triumph might be due to the simple fact that with all its spectacular sickness, *The Robe* was based on a great theme (Christ's passion) written by a popular storyteller (the late Lloyd C. Douglas). As Samuel Goldwyn remarked: "In any consideration of new dimensions for motion pictures, the fact still remains that the most important dimension is that of the story."

The success of the first movie in CinemaScope did not cause a rush to the CinemaScope bandwagon. At M-G-M, Paramount, Columbia, Universal-International and Warner, 3-D production was lagging. As one studio executive said: "We're playing it down the middle . . . Which-ever way the wind turns the fastest buck, that's the way we'll turn."

### The New Pictures

*Torch Song* (M-G-M) should make a lot of Joan Crawford's fans uncomfortable. Joan is miscast as a belligerent musical-comedy star who wears her heart on her fist; the fist is directed mainly at Michael Wilding. Fortunately, the camera decides most of the time that it is more fun to look at Actress Crawford's remarkable legs. Even this is an obvious mistake, for by reducing a performer of



MICHAEL WILDING & JOAN CRAWFORD  
A heart on her fist, an eye on her legs.

Joan's experience and hard-won skills to the cheesecake class, the picture stints her of the human qualities she has developed. Best scene: one in which Marjorie Rambeau, as Joan's mother, a merry old frump, hands around some free advice to her lovelorn daughter, and then amalgamates a ten-oz. glass of beer in one unforgettable chug-alug.

**The Captain's Paradise** (London Films; Lopert) is a wonderfully funny little immorality play about how the Old Adam tries once again to have his apple and eat it too. The Adam in this instance is a middle-class Englishman who looks as safe as porridge—until the moviegoer looks again and sees that the part is being played by Alec Guinness, who, in recent films (*Kind Hearts and Coronets*, *The Promoter*), has been hilariously demonstrating that the duller-seeming people may be the most fascinating monsters.

This time, Guinness plays the captain of a ferry steamer plying between Gibraltar and Morocco. A quite ordinary fellow to all appearances, he is what might be described as a commuting bigamist.

On the Gibraltar side, the captain goes soberly afoot from his ship to a conventional middle-class cottage. There he is

# IT'S THE Modern World WE LIVE IN! by Briggs & Stratton



## "Carpet Sweepers" for Mile-Long Floors!

● Clean factory floors mean healthier employees, higher production, better products. Today power sweepers do the job, quickly, economically — powered by famous Briggs & Stratton 4-cycle gasoline engines... the dependable engines wise buyers seek whenever they purchase gasoline powered equipment.



## Speeding Messages Through When the Lines Are Down!

● When a catastrophe strikes and the going really gets rough, it's important that messages get through! That's why Briggs & Stratton 4-cycle gasoline engines are used to power so many portable generators for emergency communication systems and other standby equipment. These engines, with their exclusive Magnamatic Ignition System\*, provide dependable power, always.

In the automotive field, Briggs & Stratton is the largest producer of locks, keys and related equipment — the recognized leader in this field.

**It's powered RIGHT when it's powered by BRIGGS & STRATTON!**

## The "Old Mill Pond" Helps Fight Fires!

● Rural fire-fighters now win more of the battles — save millions of dollars. Dependable Briggs & Stratton 4-cycle, air-cooled gasoline engines drive portable pumps — to put water from ponds and streams to work.



## "Little David" Puts "Goliath" to Work!

● "Giant" engines keep oil flowing for the nation. Throughout the oil fields "small" single-cylinder, 4-cycle Briggs & Stratton engines with quick-starting Magnamatic Ignition System\* are used to start the "big boys."

## First in Industry... On the Farm... In Towns... First Everywhere ...Briggs & Stratton 4-cycle Gasoline Engines Lead the Field!

**F**OR over thirty years Briggs & Stratton has built single-cylinder, 4-cycle, air-cooled gasoline engines — nearly 8,000,000 of them. Briggs & Stratton maintains the greatest small gasoline engine service organization in the world. For quick starts and peak performance, insist on Briggs & Stratton engines when you buy gasoline powered products.

BRIGGS & STRATTON CORP., Milwaukee, Wis.

\*Exclusive: The patented Magnamatic Ignition System, available on Briggs & Stratton engines—models 9, 14 and 23, assures better performance under all conditions. Easier starting... automatic spark retard and advance... adjustments and servicing are simple—at your finger-tips — outside of crankcase.







## Your choice of floors affects people who will never walk on them

Management's responsibility to stockholders is well known. And, it's this responsibility to pay regular dividends that makes it so important to realize that a particular type of floor can be a wise investment in one area...yet eat up company profits in another.

By consulting a Kentile Flooring Contractor, you can be sure that any floor you choose...whether for machine shop, office or cafeteria...will not burden you with excessive maintenance costs.

You, or your architect or builder, will find it pays to consult with a Kentile Flooring Contractor. If you don't know his name and address, write Contract Dept., Kentile, Inc., Brooklyn 15, New York.

### The right answers to these flooring questions can save money for your company:

What are the big differences between the various types of resilient floors?

How can the right flooring increase production?

How can the right floor reduce accidents in factory areas?

How can you get the most for your flooring dollars in new construction...remodeling?

Which floors resist greases and oils most effectively for the longest time?

KENTILE • SPECIAL (greaseproof) KENTILE • KENCORK • KENRUBBER • KENFLEX



**KENTILE INC.**

BROOKLYN 15, NEW YORK

America's largest manufacturer of tile flooring

cozily greeted by wife No. 1, a plain but devoted hombody (Celia Johnson) who puts out his pipe and porter, serves up his favorite dumplings, and answers dutifully to his call for "beddy-byes" at 10 p.m. Otherwise, as the captain explains, he would be "no use on the bridge."

On the African side, the captain quick-changes into dove-grey flannels and a snap-brim felt, darts to a waiting taxi and heads, by way of the flower shop, for a glassily sinful flat in one of the tonier hotels. There he is passionately greeted by wife No. 2, a sexy, black-haired baggage (Yvonne de Carlo) who throws the cootch around in nightclubs, guzzles champagne, and takes moonlight plunges in the Mediterranean.

So it goes for years, with nobody the wiser. One night with one wife, one with the other. "Two women," as the captain congratulates himself, "each with half of



GUINNESS & DE CARLO

He has his apple and eats it, too.

the things a man wants." It's all too good to last, of course—so good that it is worth the price of admission to find out what goes wrong.

As the captain, Actor Guinness is consistently at the height of his own special comedy style. Appearing to be acting not at all, he creates a sort of emotional vacuum at the center of his role into which the spectator's feelings are drawn. Guinness always waits that extra moment until his audience sees what obviously must be done, and then he does it, almost as if he were taking direction from his public. It is a remarkably effective technique, and never more so than when he unexpectedly crosses the audience up.

As the first wife, Celia (Brief Encounter) Johnson is comely mediocrity to the life; she is an impeccable actress who finds the center of human dignity in every role she plays, and from it moves out into comedy or tragedy with equal ease and grace. As wife No. 2, Yvonne de Carlo



but now,  
Ben Franklin...

A kite and key are hardly scientific instruments; however they were the best Benjamin Franklin had, to prove that thunder clouds carry electricity.

If Franklin could visit Chase laboratories today, he'd be astounded at what Chase research metallurgists accomplish with such modern wonders as the Electron Microscope, X-ray Diffraction Equipment and Spectroscope.

He'd see that Chase developed Ventilated Square Tube Copper Bus Conductors\* and Chase Tellurium Copper which aid in the efficient, economical use of electricity.

For details about Chase products...or any copper alloy in rod, sheet, wire or tube...contact your Chase wholesaler or one of the 24 Chase warehouses. Chase Brass & Copper Co., Incorporated, Waterbury 20, Conn.

Ventilated Square Tube Copper Bus Conductor,\* developed by Chase, carries 20% heavier electrical loads than ordinary bus.



Chase Tellurium Copper has the high conductivity and machinability so essential to radar parts and to other electrical equipment.



**Chase**  **THE NATION'S HEADQUARTERS FOR  
BRASS & COPPER**  
Subsidiary of KENNECOTT COPPER CORPORATION

\*Chase patented product

CHASE BRASS & COPPER CO., WATERBURY 20, CONN., Warehouses and Sales Office at: — Albany\* Atlanta Baltimore Boston Chicago Cincinnati Cleveland Dallas Denver† Detroit Houston Indianapolis Kansas City, Mo. Los Angeles Milwaukee Minneapolis St. Louis New Orleans New York Philadelphia Pittsburgh Providence Rochester\* St. Louis San Francisco Seattle Waterbury (trading office only)

America's Favorite After-Dinner Liqueur

**Bénédictine**  
AND  
**Brandy**



32  
Proof

Let this seal be  
your guide to quality.



... brought to perfection in  
Bénédictine's own bottled B and B.

In the ancient cellars of the Bénédictine Abbey at Fécamp, France, the incomparable Bénédictine is blended with fine cognac to achieve a uniform B and B. Serve either bottled B and B, or, for a sweeter liqueur, Bénédictine by itself.

GET 4 OF THESE BÉNÉDICTINE LIQUEUR GLASSES.  
Graceful, crystal clear, smartly styled. Send \$1.50 to  
Julius Wile Sons & Co., Inc., Dept. T, Teterboro, N. J.

Your business insurance program courts  
disaster when it fails to reflect changing  
economic conditions.

**JOHNSON & HIGGINS**

INSURANCE BROKERS — AVERAGE ADJUSTERS  
63 WALL STREET • NEW YORK 5

New York • Chicago • San Francisco • Los Angeles • Detroit • Cleveland • Philadelphia • Pittsburgh  
Buffalo • Seattle • Wilmington • Vancouver • Winnipeg • Montreal • Toronto • Havana

A Desirably Different  
New York Hotel



Pre-eminent among the world's  
finest hotels, the air-conditioned  
Barclay offers particular visi-  
tors a rare blend of quiet exclu-  
siveness and timesaving proxi-  
mity to Manhattan's business  
and social centers.

**The BARCLAY**

111 East 48th St., New York. Just off Park Ave.

William H. Burke, Manager  
Frank W. Regan David J. Martin  
President Vice President

in LONDON

and Cairo

HONGKONG and Rio

LOS ANGELES,

JOHANNESBURG

AND ALL THE

OTHER NEWS CENTERS OF THE WORLD\* ...

TIME'S CORRESPONDENTS AND REPORTERS ARE  
BUSY GATHERING THE STORIES BEHIND  
TOMORROW'S NEWS — TODAY

\*TIME maintains its own permanent news bureaus in  
26 of the most important cities.

does the job of her life. For the first time a director (Anthony Kimmins) has understood that her exuberant wiggles, suggestive ogles and painted sneer of sexual overconfidence need only the least exaggeration to change a glamour girl into a raucously earthy figure of fun.

**Mogambo** [M-G-M] is jam-packed with Technicolor shots of such splendid animals as lions, leopards, gazelles and Ava Gardner. The curator of this photogenic zoo is Clark Gable, pictured as a tough, conscienceless "white hunter" who suffers a predictable attack of morality as the movie ends. Filmed in Africa, *Mogambo* borrowed its plot from the 21-year-old *Red Dust* (which also starred Gable, with the late Jean Harlow playing the Ava Gardner role). The dialogue seems to date back to an even earlier era than the original film.

Actress Gardner, cast as a sort of one-girl Friendship Club, arrives at Gable's African animal farm to keep a date with a maharaja. When she finds that her potentate has gone back to the Punjab, Ava companionably moves in with Gable, only to have her idyl interrupted by the arrival of a British anthropologist (Donald Sinden) and his aristocratic, susceptible wife (Grace Kelly). On safari, the camera keeps one travelogue eye on natives, chest-thumping gorillas and the lush African landscape, but concentrates mainly on a heavy-breathing triangle involving Ava, Gable and Grace. After 116 minutes, the characters are sorted out again so that Ava gets Gable and Actress Kelly, chastened and repentant, goes back to her simple-minded husband.

Gable plays his he-man part with the bemused ease to be expected of a man who has done the same thing many times before; Grace Kelly's blonde beauty remains intact despite the remarkably silly lines she is made to say, and Ava romps delightfully with baby elephants and giraffes in the intervals between her pursuit of Gable.

#### CURRENT & CHOICE

**The Robe.** The first CinemaScope film, a colorful, breathtakingly big production of early Christians in ancient Rome. Based on Lloyd C. Douglas' 1942 bestseller, starring Richard Burton, Victor Mature and Jean Simmons (TIME, Sept. 28).

**Roman Holiday.** Newcomer Audrey Hepburn goes on a hilarious tour of Rome with Gregory Peck and Eddie Albert (TIME, Sept. 7).

**The Cruel Sea.** One of the best of the World War II films, based on Nicholas Monsarrat's bestseller and filled with the salt spray and shellbursts of naval warfare (TIME, Aug. 24).

**From Here to Eternity.** James Jones's wild (and sometimes woolly) novel about life in the peacetime Army, compressed into a hard, tensely acted movie (TIME, Aug. 10).

**The Moon Is Blue.** Disapproved by the Legion of Decency and the U.S. Navy, but a nice little comedy all the same (TIME, July 6).



Thousands of oil-well drillers prefer R/M Rotary Hose, because its strength, flexibility, and unique built-in leakproof coupling make it possible to drill faster, with greater safety, and at less cost.

## Whoever You Are ... Whatever Your Business An R/M Product Touches Your Life

RUBBER HOSE, for example. You'd be surprised at the number of different types of Raybestos-Manhattan hose required to bring you just a gallon of fuel oil or a gallon of gasoline. Together with R/M V-belts, brake blocks and packings, these specialized types of hose help assure you of a steady supply of petroleum products. Important as they are, however, to petroleum and many other industries, they are but examples of R/M's engineering skills. Your life is touched by hundreds of the asbestos, rubber, and sintered metal products made in R/M's seven plants and laboratories. If you are facing problems which involve any of these products, consult an R/M representative.



Millions of barrels of crude are transferred through R/M Loading and Unloading Hose from tankers to the refineries which turn it into plant and home fuel-oil, into gasoline and lubricants.



The gasoline, fuel oil, and other petroleum products you use flow constantly from tank cars to bulk plants to delivery trucks via R/M Tank Car and Truck Hose.



Bottled gas plants use R/M Butane and Propane Hose for filling and delivering with speed and safety. It is specially built to withstand the deteriorating action of volatile liquid gases.

**RAYBESTOS-MANHATTAN, INC.**  
PASSAIC, NEW JERSEY

*Raybestos ... Condor* • MANHATTAN ... *Grey-Rock*

FACTORIES: Passaic, N.J. • Bridgeport, Conn. • Manheim, Penna.

M. Charleston, S.C. • Crawfordsville, Ind. • Neenah, Wis. • Peterborough, Ont.



Brake Blocks, Linings  
and Clutch Packings



Abrasive and  
Diamond Wheels



Conveyor Belts



Mechanical Packings  
and Gaskets



Sintered  
Metal Parts



Asbestos  
Textiles

Other R/M products include V-belts • Fan Belts • Teflon Products

Rubber Covered Equipment • Bowling Balls • Other Industrial Rubber

**SPECIALISTS IN ASBESTOS, RUBBER, AND SINTERED METAL PRODUCTS**

## BOOKS

### All for Love

THE COLORS OF THE DAY (310 pp.)—Romain Gary—Simon & Schuster (\$3.50).

The French expression for love at first sight is *un coup de foudre*—a crash of thunder. When Jacques Rainier meets Ann Garantié at a carnival in Nice, the crash is shattering. Rainier is a one-armed French intellectual with a two-fisted attitude toward love and war. For 15 years—in Spain, the French air force, the R.A.F., the Maquis—he has been fighting "to defend a civilization which, from the Virgin Mary, Dante, Petrarch and the Troubadors . . . to the humblest of our movies . . . has always celebrated the cult of love." Ann is a Hollywood movie star who seems frigid only because the right man has never come along to thaw her out. The emotional storm they generate is so electric that for two days they barely have time to eat.

In *The Colors of the Day*, French Novelist Romain Gary has written a rhapsody to love that is both lyrical and brilliantly orchestrated. At times, Author Gary allows his brilliance to run away with his common sense, and in oversteering his case he undercuts it. But, for all that, he has a way with words, and he tells a long story with enough immediacy and warmth to recall the salad days to an octogenarian.

**Man's Oldest Profession.** Ann quickly learns that Rainier, an incorrigible idealist, is about to ship for Korea to fight Communism, and that she has a redoubtable rival: "*l'humanité* . . . the last *femme fatale*." For though her lover bursts with poetic talk about keeping her happy, he is committed to "man's oldest profession, which is to be forever reaching for some distant goal of Justice and Liberty."



NOVELIST GARY  
Amorous democracy.

In short, as Author Gary acknowledges by quoting it, his hero is afflicted with the old Cavalier conviction: "I could not love thee, Dear, so much, Loved I not Honor more." Explicitly, his duty is to keep making the world safe for the kind of love he lives for. Rainier rails at some of the practical aspects of such duties. "Oh you statesmen of bad breath!" he declaims. "How dare you spend hours in your councils listening to anything that is not a sound of a lover's kiss?"

**Amorous Defense.** Author Gary does not waste much sympathy on Ann's husband, Willie Bauché, who is having hives, hay fever and asthma at the thought of having lost her to Rainier. Willie is a Hollywood "universal genius" and triple-decker phony, not quite real enough to be pathetic. Willie finally hires a killer to get rid of Rainier. But the killer is killed himself, and Rainier goes to Korea, leaving Ann desolate but able to understand a bit of the old Cavalier compulsion.

Novelist Gary, who is also a professional French diplomat at the United Nations, has succeeded fairly well in portraying that complicated rarity, the intellectual cavalier. Also, no doubt of it, he has turned out one of the most amorous defenses of democracy in a long time.

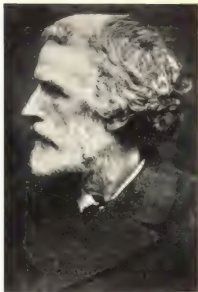
### The Wounded Egoist

THE ORDEAL OF GEORGE MEREDITH (368 pp.)—Lionel Stevenson—Scribner (\$6).

The year 1850 flares up in English literature like a volcanic eruption. In that one year were published (wholly or in part) Dickens' *A Tale of Two Cities*, Thackeray's *The Virginians*, George Eliot's *Adam Bede*, Tennyson's *Idylls of the King*, Darwin's *The Origin of Species*, Fitzgerald's translation of *The Rubiyat of Omar Khayyám*. Almost ignored in the rush was a novel named *The Ordeal of Richard Feverel*, by one George Meredith. Today, nearly a century after, both Meredith and his *Ordeal* are still little more than names in an English syllabus, read only by confirmed Meredithians and by literary historians who devote their lives to tracing and piecing patiently together the links from which the chain of literary tradition and continuity is made.

Lionel Stevenson, biographer of Thackeray and professor of English at the University of Southern California, is just such a historian and a Meredithian to boot. His *Ordeal of George Meredith* is the first grand-scale resurrection of Victorian literature's most neglected writer. Other writers (including Henry James and Oscar Wilde) have briefly and brilliantly discussed Meredith's peculiar genius, but none has placed him in the great chain so accurately as Stevenson or studied his life and letters with such devoted care.

Meredith was a tailor's son, born in 1828. No biographer can tell much about his early years, for he covered those years with "an impenetrable cloak of silence."



NOVELIST MEREDITH  
Sardonic snobbery.

Bitterly ashamed of his parentage, he made a lifelong business of tailoring for himself an identity that better fitted his grand manner and handsome appearance. By the end of his life, he had done such a good job of costumery that he seemed to believe himself a nobly descended Welshman, and the phrase "these English!" uttered with a lordly snort, was his favorite expression of contempt.

**Cast a Cold Eye.** English literature owes a debt to wounded snobbery. Dickens never forgot the humiliation of working in a blacking warehouse; Trollope, of going to school in tattered trousers; Shaw, the comedown of being shifted from a "rich" to a "poor" school. Much of the greatness of these men came from their ability to cast a cold eye of ridicule on their own snobbery. But none of them went so far as the wounded Meredith in hailing satire of self as the first essential of "true human progress."

Such a man, Meredith himself believed, can only be one whose emotions are under the complete control of the intellect. Meredith, more akin to Shaw than to Dickens and Trollope, became an intellectual comedian whose life was one long perpetration of jokes against his haughty self. His *Ordeal of Richard Feverel* sardonically recounted the misadventures of a proper Victorian young gentleman brought up in almost complete ignorance of sex. The hero of *The Egoist* was a young baronet of such absurd self-love that he delayed his marriage (and lost the girl) worrying that she might remarry if he died first.

George Meredith was hardly the man to translate his own exact misadventures into literal print, but he had enough of his own, at least, to stimulate imagination. One of them began when he married the daughter of Satirist Thomas Love Peacock and settled down to earn a living writing poetry.

When his first volume left him poorer



No job too tough for wood...  
when it's **PENTA**-treated



*Pressure treated fencing at the Union Stockyard Company of Omaha, Omaha, Nebraska*

*Protected against decay and insects, this fencing will last years longer... it's treated with PENTA, a clean wood preservative*

The Dow Chemical Company  
Dept. PE 3-17  
Midland, Michigan

I am interested in PENTA and its application for \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Wherever you use wood, it needs PENTA®—whether you build homes or hayracks, factories or fences. For example, rain and animal moisture can make wooden stock pens and fences a vulnerable target for decay—but wise stockyard owners are protecting their big investments in these structures by specifying PENTA pressure treatment for all the wood they use.

The years have proved that PENTA offers *positive* protection against wood's worst enemies—decay and insects—to lengthen the useful life of this natural building material from 2 to 4 times. PENTA wood preservatives are clean, too, and offer *lasting* protection.

\*PENTACHLOROPHENOL protection is actually low-cost insurance for permanent wood structures. Measure the *economy* of this clean preservative in longer wood life—and you, too, will specify PENTA-treated lumber. Write to Dow for information and the name of your nearest treating plant. THE DOW CHEMICAL COMPANY, Midland, Michigan.

you can depend on DOW CHEMICALS

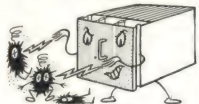
**DOW**

# AIR-MAZING FACTS

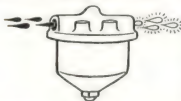
BY O. SOGLOW



**MUSTACHES A MUST FOR STONE MASONS.** Back in 1853 a Scotch doctor gave stone masons a rather unusual prescription: grow mustaches. He believed that the mustaches would act as natural filters, keeping harmful stone dust out of their lungs.



**ELECTROCUTES DUST!** More than 90% of all air-borne dust, pollen and even smoke particles are literally shocked out of type by Electromaze electronic air filters. Used wherever super-clean air is desired, Electromaze filter installations are more flexible in size, quicker to install and easier to clean.



**KEEPS OIL SPIC AND SPAN.** Air-Maze liquid filters remove abrasive particles from engine lubricants, fuels and hydraulic fluids. "Disc" construction provides many times more net effective filter area than other types of permanent filters. All-metal construction. Like new after cleaning.

**WHETHER YOU BUILD OR USE** engines, compressors, air-conditioning and ventilating equipment, or any device using air or liquids—the chances are there is an Air-Maze filter engineered to serve you better. Representatives in all principal cities. For condensed product catalog, write Air-Maze Corporation, Dept. A, 25000 Miles Road, Cleveland 28, Ohio.

## AIR-MAZE

The Filter Engineers

AIR FILTERS  
SILENCERS  
SPARK ARRESTERS

LIQUID FILTERS  
OIL SEPARATORS  
GREASE FILTERS

than before, he turned reluctantly to fiction. For 30 years thereafter he slogged away, writing novels that nobody could understand and consoling himself with poems that only a few poets wanted to read. Typically, even George Meredith's everyday letters were written in a syntax so impenetrable that they needed a second or third reading.

When his sharp-tongued wife protested against their dolorous way of life, he retaliated savagely, and soon their love match degenerated into the biting, scratching partnership that Meredith described in the poem *Modern Love*:

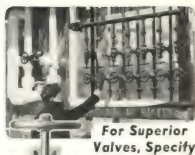
Then each applied to each that fatal knife,  
Deep questioning, which probes to endless dole.  
Ah, what a dusty answer gets the soul  
When hot for certainties in this our life!

Mrs. Meredith ended the farce by eloping with a portrait painter. Meredith worked on alone for a while, a crusty grass widower. He became a reader for the publishing firm of Chapman & Hall, promptly turned down one of history's biggest best-sellers, Mrs. Henry Wood's *East Lynne*. His acceptance of such newcomers as Thomas Hardy and George Gissing never attained the fame of his rejection slips, which turned back Samuel Butler's *Erewhon* ("Will not do"), and Shaw's early novels, *Cashel Byron's Profession* and *Immaturity* ("No").

"A Suit of Nerves." At 36, George Meredith had the good fortune to marry a second wife who paid no attention whatever to his endless sarcastic diatribes; they loved each other dearly. "[She is] a mud frog," he murmured contentedly. "You fire broadsides into her, and nothing happens."

The turning point, bringing fame and money, came with *The Egoist*, in which the humiliations of the vain man were described as never before or since. "A complete set of nerves not heretofore examined," said Robert Louis Stevenson, "and yet running all over the human body—a suit of nerves." "A young friend of Mr. Meredith's," Stevenson added, "came to him in an agony. 'This is too bad of you,' he cried. 'Willoughby is me!' 'No, my dear fellow,' said the author, 'he is all of us.'"

Today, beyond his poems, it is *The Egoist* that stands out from all Meredith's works as the successful testament of his creed. It is also the key book in Biographer Stevenson's joining of the chain of intellectual comedy which runs approximately from Sterne's *Tristram Shandy*, through Peacock's novels, down via *The Egoist* to much of Oscar Wilde, Shaw and even the early Aldous Huxley. And yet, Meredith remains as freakishly separate from these other links in the literary chain as does Thorstein Veblen in the chain of social philosophers—and for much the same reasons. He tried to depict life accurately, but, in Wilde's words: "His style would be quite sufficient of itself to keep life at a respectful distance."



Whether for handling ammonia, Freon, or other gases and liquids at high pressures, you'll find Frick valves and fittings most dependable: a century of engineering experience is built into them. Sizes 1/4" through 14", with or without seal-caps; stocks in principal cities everywhere. Get the whole story on this superior equipment: write for literature.

**FRICK CO.**  
REPUTABLE REFRIGERATION BUILDERS  
MADE IN U.S.A.

Also Builders of Power Farming and Sawmill Machinery



Now you can do

**PLASTIC BINDING**  
RIGHT IN YOUR OWN OFFICE

this modern low-cost way

Add prestige...color...utility...attention-compelling appearance to reports, catalogs, all printed and duplicated material. Save money, too. Anyone can operate.

**FREE...PLASTIC BOUND PORTFOLIO PRESENTATION**

Get your personalized edition today...a unique and beautiful sample of modern plastic binding packed with illustrated facts and ideas. Gives complete application story and cost advantages in organizations of all types and sizes. Here's a wealth of important information absolutely FREE.

**GENERAL BINDING CORPORATION**  
812 W. Belmont Ave., Dept. TM-10  
Chicago 14, Illinois

## Coming of Age

THE LYING DAYS (340 pp.)—*Nadine Gordimer*—Simon & Schuster (\$3.95).

The heroine of this book is afflicted with a common ailment: growing up. Her ailment is aggravated by a special complication: South Africa and the drab gold-mining town from which she comes. The pains of adolescence are intensified by "the slow corrosive guilt . . . which, admitted or denied, is in all white South Africans," and by the fact that while the mine yields gold, the town offers only shale. Groping toward maturity, Helen Shaw supplies her own clinical study of her troubles in the first person singular.

At 18, she goes to the university at Johannesburg, meets a group of intellectual beachcombers and feels liberated from the shoals of convention. Soon she



Pietrough

NOVELIST GORDIMER

"Where do people like us belong?"

breaks with her family because they refuse to accept a black friend into the lily-white sanctity of their home. She moves into the apartment of a bohemian couple and from there to the arms of Paul Clark, "an enchanting talker" with a seductive face. She is happy because of "the intensity of my identification with living," and because her lover, who works for the Native Affairs Department, is "at grips with the huge central problem of our country in our time, something that had oppressed me not only in my intellect since I had grown old enough to have a concept of man's freedom, but in my blood."

At 24, she has seen a man killed in a riot, is disenchanted with the dangers of putting her ideal of freedom into practice, has fallen out of love and is escaping to Europe. "Where do people like us belong?" she cries. "Not with the whites screaming to hang onto white supremacy. Not with the blacks—they don't want us. So where?" But even as she leaves, she



*"OLD ANGUS is a superb Scotch. I drink it and recommend it."*

*Cedric Hardwicke*

Sir Cedric Hardwicke  
...international star  
of stage and screen



A real treat  
awaits you when you try superb

**OLD ANGUS**  
BRAND

A NOBLE SCOTCH  
*"Gentle as a Lamb"*

Blended Scotch Whisky • 86.3 Proof • National Distillers Products Corp., N.Y.



## with P-A-X

Thousands of companies are making real progress in speeding operations with P-A-X Business Telephone Systems. For P-A-X gives fast, automatic, inside telephone service that sends production up — costs down!

With the turn of a dial, your employees can save time, errors and energy—cut walking and waiting—and use new working methods that will save you man-hours and money every day. You'll see a real difference in work output!

Business organizations of every size and type use P-A-X Business Telephone Systems wherever lightning-fast inside telephone service will make payroll dollars more effective. Complete literature and case studies of P-A-X in use are yours for the asking—call or write our distributors.



### FOR EXECUTIVE CONVENIENCE

A special "Executive Direct-Line" unit, which gives two-way loudspeaker conversation at the flick of a switch, can be supplied with any P-A-X. Illustrated circular sent on request.



Distributors in U. S. and Possessions:  
AUTOMATIC ELECTRIC SALES CORPORATION  
1033 West Van Buren Street, Chicago 7, Illinois  
Offices in Principal Cities

knows that she will return and that she has "accepted disillusion as a beginning rather than an end."

Like her heroine, Novelist Nadine Gordimer is a young (29) South African, and *The Lying Days*, her first novel, sounds as if it were filled with authentic echoes of autobiography. Novelist Gordimer has not yet learned how to bring characters to life, but she has skill in fitting words together and in expressing nuances of emotion. What she has to say may not be new, but she says it well and men of good will never tire of hearing it.

### Salt-Water Dirge

THE WAY OF A SHIP (429 pp.)—Alan Villiers—Scribner [\$6.50].

The full-rigged, deep-sea sailing-ship is gone, perhaps forever, and the man who mourns her most eloquently is Australian-born Alan Villiers. Anyone familiar with his earlier books (*The Set of the Sails*,



VILLIERS & FELLOW SAILOR\*  
Down to the sea in an armchair.

*Cruise of the Conrad* might suppose that Sailor-Author Villiers had unloaded his full cargo of grief and nostalgia, but not so. *The Way of a Ship* makes it clear that, after his seven trips around the Horn, sails will be flapping in his memory for life. A bit long on statistics, the book is nevertheless a fine armchair way of getting down to the sea in sailing-ships.

Here is the story of the *Preussen*, the great German five-master, "without a doubt the greatest sailing-ship the world has seen . . . a supership, a swift giantess among all sailing-ships, the ultimate expression of deepwater Sail." When all of her 30 square-sails were stretched, she presented 60,000 square feet of canvas to the wind.

This beautiful "gesture of defiance flung

\* Captain Luciano Dentinho, commander of the Portuguese school-ship *Sagres*.

# What's the Biggest Thirst You Can Imagine?

A dinosaur, perhaps? No, even the prehistoric demand of a 38-ton Brontosaurus was nothing compared to America's thirst for millions of gallons of oil today.

To help satisfy this insatiable thirst, Sinclair has developed the facilities to convert 400,000 barrels of crude oil into refined products each day. In terms of how you use it, how much oil is that?

Sinclair produces enough gasoline in one day alone to supply the average needs of 4,200,000 automobiles . . . enough house-heating oil to heat over 720,000 homes . . . enough diesel oil to power a train like the "20th Century Limited" over 298,000 miles. In addition, Sinclair's daily output includes large quantities of heavy fuel oil, refinery fuel, lubricants, waxes and greases.

Behind this widely diversified refinery output is Sinclair's "Plan for Balanced Progress." Essential to this purposeful program are the properties, plants and modern equipment representing an investment of substantially more than a billion dollars . . . and a trained organization of over 23,000 people working to supply you with the tremendous volume of oil you want.

## SINCLAIR

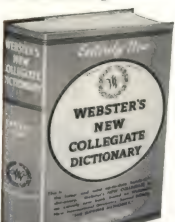
*A Great Name in Oil*



SINCLAIR OIL CORPORATION • 600 FIFTH AVENUE • NEW YORK 20, N. Y.



# No Doubt About It....!



**No Doubt About It . . .** Your fund of words, and the precision with which you use them may be your key to social or business success. Many an able man has missed opportunity through sheer word poverty, but many have succeeded through sheer word power.

**No Doubt About It . . .** A Merriam-Webster dictionary will help you achieve word power. With its aid you will speak with more effectiveness, write with more accuracy, read with more understanding. It gives you clear definitions, exact pronunciations, accurate word derivations, correct spelling, syllable divisions, abbreviations, and synonyms.

**No Doubt About It . . .** No other desk-size dictionary can give you the help and confidence of Webster's New Collegiate. Refer to it and you know you are right, for it is based on Webster's New International Dictionary, Second Edition, "the Supreme Authority" used by courts and universities the country over. Ask for Webster's New Collegiate Dictionary at book, department, or stationery stores. The famous trade-mark proves it is a genuine Merriam-Webster.

1,196 pages; 125,000 entries.  
Unindexed \$5, indexed \$6.  
De luxe bindings to \$12.50.  
**Valued Reference Companions**  
Webster's Biographical Dictionary \$7.50  
Webster's Geographical Dictionary \$8.50  
Webster's Dictionary of Synonyms \$5.00

## A Merriam-Webster Trade-Mark

Merriam-Webster dictionaries are the only dictionaries directly descended from the original work of Noah Webster, America's greatest lexicographer. They are kept completely up to date by the famed permanent Merriam-Webster editorial staff.

G. & C. Merriam Co., Springfield 2, Mass.

at the mechanical age" met the fate of many a lovely sailing-ship. In 1910 at the mouth of the English Channel she was rammed by a "blundering steamer," was so weakened that a subsequent gale broke her back and sent her aground.

Partisans of the American clippers may be surprised to find that the Germans produced not only the greatest ships but some of the greatest captains as well. To Villiers, once a skipper in sail himself and not easily given to hero worship, the giant of them all was Robert Higgenford, the "Devil of Hamburg." No one ever equalled his skill at rounding the Horn, and there were plenty of sailing men who believed that he could control the winds with black magic. Higgenford himself did not care to press his skill; he quit at an early 50 to take a soft job ashore with an insurance company.

Villiers may be a partisan of sail, but he is no salt-sprayed sentimentalist. Sailing men may have loved their ships and their calling, but "it was first and foremost a source of employment, a means of livelihood. [The sailor] hated the sea as a savage enemy." Says Author Villiers tartly: "It is landsmen who speak of 'the call of the sea.'" The pay was wretched and the food was often worse. When steam brought hard times, many owners made up crews of teen-age boys who paid for the experience. One such crew of youngsters on the famed *Cutty Sark* got little but pea soup and "boiled salt horse" during a voyage of many months, and biscuits so hard that they had to be smashed with baying pins.

What Villiers mourns is the passing of sailing as a great art, of sailing-ships as things of beauty, of deep-water sail as a moulder of character. "There was no other career comparable with it," says he, "nor is there likely to be again."

### RECENT & READABLE

**The Doctor and the Devils**, by Dylan Thomas. An outstanding film script inspired by the notorious case of the 19th century Edinburgh body snatchers, Burke and Hare, and the anatomist they worked for (TIME, Oct. 5).

**The Renaissance**, by Will Durant. Volume V of the ambitious popular survey of Western civilization which has engaged Historian Durant for nearly 25 years (TIME, Sept. 28).

**Chekhov**, by David Magarshack. A lively account of the short and passionate life of Russia's greatest playwright (TIME, Sept. 28).

**The Adventures of Augie March**, by Saul Bellow. A Chicago tough guy discovers his destiny with the help of the Harvard Classics and a beautiful tart (TIME, Sept. 21).

**The Spirit of St. Louis**, by Charles A. Lindbergh. An engrossing re-creation of the epoch-making flight, by the man who made it (TIME, Sept. 14).

**The Worldly Philosophers**, by Robert Heilbroner. A lively guided tour through the minds and times of some of history's most influential economic thinkers (TIME, Sept. 7).

**STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1932, AND JULY 2, 1946 (Title 26, United States Code, Section 253) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF THIS WEEKLY NEWSMAGAZINE PUBLISHED WEEKLY AT CHICAGO, ILLINOIS, FOR OCTOBER 12, 1953.**

1. The names and addresses of the publisher, editor, managing editor, and business manager are: Publisher, James A. Linen, 9 Rockefeller Plaza, New York, N. Y.; Editor-in-Chief, H. R. Lane; Editorial Director, J. A. Hilling, 100 Rockefeller Plaza, New York, N. Y.; Managing Editor, Ray Alexander, 9 Rockefeller Plaza, New York, N. Y.; Business Manager, James A. Thompson, 9 Rockefeller Plaza, New York, N. Y.

2. The owner is: Time Incorporated, Time & Life Building, New York 20, New York; that the names and addresses of stockholders owning or holding one per cent or more of total amount of stock are: Henry P. Davison, c/o J. P. Morgan & Company, P. O. Box 1286, New York, N. Y.; William V. Griggs, 20 Exchange Place, New York 5, N. Y.; William Haly Markson, c/o New York Trust Company, Income Collection Department, 100 Broadway, New York 5, N. Y.; Irving Trust Company, New York City, successor trustee under the will of Hiram Hadden for the benefit of Elizabeth Bush Pool, c/o Irving Trust Company, Custodian Department, 1 Wall Street, New York 15, N. Y.; Margaret Zerbe Lauen, c/o Time Inc., Time & Life Building, Rockefeller Center, New York 20, N. Y.; Ray E. Lauen, c/o Time Inc., Time & Life Building, Rockefeller Center, New York 20, N. Y.; Henry R. Lane, c/o Time Inc., Time & Life Building, Rockefeller Center, New York 20, N. Y.; Samuel W. Meek, c/o Rockefeller Foundation Inc., 9 Rockefeller Plaza, New York 20, N. Y.; Samuel W. Meek, c/o Greenwich Trust Company, Greenwich, Conn.

Stock to the extent of more than one per cent is registered in the names of the following companies, but in each case the company is a nominee for a number of stockholders, none of whom is known to own more than one per cent: Brown Brothers, Harman & Company, 50 Wall Street, New York 5, N. Y.; Gold Company, c/o New York Trust Company, 100 Broadway, New York 5, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as the owner, or in any other fiduciary relation, the name of the person or corporation by which such trustee is acting, also the statements in the two paragraphs above that the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as such, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 1,750,000.

(Signed) James A. Thompson

Business Manager

sworn to and subscribed before me this 17th day of September, 1953.

(Said) (Signed) Veronica C. Birch

(Notary Public for New York State)

(My commission expires March 30, 1955)



## Arabic, French or Zulu!

75th Year  
World-famous for rapid, thorough instruction in every spoken tongue, Berlitz, from A to Z is the complete language school! Small classes; private lessons; break-up courses; specialized vocabularies. Everything!

You can learn any language by speaking it from the first lesson. For personal training or recreation inquire about Company-sponsored group plans.

Schools in leading cities from Coast to Coast. Consult your classified directory or write:

**BERLITZ** School of Languages  
630 Fifth Ave., N. Y. 20 CI 6-0110

## MOTHERS' S

The fast-acting aid in preventing relief from Travel Sickness. for Adults & Children  
**THE WORLD OVER REMEDY**



Americans  
will pay plenty...

The food industry has discovered that Americans will pay plenty for convenience, for service, for most anything that means less work for mother. If you make or sell any kind of consumer product or service, you may find a rich source of profitable sales and marketing facts and ideas in "The Fabulous Market for Food." This is the third in the new Changing American Market series—it's in the October FORTUNE.

#### *Also in the October FORTUNE:*

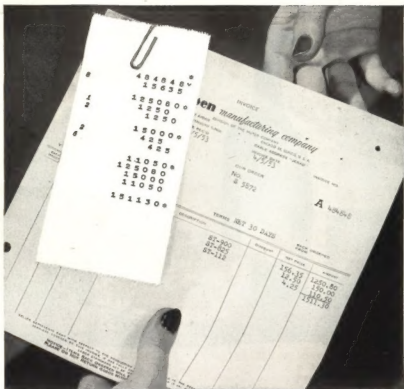
**The Problem of the Crown Princes:** Another provocative article on the younger generation of executives. Are corporations spoiling them with too much attention?

**National Pulls the Cork:** A graphic example of how an infusion of new management blood can revive a sluggish corporate body.

**Korea, the first jet-age air war:** U. S. businessmen, as producers, organizers, taxpayers, and citizens, will find in FORTUNE's October "Defense & Strategy" department an illuminating picture of Soviet military technology, management, logistics, resources, and organization.

*In every part of FORTUNE, a quarter of a million subscribers—businessmen not satisfied with capsulated news—find information about business that they can use in business.*

# Fortune



## this IDEA from Remington Rand... speeds up invoicing figurework

This is how the printed tape of the Remington Rand Printing Calculator speeds up invoicing figurework.

The Remington Rand Printing Calculator figures, prints and proves in one operation. All your figuring is *right* there on the printed tape, so extending and checking an invoice is fast and fool-proof. Multiply, divide, add and subtract...all figuring is fast and accurate on the Remington Rand Printing Calculator with the 10-key, touch operated keyboard.

Printed tape proof of fast, accurate figurework with the Printing Calculator is only one of the profit-building ideas your Remington Rand representative can show you. You'll find him ready to demonstrate electronic methods, punched-card systems, visible records and other modern business machinery in *your* office on your work, with ideas that build profits. Call your nearest Remington Rand Business Equipment Center today.

### GOOD EXAMPLE OF FASTER INVOICING

The Jensen Manufacturing Company of Chicago, eliminated an invoicing bottleneck that kept them 2 weeks behind schedule, by switching from non-printing to Remington Rand Printing Calculators. Ever since, using the Printing Calculators for extensions and computing taxes, invoicing has kept pace with shipments, even during peak periods. Send for the folder, "One Change That Made All the Difference." Call Remington Rand, or write to Room 1226, 315 Fourth Avenue, New York 10, N. Y.

**Remington Rand**  
PROFIT-BUILDING IDEAS FOR BUSINESS



## MISCELLANY

**To Whom It May Concern . . .** In Hailey, Idaho, the weekly *Times* carried this classified advertisement: "PERSONAL NOTICE: If the man who stole my wife at the celebration Monday will agree to pay her expenses, he is welcome to keep her as long as he can. But don't bring her back. E.K.S."

**Age of Consent.** In Columbus, Ohio, when James A. Mapes and Pearl C. Lapham applied for a marriage license, the clerk promptly waived the five-day waiting period, explained: "When a man is 83 and his girl friend is 73, they've waited long enough."

**Prescription.** In Philadelphia, Miss., the Neshoba County grand jury found the county jail in "a deplorable condition," suggested that "if it is necessary to put drunks arrested in it, they should be kept drunk so as not to sober up and realize the sordid condition of the jail."

**The Defense Rests.** In Raleigh, N.C., charged with drunken driving, Lawrence N. Davis told the judge that his car had been weaving only because it needed repairs, then proudly added: "I am one of the best drunken drivers in [the] county."

**Exodus.** In London, Ohio, Marion Greer charged his wife with "acting in a way tending to cause the delinquency" of his children, after she piled ten of the family's eleven children into his car, loaded it with clothing and canned goods, and drove off with a male companion.

**Where There's Smoke.** In San Diego, while Vincente Fugueredo stood by loudly protesting, sheriff's deputies investigated smoke pouring from his Cadillac, arrested him after finding 15 lbs. of marijuana smoldering beneath the hood.

**The Obstacle.** In Halmstad, Sweden, after his left ring finger was twisted by a neighbor during an argument, Amos Johansson, 58, sued for damages, won an \$80 settlement when he pleaded that his marriage had to be postponed because he could not get his wedding ring on until the swelling subsided.

**Waitress' Day.** In Kenosha, Wis., when Milton Hall, 23, entered her lunchroom and threatened her with a pistol, Waitress Margaret Gresham talked him into pocketing the weapon, treated him to a cup of coffee, then called the police, who promptly came and arrested him.

**Panacea.** In Houston, the federal D.A. filed suit to seize and condemn 1,100 pills stocked by the McDonald Prescription Laboratories, Inc., which advertised that the product would temporarily relieve "physical strain . . . nervous tension, excessive alcoholism, loss of sleep . . . laziness," and also make the user "feel good and look better and nicer."

# This *Portuguese* tuna trap is no place for a landlubber

**1** "Hand-to-hand combat with a tuna takes daring, but it's routine for Portugal's *piscadores*," writes an American friend of Canadian Club. "I helped a crew off Algarve last month. As we pulled in net, I saw the patch of Atlantic hemmed in by our boats come alive with fish. Suddenly a fisherman jumped right in to gaff a big one. I hung back. Who wants to tangle with 80 frenzied tuna?"



**2** "I discovered what chances that fisherman had taken when we hauled the nets ashore . . . and found gaping rips in the mile-long hempen trap. They proved the power of the tuna's lashing tails."

**5** "Cascais is near Lisbon, port of call for Pan American World Airways Clippers. Canadian Club was as familiar here as everywhere."

Why this worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon.



**3** "Here's our insurance policy," the fishing captain said as we waited to sell our catch. He pointed to an eye painted at the prow of our 50-foot open boat. To the Portuguese who match their bravery against the sea, that eye is a safeguard against danger . . .

Yet it has a distinctive flavor that is all its own. You can stay with Canadian Club all evening long . . . in cocktails before dinner, tall ones after. There is one and only one Canadian Club, and no other whisky tastes quite like it in all the world.



**4** "My own prize catch was the hospitality at the Casa de Laura, a seaside tavern in Cascais. On the table I spied a bottle of Canadian Club."



IN 87 LANDS . . . THE BEST IN THE HOUSE

## "Canadian Club"

6 YEARS OLD

90.4 PROOF

IMPORTED WHISKY • MADE BY HIRAM WALKER

IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS INC., DETROIT, MICH. BLENDED CANADIAN WHISKY.



*You'll like* **HORMEL Chili**

**Tamales, too!**



### *Easy Autumn Supper*

You start with Hormel Chili Con Carne. It's America's favorite ... for its hearty beef, plump red beans and rich savory sauce. Serve with luscious Hormel Tamales, those golden "blankets" of corn meal wrapped around fine-chopped beef.

A festive main dish, a gay supper. Get the whole menu at your food store.

Hear MUSIC WITH THE HORMEL GIRLS  
Saturday, CBS



**HORMEL**  
GOOD FOOD

Gen. A. Hormel & Co.,  
Austin, Minn.